

PRESS INFORMATION

German Sustainability Award: GROHE Again Holds Top Position

- Global brand for innovative sanitary products was voted among the top 3 of the "most sustainable big companies in Germany".
- The jury acknowledged GROHE's continuous commitment for (further) developing sustainable products.
- GROHE managed to establish sustainable production processes in a resource-intensive industry.

Düsseldorf, 10 December 2018. For the third time, GROHE, a leading global brand for complete bathroom solutions and kitchen fittings, has successfully achieved a leading position at the German Sustainability Award in the category "Big Companies", making it one of the top 3 of the "Most Sustainable Big Companies in Germany". The award ceremony took place on Friday and was part of the conclusion to the German Sustainability Day which was celebrated with a festive gala in Düsseldorf, Germany. With the award, the German Sustainability Award foundation honours companies that combine economic success with social responsibility and environmental protection in an exemplary manner. It is Europe's biggest award for ecological and social commitment in different categories.

GROHE Is Steadily Developing Sustainability Topics

"I am delighted about the outstanding recognition that we, thanks to our commitment, received from one of Europe's key sustainability initiatives," said Thomas Fuhr, Executive Director Operations at GROHE and board member responsible for sustainability. "The fact that we were able to achieve this excellent result for the third time confirms the continuity and intensity with which we at GROHE pursue sustainability. We will continue to develop and produce innovative and sustainable products that enable our customers to use water and energy efficiently."

Water Usage Has Been Reduced by 16.4 percent in Recent Years

The jury emphasized the fact that GROHE is constantly working on launching sustainable products and developing them further. In addition, the jury positively assessed that GROHE managed to establish sustainable production processes in a resource-intensive industry. Thanks to its own melting furnaces, GROHE is able to control the composition of their alloys. GROHE Light, for example, contains 35 percent less lead than conventional alloys. The company also saves carbon emissions with their combined heat and power plants and since 2014, has cut down on their water consumption by 16.4 percent.

Sustainability Is an Important Brand Value at GROHE

Striving for the highest levels of sustainability is an integral part of GROHE's DNA. For many decades, the global brand for innovative sanitary products has built on the brand values of technology, quality, design and sustainability. GROHE consistently pursues a 360-degree sustainability approach that incorporates the areas of activity of employees, suppliers, plants, processes, products and contribution to society in equal measure. GROHE also follows the 17 Sustainable Development Goals (SDGs) of the United Nations. These include, among other goals, the availability and sustainable management of water and sanitation (SDG 6).

For more information, please visit

www.grohe.com/sustainability

www.nachhaltigkeitspreis.de/en

Matching images, a fact sheet and an infographic can be found [here](#).

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About GROHE

GROHE is a leading global brand for complete bathroom solutions and kitchen fittings and has a total of over 6,000 employees, 2,400 of which are based in Germany. GROHE has been part of the LIXIL Group Corporation since 2014. As an international brand, GROHE pursues the brand values of technology, quality, design and sustainability, seeking to offer the "Pure joy of water". GROHE has been developing new product categories since its inception. This includes the GROHE Blue and Red water systems and the recently-introduced GROHE Sense water security system, which is an innovative component in the growth market of smart home technology. Innovation, design and development are closely aligned with one another

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GROHE


and are enshrined in the German site as an integrated process. As a result, GROHE products carry the seal of quality “Made in Germany”. In the past ten years alone, more than 300 design and innovation awards as well as several top rankings at the German Sustainability Award have confirmed GROHE's success. GROHE was the first in its industry to win the German government's CSR prize and was also featured in the renowned Fortune® magazine's ranking of Top 50 that are “Changing the World”.

About LIXIL

LIXIL makes pioneering water and housing products that solve every day, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all and responsible business growth. Our approach comes to life through industry leading brands, including INAX, GROHE, American Standard and TOSTEM. Over 70,000 colleagues operating in more than 150 countries are proud to make products that touch the lives of more than a billion people every day. Learn more at www.lixil.com

GROHE

Feldmühleplatz 15 • 40545 Düsseldorf • Germany • Phone: +49(0)211/9130-3030 • www.grohe.com

MEDIA CONTACT

Melanie Vrenegor
Communications Manager Sustainability
E-Mail: media@grohe.com

Press Office

Edelman.ergo GmbH
Agrippinawerft 28, 50678 Cologne, Germany
Phone: +49 (0)221 912887-24 | Fax: +49 (0)221 912887-77
M: grohe@edelman.com | W: www.edelman.de