



PRESS RELEASE

The British way of wellbeing

GROHE Grandera™ forms part of the guest experience at London Marriott Hotel Park Lane

Attracting some 16.8 million visitors per year – from art lovers to businesspeople to fashion victims – London is no doubt one of the most popular destinations in the world. For a truly unforgettable trip to the city on the River Thames, visitors should stay at London Marriott Hotel Park Lane. Recently refurbished to the highest standards, it offers its guests that extra touch of luxury. The sophisticated design of the elegant five-star hotel extends to the marble bathrooms where faucets from the GROHE Grandera™ premium line make a stylish design statement.

Situated only a few steps from Marble Arch and Hyde Park in the vibrant Mayfair district, London Marriott Hotel Park Lane is the ideal starting point to explore the city and its numerous sights and immerse oneself in London's history. The listed building itself also looks back on a long history as an exclusive residence. Even after the refurbishment and modernisation, the rooms have lost nothing of their historic charm and still seem to exude a touch of bygone times. Upon entering the lobby, the visitor will immediately notice the typical British townhouse flair. Stylish panelled walls, little niches with inviting armchairs and fresh flowers create an atmosphere of classic comfort.

This approach also extends to the 152 rooms and suites. They are bright and airy as well as elegant and exclusive at the same time thanks to delicate colours, tasteful furniture and selected works of art on the walls. "The client



and ourselves attached great importance to preserving the typical character of the stately building and we drew inspiration from the special flair that has always been so typical of the Mayfair district,” says Elizabeth Lane, Director of Projects at RPW Design. The interior designers from the renowned London design practice were responsible for redesigning the lobby, the Executive Lounge and the conference rooms as well as the hotel rooms and suites.

Special attention was paid to the bathrooms, as they play an important role in making guests feel perfectly at home and are therefore key to the guest experience. Characteristically veined bookmatched marble was chosen for the walls and floors and placed in such a way that intriguing patterns are created. Glass and mirror elements produce a pleasant contrast of transparency and lightness. The opulent effect of the bathrooms is underlined by the GROHE Grandera™ faucets. Their timeless, nostalgically inspired aesthetics fit in seamlessly with the elegant design of the bathrooms. The unusual combination of flowing feminine forms and clearly defined edges makes this premium faucet line an exercise in pure beauty. “This designer collection from GROHE is the perfect match for high-quality hotel properties such as London Marriott Hotel Park Lane,” says Elena Verdera, Senior Designer at RPW Design. “Their extensive range offers the right product variants for any hotel bathroom.”

The London Marriott Hotel Park Lane welcomes guests to an inspiring ambiance of luxury and comfort – for a truly unique and memorable London experience.

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Pure Freude an Wasser



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About the GROHE Group

The GROHE Group comprises Grohe AG, Hemer; Joyou AG, Hamburg and other GROHE subsidiaries in foreign markets. The GROHE Group is the world's leading provider of sanitary fittings.

With its global GROHE brand, the GROHE Group has relied on its brand values of technology, quality, design and responsibility for decades to deliver "Pure Freude an Wasser". With the JOYOU brand, the Group covers the fast-growing Chinese market.

Spearheaded by GROHE Group S.à r.l., Luxembourg, the GROHE Group has a global workforce of around 10,000 people (including some 4,000 at JOYOU). There are about 2,400 employees working at GROHE in Germany. With three production plants in Germany as well as several plants in other markets, the GROHE Group generated consolidated sales of €1.58 billion in 2014.

The GROHE Group, which was taken over by the LIXIL Group and the Development Bank of Japan in January 2014, currently generates some 85 percent of its sales outside Germany.

The LIXIL Group is the global leader in the building materials and housing equipment industries. Since April 2015, GROHE Group is part of the global market leader LIXIL Water Technology that pools LIXIL's worldwide sanitary ware business in one single business unit.

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For more information about London Marriott Hotel Park Lane please visit:

<http://www.marriott.co.uk/hotels/travel/lonpl-london-marriott-hotel-park-lane>

For more information about RPW Design please visit: www.rpwdesign.co.uk