

## PRESS RELEASE

### **GROHE Water Security System Provides More Protection for Your Home**

- Water damage – underestimated risk for homeowners
- Water security systems protect against loss of value and renovation costs
- GROHE Sense and GROHE Sense Guard: an innovative home solution

**Düsseldorf, 25 July 2018.** Building your own house or buying your dream home is certainly one of the most exciting milestones of your life. Understandably, proud homeowners want to protect their property in the best possible way from imminent risks or damage. Thus, fire and burglary protection for the home have long been a given and sometimes even mandatory. However, when it comes to water protection, this topic is still neglected by many. Only just under 44% of Europeans suspect that a water damage incident could have devastating consequences.<sup>1</sup> In more than half of the households (54%), water damage has occurred at least once.<sup>2</sup> A leak, a clogged sink or a burst pipe can quickly lead to huge renovation costs for the new home. In Europe, repair costs due to water damage incidents amount to an average of € 2,297.<sup>3</sup> In addition to the health risks: Due to the resulting moisture, mould can build within only 24 hours, which can cause respiratory problems, asthma and allergies.<sup>4</sup> The good news: 93% of the damage could have been prevented by appropriate protection systems<sup>5</sup> such as GROHE Sense and GROHE Sense Guard.

#### **Smart Protection for the Entire House**

The latest product solutions from GROHE, the world's leading provider of sanitary fittings, offer all-round protection against water damage: GROHE Sense is a smart water sensor that is placed on the floor and can detect water retention. If, for example, the bottom of the sensor comes in contact with water due to a leak, GROHE Sense will send out a warning alert. The sensor also measures

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<sup>1</sup> The ConsumerView, January 2017, Quantitative Assessment Europe.

<sup>2</sup> The ConsumerView, January 2017, Quantitative Assessment Europe.

<sup>3</sup> German insurance companies: <http://www.gdv.de/zahlen-fakten/schaden-und-unfallversicherung/wohngebaeudeversicherung>.

<sup>4</sup> WHO: <http://www.who.int/indoorair/publications/7989289041683/en/>

<sup>5</sup> ACE-Group: <http://www.businesswire.com/news/home/20110404007195/en/ACE-Private-Risk-Services-Study-Identifies-Type>.

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the room temperature and humidity and informs users in case of deviations from the standard amounts. Hence, homeowners are optimally protected against frost and mould risks.

Installed by a professional installer directly to the main water pipe of a home, GROHE Sense Guard goes one step further: The smart control unit uses multiple sensors to not only monitor water pressure, system temperature, flow of water or general water consumption, but also to automatically turn off the water supply when it exceeds a specific maximum.

GROHE Sense and GROHE Sense Guard make for an all-in-one, intelligent system that is based on wireless technology which is controlled by the GROHE ONDUS app. This app is the heart of the system, providing the highest level of security and ensuring that GROHE Sense and GROHE Sense Guard can be monitored and controlled anywhere, anytime. Thanks to its smartphone alert feature, the app can also shut off the water supply manually to prevent major damage – even when no one is at home.

For more information, please visit [grohe.com](https://www.grohe.com).

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#### **About GROHE**

GROHE is the world's leading provider of sanitary fittings and has a total of over 6,000 employees, 2,400 of which are based in Germany. GROHE has been part of the LIXIL Group Corporation since 2014. As an international brand, GROHE pursues the brand values of technology, quality, design and sustainability, seeking to offer the "Pure joy of water". GROHE has been developing new product categories since its inception. This includes the GROHE Blue and Red water systems and the recently-introduced GROHE Sense water security system, which is an innovative component in the growth market of smart home technology. Innovation, design and development are closely aligned with one another and are enshrined in the German site as an integrated process. As a result, GROHE products carry the seal of quality "Made in Germany". In the past ten years alone, more than 300 design and innovation awards as well as several top rankings at the German Sustainability Award have confirmed GROHE's success. GROHE was the first in its industry to win the German government's CSR prize and was also featured in the renowned Fortune® magazine's ranking of Top 50 that are "Changing the World".

#### **About LIXIL**

LIXIL makes pioneering water and housing products that solve every day, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all and responsible business growth. Our approach comes to life through industry leading brands, including INAX, GROHE, American Standard and TOSTEM. Over 70,000 colleagues operating in more than 150 countries are proud to make products that touch the lives of more than a billion people every day. Learn more at [www.lixil.com](http://www.lixil.com)

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