



PRESS RELEASE

INTERNATIONAL REQUIREMENTS COMFORTABLY MET AND EXCEEDED

CONSUMERS CAN ENJOY THE PUREST DRINKING WATER THANKS TO GROHE LIGHT AND GROHE ZERO®

Water is the source of life. But only really pure water is suitable for drinking, cooking and washing and thus good for people's health. It therefore goes without saying that GROHE, the global sanitary fittings brand, attaches top priority to drinking water hygiene. The company's R&D department is constantly working on new solutions, which allow GROHE to meet and exceed the legal requirements for drinking water protection and act as a global role model. To achieve this, GROHE relies on the GROHE Light brass alloy as well as the GROHE Zero® technologies, which are used not only in kitchen faucets but now also in bathroom fittings. The latest example is the new Eurostyle single-lever mixer with GROHE Zero® technology for the bathroom.

HIGH-QUALITY BRASS FROM IN-HOUSE FOUNDRIES

What makes GROHE a "Master of Technology" is the long-standing experience in the development of proprietary brass alloys. GROHE factories incorporate central smelting plants, where workers produce brass from different ingredients. This means that GROHE has full control of the materials used at all times. Copper and zinc are mixed according to the same standards at all locations while internal recycling also ensures that only suitable materials enter the recycling process. The result are high-quality brass housings meeting international legal requirements.

GROHE LIGHT – BRASS FOR THE INTERNATIONAL MARKET

Pure Freude an Wasser



Based on the new, optimised formulation, GROHE has created a brass alloy, which contains no more than 0.9 percent of lead and thus remains clearly below the legal limits in the European Union, Asia, the Middle East and Africa. This means that GROHE Light's lead content is 35 percent lower than the formerly used standard brass without adding hazardous lead substitutes. To maximise the health benefits for consumers, GROHE converted its entire brass production to GROHE Light at the beginning of the year 2015 and adjusted its processes accordingly.

About GROHE

GROHE is the world's leading provider of sanitary fittings.

With its global GROHE brand, the company has relied on its brand values of technology, quality, design and sustainability for decades to deliver "Pure Freude an Wasser".

GROHE has a global workforce of around 6,000 people. There are about 2,400 employees working in Germany. GROHE runs three production plants in Germany as well as several plants in other markets. In 2014, the company generated consolidated sales of €1.2 billion with its comprehensive product portfolio for bathroom and kitchen. Some 85 percent of its sales are currently generated outside Germany.

GROHE was taken over by the LIXIL Group and the Development Bank of Japan in January 2014.

The LIXIL Group is the global leader in the building materials and housing equipment industries. Since April 2015, GROHE is part of the global market leader LIXIL Water Technology that pools LIXIL's worldwide sanitary ware business in one single business unit with GROHE remaining an independent brand.

GROHE

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