

PRESS INFORMATION

AquaSymphony by GROHE – probably the most luxurious shower in the world

- The revolutionary innovation for your personal SPA
- With the luxurious shower – handcrafted in Lahr – GROHE revolutionizes the bathroom design and allows fully individualised water enjoyment
- The new dimension of an emotional retreat for all senses
- An unprecedented level of deluxe individualisation

Düsseldorf, 01 April, 2017. AquaSymphony stands for the perfect experience in relaxation. Symbolizing a perfect symbiosis of the latest SPA technologies and digital innovations, AquaSymphony transforms the daily shower into an ultimate luxury SPA experience. AquaSymphony embodies ultimate relaxation by blending the most exclusive and by nature inspired man-made SPA environments into one holistic shower experience for all senses. In addition to its impressive size of 1,016mm x 762mm the AquaSymphony composes the perfect interplay of water and innovative technologies that refresh and exhilarate and thereby confer new energy to body and mind.

To be set into a dreamlike state of being, an AquaCurtain drops subtle beats of water and the LightCurtain of rainbow coloured lights provides soothing chromotherapy with a personalized light show, whilst a variety of different nozzles allow water to cascade onto the skin creating wonderful sensations. The Waterfall XL Sprays, some extra-wide water outlets, create the sensation of a waterfall. The Bokoma Sprays, eight dynamically pulsating spray nozzles, deliver the sensation of a stimulating fingertip massage. The Rain Spray delivers very large and soft droplets for a luxurious shower feel. With their cool, fine mist, the Drizzle Sprays revitalize the skin. The Pure Sprays provide straight-falling water, rinsing away stress like a clear mountain spring. Additionally, the Gentle Steam is an optional luxury feature for the personal SPA, invoking the relaxing feeling

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of a detoxifying steam bath for a calm and soothing experience. The highly-advanced sound system is another smart feature that mixes personal favourite music with the sound of splashing water. The F-digital Deluxe base unit box can be connected with an Apple or Android mobile device, allowing to use the GROHE SPA App for perfect control of light, sound and steam. Thanks to those amazing technological features one can enjoy the shower with all its new dimensions.

For making the personal shower experience in the AquaSymphony even more special, GROHE exclusively had the world-famous DJ Moguai compose the song "Rain". After its world premiere at the ISH Frankfurt, the song became available at all relevant music platforms and streaming services on 13 March 2017.

An unprecedented level of deluxe individualisation

The vast range of features can be used in any combination: With AquaSymphony everyone can turn the shower experience of their dreams into reality. It even brings an unprecedented level of play of colours. Red as a treasured Ferrari? Pink like a flamingo or Blue like the depth of the ocean? For the ultimate individualisation, GROHE offers the option to add one's favourite colour finish which turns the AquaSymphony experience into a perfect symphony of showering. With this perfect, tailor-made home SPA, there is no need to go elsewhere for a relaxing SPA experience. "From our customers we know that their busy, modern lifestyles leave them with less time for traditional health and wellness treats like a trip to the SPA. Instead they want to pamper themselves at home", explains Michael Seum, Vice President of Design at GROHE. "The groundbreaking design and deluxe range of features of the AquaSymphony respond directly to that need by bringing all the indulgent luxury of a SPA experience into their own bathrooms."

Enriched SPA routine for individualised water enjoyment

AquaSymphony is part of GROHE's luxury SPA range – a fusion of premium SPA experiences, German technology, and the legendary GROHE quality which lasts a lifetime. It has a product range for all home areas including the award-winning Sensia Arena, the new generation of shower toilets. With individual settings for water temperature, jet strength and cleansing mode that can

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be saved as a personal profile, Sensia Arena is the ultimate experience for relaxation, comfort and hygiene.

SPA by GROHE stands for the ultimate in-home water experience, turning the bathroom into an emotional retreat for all senses which allows a fully individualised water enjoyment – always appropriate, never overdone.

For more information, please visit: www.grohe.com

About GROHE

GROHE is the world's leading provider of sanitary fittings and has a total of over 6,000 employees, 2,400 of which are based in Germany. GROHE has been part of the LIXIL Group Corporation since 2014. As an international brand, GROHE pursues the brand values of technology, quality, design and sustainability, seeking to offer the "Pure joy of water". GROHE has been developing new product categories since its inception. This includes the GROHE Blue and Red water systems and the recently-introduced GROHE Sense water security system, which is an innovative component in the growth market of smart home technology. Innovation, design and development are closely aligned with one another and are enshrined in the German site as an integrated process. As a result, GROHE products carry the seal of quality "Made in Germany". In the past ten years alone, more than 300 design and innovation awards as well as several top rankings at the German Sustainability Award have confirmed GROHE's success. GROHE was the first in its industry to win the German government's CSR prize and was also featured in the renowned Fortune® magazine's ranking of Top 50 that are "Changing the World".

GROHE

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