

Investment in expansion pays off: GROHE begins operations at expanded production facility in Lahr

- Company increases capacity at electroplating facility by 70 per cent
- Over 40 new jobs created – largest GROHE plant in Germany
- More than 30 million Euros invested in the site within five years

Lahr, Germany, 19 September 2017: GROHE, the world's leading provider of sanitary fittings, remains on a course of growth and has successfully invested in its plant in Lahr, Germany. The expansion of the electroplating facility, which enables plastic components such as showerheads to be plated in chrome, allows the capacity of chrome plating for plastic at the site to increase by up to 70 per cent. The launch of the newly expanded facility was celebrated today. More than

40 new jobs have been created at the site. The number of employees at the plant has increased to over 700, which makes Lahr the largest GROHE plant in Germany. GROHE has invested more than 30 million Euros in the site within five years.

Create more capacity and continue to drive growth forward

"GROHE is growing and with the expansion of our sites, such as here in Lahr, we are continuing to drive this course of growth forward – both nationally and internationally," said GROHE CEO, Michael Rauterkus at the launch of the expanded electroplating facility today. "By investing in Lahr, we are also emphasising GROHE's commitment to quality 'Made in Germany'. We continuously expand all of our production sites, which means we're also safeguarding Germany as a production site. This is because we believe that profitable production in Germany is possible." As part of the international growth strategy, GROHE assumes a strategic approach which aims to concentrate specific technological and product knowledge in each plant and thus to create an international network of technology centres. Lahr is assuming the role of competence centre for showers and shower systems.

Over 20,000 shower systems leave the plant every day

More than 700 employees ensure, among other things, that over 20,000 shower systems leave the plant in Lahr every day, which are shipped all over the world. The demand for GROHE showers and shower systems is growing continuously. Thanks to considerably shorter cycle times, the new electroplating facility significantly increases capacity at GROHE.

GROHE produces the world's most luxurious shower at Lahr

The successful handshower line, Tempesta, is among the products manufactured at the plant. Even the world's most luxurious shower is made here: the AquaSymphony. In addition, GROHE produces its new water security system, GROHE Sense Guard in Lahr: a water system that detects even small amounts of water losses early. In serious cases such as a burst pipe, the water supply can be shut off automatically, thus avoiding any major damage. GROHE Sense Guard is available since the beginning of this month. With this solution, GROHE is positioning itself as a forerunner for digitalisation in small- and medium-sized companies. Furthermore, the company stands by its promise to use technological possibilities to make products more intelligent.

New combined heat and power unit in operation since 2016

As early as July 2016, GROHE had already installed a new combined heat and power unit in its plant. The unit reduces CO2 emissions at the production facility by 15 per cent every year. Sustainability is an integral part of daily business at

GROHE and is firmly anchored in the brand's DNA. In 2017, GROHE was the first company in its industry to be awarded the CSR Award of the German Federal Government for particularly sustainable business

Visit grohe.com for more information.

About GROHE

GROHE is the world's leading provider of sanitary fittings and a global brand, dedicated to providing innovative water products.

For many decades, GROHE has been committed to the brand values of technology, quality, design and sustainability that all illustrate GROHE's commitment to creating exceptional experiences and to delivering "Pure Freude an Wasser". With its engineering, innovation and design activities firmly anchored in Germany, GROHE products bear the badge of quality "Made in Germany", ultimately strengthening the customers' confidence in the brand. All plants of the GROHE manufacturing network make use of high-precision production engineering to ensure compliance with consistently high GROHE standards. This way GROHE ensures that its products live up to the most uncompromising demands in terms of workmanship and functionality.

Over the past ten years alone, the success of GROHE has been confirmed by more than 280 design and innovation awards as well as several top rankings as one of "Germany's most sustainable major companies". Numerous high-profile projects around the globe are fitted with GROHE products, testifying to architects', designers' and developers' preference for the brand.

GROHE is part of the LIXIL Group Corporation, a publicly listed company on the Tokyo Stock Exchange. LIXIL is the global market leader in the sanitary ware industry, managing a broad portfolio of well-known household brands such as GROHE, American Standard, and INAX. It is also Japan's leading provider of housing and building materials, products and services.

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LIXIL is a global leader in the housing and building industry. Our unique portfolio spans everything from technologies that revolutionize how we interact with water in our daily lives, to a full lineup of products and services for houses and major architectural projects. Delivering core strengths in water, kitchen, housing, and building technologies, our brands including LIXIL, INAX, GROHE, American Standard, and Permateelisa are leaders in the industries and regions in which they operate. LIXIL operates in more than 150 countries and employs more than 70,000 people, bringing together function, quality, and design to make people's lives better and more delightful – wherever they are. Learn more at www.lixil.com, facebook.com/lixilgroup and www.linkedin.com/company/lixil-group.



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