

Pure Freude
an Wasser



CONSUMERS BECOME CREATORS

WHAT KIND OF BATHROOM CREATOR ARE YOU?

FIND OUT WHAT YOUR LIFESTYLE MEANS FOR YOUR BATHROOM STYLE!

Question 1: A weekend trip is on the calendar – which trip would you choose?

- I'd fly to Paris to enjoy the city of lights, love and fashion (10 points)
- I'd go to Tuscany and spend the weekend by the sea taking long walks at the beach (6 points)
- I'd just go out and enjoy the great outdoors: off-road and back into nature (4 points)
- I'll treat myself to a visit in Stockholm and enjoy the city that floats on water (2 points)
- I'd go on an adventure and fly to New York – the city that never sleeps (12 points)
- I'd treat myself to a deluxe trip to the countryside indulging in an exclusive wellness programme (8 points)

Question 2: Staying fit – but how? What is your favourite sports programme?

- Intensity and calm – I'd do a high-intensity interval routine in my urban fitness club (12 points)
- Harmony for mind and body – I'd do some yoga and meditate (2 points)
- Teamplay and exercise – I'd dive into a Volleyball match with my team (4 points)
- Water and freedom – I'd take out my rowing boat and train surrounded by nature (6 points)
- Fresh air and a chance to socialise – I'd go for a round of golf (8 points)
- Building strength and toning muscle in record time – I'd get in some EMS-training (10 points)

Question 3: When you look into your closet, you see...

- ... an edgy palette of black to greys to pristine white and clean cuts for clarity (12 points)
- ... a range from comfort to timeless, elegant blues, greys, greens, blacks and leather browns (8 points)
- ... a tuned down palette of neutrals and a variety of functional, light fabrics (2 points)
- ... a variation of fall colors, warm reds and misty blues and organic fabrics (4 points)
- ... a variation of modern classic lines, tailored, in strong blues, sprinkled with statement-pieces in reds and pinks (10 points)
- ... a selection of my favourite warm tones and a mix of old and new – as long its functional (6 points)

Question 4: You are free for the night – how would you spend your evening?

- I'd call up my best friends for a great dinner and some good wine by the fire place to enjoy life (6 points)
- I'd go romantic and enjoy a candlelight dinner with my significant other (4 points)
- I'd go out to enjoy expanding my mind, learning more about one of my favourite drinks: Whiskey. (8 points)
- I'd get down to that gallery where they are opening a new art exhibit (10 points)
- I'd bring out the candles, put on some tea and enjoy my new book (2 points)
- I'd call up my best friends to celebrate the moment (12 points)

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Question 5: If you had to pick: What is your favourite mode of getting around?

- Comfortably roaming through the streets on my Holland-bike (4 points)
- Going for a walk and taking everything in (2 points)
- Taking the deluxe old-timer for a spin (10 points)
- Racing through the city on my fixie bike taking an Uber for flexibility. (12 points)
- Driving my classic sports car through the countryside (8 points)
- Sailing on my boat down at the lake (6 points)

Question 6: When you are picking a restaurant – what is important to you?

- Food that is healthy and beneficial to both mind and body (2 points)
- Food that is organic, regional and sustainable (12 points)
- Food that is playful and full of flavours and spices from all over the world (4 points)
- Food that is classic and formidable, cooking at Michelin-level (8 points)
- Food that is made with love in a place that feels like home (6 points)
- Ambitious and cutting-edge cooking that is simply excellent and new (10 points)

Question 7: Home to me, ...

- my home shows where I come from, my roots, my heritage (8 points)
- my home represents all the things I have achieved in my life and the successes to come (10 points)
- my home is about my family, perfect imperfections, the nature of life (6 points)
- my home is about smart solutions, optimising, simplifying (12 points)
- my home is my sanctuary: cosy, warm and harmonious (2 points)
- my home is a diverse collection of my travels and my life story (4 points)

FIND OUT WHAT YOUR LIFESTYLE MEANS FOR YOUR BATHROOM STYLE!

0 – 27 points – You Are the Mindful Creator

"My bathroom is all about soft neutrals."

Life for you is about balance and finding your centre. Mindfulness plays an important role in everything you do.

Meditation, yoga and a healthy lifestyle are rituals that help you bring order into chaos.

Your bathroom reflects your fondness of your home as a sanctuary. Supersteel complements the tone in tone palette of neutral colors and organic designs help you feel at peace. Mindful personalities see the home as a retreat from the world outside the door. A place to be cosy, warm and harmonious. Supersteel uses gentle, neutral colors to create an oasis of calm.

28 – 39 points – You Are the Playful Creator

"My bathroom is for my selfcare."

Life for you is about celebrating every second. You love trying things, being out and about and just creating memories through music, travel and fashion.

You love nature in the fall, the mists calmly rising in the morning and the sun hitting the leaves, turning them into bright spots of reds and yellows. And that is what your bathroom looks like: playful, bright, romantic - enhanced by Warm Sunset. For the earthy, playful type, the home is a place that reflects life experiences and evokes memories of travel. Warm Sunset brings that to life through natural materials and autumnal colors.

40 – 51 points – You Are the Organic Creator

"My bathroom would be a mix of old and new."

Life for you is about finding the perfection in the imperfect. At ease with the fast pace of our times, you find beauty in the simple things. To you family and friends are most important. You love everything that is real, organic and natural.

These influences translate into your bathroom: It is a mix of old and new with a woody, sun-kissed interior feel and nickel complements that. If you have an organic and holistic personality profile, your home is the family heartland and you have a fondness for authentic, natural beauty. Nickel's warm colors and carefully-curated mix of the old and new are perfect for you, especially when paired with brown, yellow and grey tones.

52 – 63 points – You Are the Timeless Creator

"My bathroom would be classy and elegant."

Life for you is about where you come from. Your heritage and roots are your theme.

You are not about impulsively buying what is trending but carefully selecting what helps you being your ideal self.

You are about luxurious comfort and raising the standard to new heights. That is why dark tones like Hard Graphite, leathery browns and earthy gold tones are your palette. Timeless types love tradition, viewing their home as a place to show their roots. This is captured beautifully in the Hard Graphite design together with elegant shades of grey, green, black and brown.

64 – 72 points – You Are the Expressive Creator

"My bathroom would be stylish and luxurious."

Life is about being you in every way so your home is all about customising and individualising. It is about expressing what makes you, you.

You enjoy superlatives, getting the maximum out of everything you do. Your needs are unique so standard just doesn't cut it.

This is reflected in your bathroom and the color Cool Sunrise is all about representing you. The expressive personality values design as a statement of achievement and ambition. So, Cool Sunrise offers modern, classic lines and a sophisticated finish.

And it looks good with warm, expressive colors like dark blue, green, berry or mustard.

75 – 84 points – You Are the Minimalist Creator

"My bathroom is as simple as possible."

Life is complex enough so your home is about function and everything is reduced to what you really need. Simplification is key. You enjoy the new, the clean, the polished. You live urban and smart.

All these influences are reflected in your bathroom where you keep things as simple as possible. You enjoy minimalism and so Chrome is your color. Minimalists value intelligent solutions that make life easier and more efficient. The Chrome design perfectly reflects the less is more attitude and should be combined with high-quality black and grey tones, flawless whites and clear lines.