



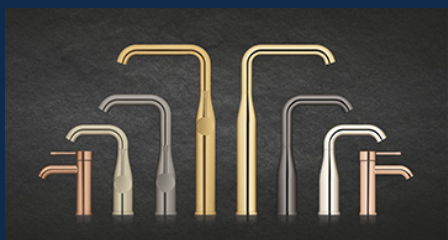
THE GROHE YEAR OF 2017 IN PICTURES

JANUARY



GROHE is awarded the 2017 CSR Award of the German Federal Government in the category "Companies with 1,000 and more employees".

FEBRUARY



GROHE is expanding its Essence range of taps to match the global trend towards more individuality in bathroom design.

MARCH



At the 2017 ISH in Frankfurt on the Main, Germany, GROHE inspires over 200,000 visitors with its innovative products under the motto "Water.Intelligence.Enjoyment."

APRIL



As a sponsor, GROHE is at the starting line together with David Beckmann, the youngest Formula 3 driver for the Van Amersfoort racing team.

MAY



At the ISH in March, four GROHE trucks take off into the world to bring the live experience of innovative products to 30 countries.

JUNE



GROHE is revolutionizing the market with its innovative Sense and Sense Guard water security system.

JULY



The first GROHE Blue blind tasting event takes place in Hamburg, Germany. Over 50 more events will follow and GROHE Blue convinces the world of its taste.

AUGUST



The US business magazine FORTUNE includes GROHE in its "Change the World" list as a brand that is changing the world.*

SEPTEMBER



The expanded electroplating facility in Lahr, Germany goes into operation: With representatives from politics and business more than 700 employees celebrate the investment in the plant.

OCTOBER



GROHE launches Bau Ceramic, the first of three ceramic lines, to offer PerfectMatch bathroom solutions from a single source.

NOVEMBER



For the first time, GROHE opens a zinc manufacturing facility in Klaeng, Thailand. It is the most sustainable plant of its kind in Southeast Asia with 800 new jobs.

DECEMBER



Barely a year on the market and already number one: 14 design awards for Sensia Arena. In total, GROHE receives 62 design awards in 2017.

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