

GIVE – GROHE's Initiative for Training and Capacity-building of Installers in the Sanitary Industry

Casablanca, October 3rd, 2022 - GROHE, a leading global brand for complete bathroom solutions and kitchen fittings, is aware of the ever-growing importance of training professionals in the construction sector, especially installers in the sanitary industry. The company launched the GIVE (GROHE Installer Vocational training and Education) Program, an innovative initiative aiming to strengthen the skills of sanitary installers throughout the world and to provide a better professional future to thousands of young students.

With more than 50 training schools in the EMENA region, such as Pakistan, Nigeria and France, more than 3000 students are benefitting from the GIVE Program today. These young professionals, most of them aged between 18 and 25, are acquiring a high level of expertise that will help them build the foundation for a prosperous career.

GIVE Program training sessions are taught by experienced technical trainers and provide students with the opportunity to practice in a live working environment. At the end of the training, students receive an internationally recognized certificate.

"We collaborate with schools and institutes to provide more exciting training to young people. Our main objective is to contribute to a better professionalization of the sector and to develop the skills of young people who aspire to plumbing-related professions. Through the GIVE Program, we share with students our knowledge and expertise cumulated through more than 80 years. But what is most important to me is to see how the GIVE Program changes people and improves lives" explains Chris Penney, Leader of the GIVE Program for LIXIL EMENA. He adds, "GIVE is also an eco-responsible program totally in line with the United Nations 6th Sustainable Development Goal, "Global Sanitation and Hygiene", aiming to improve the livelihoods of 100 million people by giving them access to sanitation and hygiene solutions by 2025."

The GIVE Program aspires to reach up to 5,000 students per year with training and career assistance initiatives. The program gives thousands of students around the world the opportunity to build a solid foundation for their careers.

Pure Freude
an Wasser

GROHE

GROHE's GIVE Program will soon be covering Morocco. By choosing to open its first School in Morocco in a school of the second chance, GIVE positions itself as a reliable option for young people outside the classic education system who strive for a promising career and a bright future.

To learn more about workplace culture at LIXIL, please visit: www.lixil.com/en/sustainability/people/

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About GROHE

GROHE is a leading global brand for complete bathroom solutions and kitchen fittings. Since 2014 GROHE has been part of the strong brand portfolio of LIXIL, a manufacturer of pioneering water and housing products. In order to offer "Pure Freude an Wasser", every product is based on the brand values of quality, technology, design and sustainability. Portfolio highlights such as the GROHE Eurosmart line or the GROHE thermostat series as well as groundbreaking innovations such as the GROHE Blue water system are the perfect embodiment of these values. Focused on customer needs, GROHE creates life-enhancing and sustainable product solutions that offer added value for consumers. To make everyday work easier for its professional partners, the brand also offers a comprehensive range of services, including the GROHE + loyalty program and GIVE – a training program for the next generation of installers. With water at the core of its business, GROHE contributes to LIXIL's corporate responsibility strategy with a resource-saving value chain: from CO₂-neutral* production, water- and energy-saving product technologies, the removal of unnecessary plastic in the product packaging, all the way to the launch of *Cradle to Cradle Certified*[®] products. With the hybrid communication ecosystem GROHE X, the brand provides further impulses for the industry. Whether digitally on the [brand experience hub](#), physically or hybrid in the GROHE X Brand & Communication Experience Center in Hemer, Germany or on the road with the GROHE X Motion Trucks, the brand connects people to enhance LIXIL's purpose to "make better homes a reality for everyone, everywhere".

* includes CO₂ compensation projects, more on green.grohe.com.

About LIXIL

LIXIL (TSE Code 5938) makes pioneering water and housing products that solve every day, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all and responsible business growth. Our approach comes to life through industry leading brands, including INAX, GROHE, American Standard and TOSTEM. Approximately 55,000 colleagues operating in more than 150 countries are proud to make products that touch the lives of more than a billion people every day. Learn more at www.lixil.com

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