

PRESS INFORMATION

My first GROHE: Keep it simple with GROHE Baulines for the kitchen

- Functional allrounder with easy installation and smart features
- Affordable, high quality: No need to compromise with GROHE Baulines
- Simple comfort: GROHE Baulines impresses with minimalism in design and function

The complexity of everyday life can be overwhelming – no wonder people are seeking simplicity in their homes. This desire to keep things simple is evident in all areas of life - from the way people work to their choice of products for their home. Most people are not experts when it comes to kitchen interiors. Therefore, they are looking for brands and products they can trust. With GROHE Baulines, installers and planners know what they are offering their customers: high and long-lasting quality along with reliable functionality and an aesthetic design - at an affordable price. Simple but functional, GROHE Baulines offers what modern consumers need and want in today's kitchen.

Simplicity for the modern kitchen – GROHE Baulines Kitchen

Each project and customer is different: Some have a huge kitchen, others a tiny one. But no matter how unique they are, customers – including those with a limited budget – like to have a choice. This is exactly what GROHE is offering with the Baulines faucet range for the kitchen. Whether customers need extra room to maneuver or are looking for a compact solution for their kitchen, the Baulines range gives freedom of choice: Baulines faucets with high spouts, for example, are convenient for filling larger pots when cooking, while low spouts are ideal for a small urban kitchen where space is limited. Medium spout variants and different lever options offer even more choice. And of course, all Baulines faucets match GROHE kitchen sinks.

Pure Freude
an Wasser



Especially in a hands-on-place like the kitchen, products need to be functional: The complete GROHE Baulines range comes with the GROHE StarLight surface – particularly easy to clean and known for its excellent durability. The EasyExchange system allows users to easily change and clean the faucet's mousseur with the help of a clever coin-slot exchange mechanism – yes, it can be that simple.

Keeping things uncomplicated is also the thought behind the GROHE FastFixation Plus feature included in GROHE Baulines: Not a single tool is required for installation. This makes the installation process much more efficient and saves installers valuable time. Moreover, Baulines faucets offer safe water enjoyment. Thanks to GROHE Zero, Baulines faucets feature separate inner waterways to ensure that the water has no contact with lead and nickel within the faucet. In addition, these inner waterways have no contact to the body material, resulting in a barrier between hot water and the external surface to avoid scalding – perfect for even the youngest kitchen helpers.

Smart all-rounder: GROHE Baulines

To enable holistic interior concepts, GROHE also offers a Baulines range for the bathroom. The relaunched bathroom fittings come in a refreshed design and with additional functions for extra comfort and safety and, of course, perfectly match the Baulines kitchen range. The smart allrounder GROHE Baulines makes it easy for installers and planners to find the right products for their customers – everything simply works.

Discover what's next on our new digital experience platform [GROHE X](#).

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About GROHE

GROHE is a leading global brand for complete bathroom solutions and kitchen fittings and has a total of over 7,000 employees in 150 countries – 2,600 of them are based in Germany. Since 2014 GROHE has been part of the strong brand portfolio of the Japanese manufacturer of pioneering water and housing products LIXIL. In order to offer "Pure Freude an Wasser", every GROHE product is based on the brand values of quality, technology, design and

Pure Freude
an Wasser



sustainability. Renowned highlights such as GROHE Eurosmart or the GROHE thermostat series as well as groundbreaking innovations such as the GROHE Blue water system underline the brand's profound expertise. Focused on customer needs, GROHE thus creates intelligent, life-enhancing and sustainable product solutions that offer relevant added value – and bear the "Made in Germany" seal of quality: R&D and design are firmly anchored as an integrated process in Germany. GROHE takes its corporate responsibility very seriously and focuses on a resource-saving value chain. Since April 2020, the sanitary brand has been producing CO₂-neutral worldwide. GROHE has also set itself the goal of using plastic-free product packaging by 2021.

In the past ten years alone, more than 490 design and innovation awards as well as several sustainability awards confirmed GROHE's success. GROHE was the first in its industry to win the CSR Award of the German Federal Government and the German Sustainability Award 2021 in the categories "Resources" and "Design". As part of the sustainability and climate campaign "50 Sustainability & Climate Leaders" GROHE is also driving sustainable transformation.

About LIXIL

LIXIL makes pioneering water and housing products that solve every day, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all and responsible business growth. Our approach comes to life through industry leading brands, including INAX, GROHE, American Standard and TOSTEM. Over 60,000 colleagues operating in more than 150 countries are proud to make products that touch the lives of more than a billion people every day. Learn more at www.lixil.com

GROHE

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