

PRESS INFORMATION

Full control: GROHE thermostat portfolio impresses with safe temperature control and efficient water-saving features

- GROHTHERM 800 and 1000: The latest generation of thermostats enhances showering comfort
- Ergonomic design for precise temperature and water volume control
- Consumers want family-friendly product solutions: Survey shows that 74% of consumers value a shower that is safe for them and their children¹

The thermostat is the heart of every shower, regulating the water flow and temperature. It is therefore important to provide customers with the right product solution. The latest GROHTHERM thermostats allow installers and planners to offer their customers additional safety and shower comfort. With the intelligent CoolTouch technology featured in both GROHTHERM 800 and 1000, GROHE meets consumers' demands for safety, which are very specific: 74% of consumers are looking for a shower with product surfaces that do not become hot while showering and thus prevent scalding.² GROHTHERM 800 and 1000 offer the state-of-the-art technology, multifunctional features, and renowned high standards of quality and design customers expect from the global brand GROHE. Moreover, thanks to the ergonomic ProGrip handles, controlling GROHE's thermostats has become even more convenient.

Precise control and simplified installation: GROHTHERM 1000 Performance

Like all wall-mounted thermostats in the GROHTHERM range, GROHTHERM 1000 Performance offers easy installation. The integrated GROHE CoolTouch technology ensures that a barrier of cold water is formed between the hot water and the product surface. The result: a surface which never exceeds the shower water temperature and thus reliably protects against scalding. Additionally, GROHTHERM 1000 Performance features ergonomic ProGrip handles with a knurled structure that make it convenient to use – even with soapy hands and also for children. For modern consumers,

¹ explorare & GROHE, shower study, June 2020; Germany, Great Britain, France, Netherlands, Denmark, Russia, and Egypt, total of 3,500 respondents. 74% of respondents answered that it is important for them that a shower system is safe for them and their children.

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efficient water conservation is a must: 59% of consumers want a shower that supports a sustainable lifestyle.³ The GROHE EcoButton meets this consumer demand by reducing water consumption by up to 50% during showering. Thanks to the integrated AquaDimmer Eco, this water-saving feature also works when installing GROHTHERM 1000 in the bathtub. Users can thus save valuable water when using the hand shower but enjoy full water flow when filling the bathtub. GROHTHERM 1000 clearly offers a full performance, enabling water reduction without compromising the showering enjoyment.

Minimalistic design with attractive, ergonomic metal handles: GROHTHERM 800 Cosmopolitan

GROHTHERM 800 Cosmopolitan meets today's preference for a compact thermostat and unites the highest standards of quality, technology, and design. Like the Performance series, this range ensures simple installation. The thermostat's slim, cylindrical silhouette meets all the requirements of chic, modern bathroom design. The solid metal handles of the new GROHTHERM 800 Cosmopolitan underline its sleek design and are easy to clean. Safety and ergonomic ease-of-use are ensured by the integrated 'Ergorim' on the back for a firm grip, even with wet or soapy hands. Thanks to GROHE EcoJoy technology, GROHTHERM 800 Cosmopolitan reduces water consumption by up to 50% without lowering the showering experience.

Precise temperature control

For ultimate showering convenience and safety, GROHTHERM 1000 Performance and GROHTHERM 800 Cosmopolitan are equipped with GROHE TurboStat technology. This feature ensures that the thermostats react fast and with precision to sudden changes in water pressure and temperature and keep the water temperature constant for the duration of the shower. The GROHE 38°C SafeStop Button prevents users from turning up the temperature unintentionally and scalding themselves, while the optional SafeStop Plus can limit the maximum water temperature to 43°C for extra safety – a useful feature especially in households with children. The new series is also available as a shower set combined with the GROHE Tempesta hand head shower with two sprays, optionally with a 600 or 900mm shower rail.

Discover what's next on our new digital experience platform [GROHE X](#).

Follow GROHE on the social media channels [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#) and [YouTube](#).

³ explorare & GROHE, shower study, June 2020; Germany, Great Britain, France, Netherlands, Denmark, Russia and Egypt, total of 3,500 respondents. 74% of respondents answered that it is important for them that the product surface does not get hot and protects from scalding.

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About GROHE

GROHE is a leading global brand for complete bathroom solutions and kitchen fittings and has a total of over 7,000 employees in 150 countries – 2,600 of them are based in Germany. Since 2014 GROHE has been part of the strong brand portfolio of the Japanese manufacturer of pioneering water and housing products LIXIL. In order to offer "Pure Freude an Wasser", every GROHE product is based on the brand values of quality, technology, design and sustainability. Renowned highlights such as GROHE Eurosmart or the GROHE thermostat series as well as groundbreaking innovations such as the GROHE Blue watersystem underline the brand's profound expertise. Focused on customer needs, GROHE thus creates intelligent, life-enhancing and sustainable product solutions that offer relevant added value – and bear the "Made in Germany" seal of quality: R&D and design are firmly anchored as an integrated process in Germany. GROHE takes its corporate responsibility very seriously and focuses on a resource-saving value chain. Since April 2020, the sanitary brand has been producing CO₂-neutral worldwide. GROHE has also set itself the goal of using plastic-free product packaging by 2021.

In the past ten years alone, more than 490 design and innovation awards as well as several sustainability awards confirmed GROHE's success. GROHE was the first in its industry to win the CSR Award of the German Federal Government and the German Sustainability Award 2021 in the categories "Resources" and "Design". As part of the sustainability and climate campaign "50 Sustainability & Climate Leaders" GROHE is also driving sustainable transformation.

About LIXIL

LIXIL makes pioneering water and housing products that solve every day, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all and responsible business growth. Our approach comes to life through industry leading brands, including INAX, GROHE, American Standard and TOSTEM. Over 60,000 colleagues operating in more than 150 countries are proud to make products that touch the lives of more than a billion people every day. Learn more at www.lixil.com

GROHE

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