

## PRESS INFORMATION

# GROHE Takes Protection Against Water Damage to a New Level by connecting to Nest's connected home devices

- GROHE customers can now connect the intelligent water control system GROHE Sense Guard with connected home devices from Nest and other brands that connect to Nest (marked with the Works with Nest badge)
- GROHE Sense Guard can automatically shut off or open water pipes based on Nest's Home/Away Assist indicating that homeowners are home or away.
- GROHE is thus improving household safety; water damage is one of the most underestimated causes of damage in private homes.

Düsseldorf, 12 April 2018: GROHE, the world's leading manufacturer of sanitary fittings, announced today that its intelligent water control system GROHE Sense Guard can be combined with Nest's Home/Away Assist to improve household safety and limit water damage. When a homeowner leaves the house, GROHE Sense Guard can automatically shut off the water pipes based on indications by Nest's Home/Away Assist – and vice versa. The Home/Away Assist uses input from users' mobile phone and activity sensors in products from Nest and Works with Nest products. Besides collaborations with insurance companies in Europe, this partnership is further evidence of GROHE's successful activities in the field of smart water security – targeting to proactively reduce water damage.

# GROHE ONDUS App Will Be Connected with Nest's Home/Away Assist

Installed directly in the main water line, GROHE Sense Guard can automatically stop the water supply if, for example, a leak has been detected. The water controller can be monitored and controlled via the GROHE ONDUS app. Connecting this app with Nest's Home/Away feature provides the possibility of extending GROHE Sense Guard's capabilities: When Nest users are





away – as indicated via Nest's Home/Away Assist – the GROHE ONDUS app can automatically shut off the water supply immediately or within a pre-set time period.

## **GROHE Sense Guard is Based on an Open Technology Platform**

"When it comes to digitization, customer value and quality will always have the highest priority for us; we do not seek innovation for its own sake," says Robert Veltrup, GROHE Chief Digital Officer. "That's why we decided from the beginning to set up GROHE Sense Guard on an open technology platform. And with collaborations like our 'Works with Nest' integration, we are able to offer consumers an increased level of water security."

## **Preventable Water Damage**

Water damage in households is a highly underestimated risk. The GROHE 2017 water security survey clearly shows that far more households in Europe are affected by water damage than the respondents themselves had suspected: Approximately half of European households have already experienced water damage at least once. And as a report by the insurance company ACE-Group shows, 93% of the cases could have been prevented.

For more information, please visit www.grohesenseguard.grohe.com www.nest.com/works-with-nest

### About GROHE

GROHE is the world's leading provider of sanitary fittings and has a total of over 6,000 employees, 2,400 of which are based in Germany. GROHE has been part of the LIXIL Group Corporation since 2014. As an international brand, GROHE pursues the brand values of technology, quality, design and sustainability, seeking to offer the "Pure joy of water". GROHE has been developing new product categories since its inception. This includes the GROHE Blue and Red water systems and the recently-introduced GROHE Sense water security system, which is an innovative component in the growth market of smart home technology. Innovation, design and development are closely aligned with one another and are enshrined in the German site as an integrated process. As a result, GROHE products carry the seal of quality "Made in Germany". In the past ten years alone, more than 300 design and innovation awards as well as several top rankings at the German Sustainability Award have confirmed GROHE's success. GROHE was the first in its industry to win the German government's CSR prize and was also featured in the renowned Fortune® magazine's ranking of Top 50 that are "Changing the World".





#### About LIXIL

LIXIL makes pioneering water and housing products that solve every day, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all and responsible business growth. Our approach comes to life through industry leading brands, including INAX, GROHE, American Standard and TOSTEM. Over 70,000 colleagues operating in more than 150 countries are proud to make products that touch the lives of more than a billion people every day. Learn more at <a href="https://www.lixil.com">www.lixil.com</a>

#### **GROHE**

Feldmühleplatz 15 • 40545 Düsseldorf • Germany • Phone: +49(0)211/9130-3030 • www.grohe.com

#### **MEDIA CONTACT**

Chief Communications Officer Thorsten Sperlich E-Mail: media@grohe.com

#### **Press Office**

Edelman.ergo GmbH Agrippinawerft 28, 50678 Cologne, Germany

Phone: +49 (0)221 912887-24 | Fax: +49 (0)221 912887-77 M: grohe@edelmanergo.com | W: www.edelmanergo.com