

## PRESS INFORMATION

### **Smart Partnership: GROHE and QIVICON Quash Potential Water Damages in Smart Homes**

- QIVICON smart home platform users can protect themselves against damage by using GROHE's intelligent water security system.
- The GROHE Sense system monitors humidity, detects water leaks, immediately sends out alerts and automatically shuts off the water supply.
- The app makes it easy and convenient to prevent water damage.

**Düsseldorf, Germany, 11 December 2018:** The costs for cases of water damage have risen to record levels over the past 17 years (2000 – 2017). In Germany, statistical investigations show that every 30 seconds there is a burst pipe, a loose gasket or a leaky tap.<sup>1</sup> For this reason, one particular thing should not be missing from a smart home: an intelligent water security system. This is the basic idea of the collaboration between GROHE, a leading global brand for holistic bathroom solutions and kitchen faucets, and QIVICON, Telekom's multi-vendor smart home platform.

#### **GROHE's Smart Home Offer Is Settled**

Those who want to take advantage of smart home services often have to deal with the hassle of putting them together laboriously. It is very common for each new component to add its own control unit to the system. QIVICON, on the other hand, is accessible regardless of manufacturer, brand and device: The service can be conveniently managed, controlled and automated via a partner app such as Magenta SmartHome. "In using GROHE's technology, our extensive range, from theft protection to automatic lighting control and the

---

<sup>1</sup> <https://www.gdv.de/de/themen/positionen-magazin/unter-druck-39356>

Pure Freude  
an Wasser



connectivity of household appliances, is now being expanded with an expert in the field of water security," says Thomas Rockmann Vice President Consumer IoT at Telekom. "Smart Home helps make everyday life not only more convenient, but also safer," says Michael Rauterkus, CEO of GROHE AG. "With the intelligent GROHE Sense water security system, the first IoT solution in the plumbing industry, we help users protect their homes from water damage."

### **GROHE Sense Protects Your Home**

As of now, GROHE Sense can be connected to QIVICON. When the intelligent device's sensors come into contact with water or if the room temperature falls below 3°C, users will receive a notification in their Magenta SmartHome app.

### **Preventable Cases of Water Damage**

Domestic water damage is a highly underestimated risk. The 2017 GROHE Water Security Survey clearly shows that far more households in Europe are affected by water damage than the respondents themselves suspected. Approximately half of European households have already suffered a water damage incident at least once.<sup>2</sup> And as a report by the insurance company ACE-Group reveals, 93 percent of the claims could have been prevented.<sup>3</sup>

For more information, please visit

[www.grohesense.grohe.com](http://www.grohesense.grohe.com)

[www.qivicon.com/en/](http://www.qivicon.com/en/)

---

<sup>2</sup> The ConsumerView, January 2017, Quantitative Assessment Europe.

<sup>3</sup> ACE-Group: <http://www.businesswire.com/news/ACE-Study>.

Pure Freude  
an Wasser



**Caption:** The smart water sensor GROHE Sense can be connected to QIVICON, Telekom's multi-vendor smart home platform.

**Source:** GROHE AG

Follow us on our social media channels [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#) and [YouTube](#).

Pure Freude  
an Wasser



#### **About GROHE**

GROHE is a leading global brand for complete bathroom solutions and kitchen fittings and has a total of over 6,000 employees, 2,400 of which are based in Germany. GROHE has been part of the LIXIL Group Corporation since 2014. As an international brand, GROHE pursues the brand values of technology, quality, design and sustainability, seeking to offer the “Pure joy of water”. GROHE has been developing new product categories since its inception. This includes the GROHE Blue and Red water systems and the recently-introduced GROHE Sense water security system, which is an innovative component in the growth market of smart home technology. Innovation, design and development are closely aligned with one another and are enshrined in the German site as an integrated process. As a result, GROHE products carry the seal of quality “Made in Germany”. In the past ten years alone, more than 300 design and innovation awards as well as several top rankings at the German Sustainability Award have confirmed GROHE's success. GROHE was the first in its industry to win the German government's CSR prize and was also featured in the renowned Fortune® magazine's ranking of Top 50 that are “Changing the World”.

#### **About LIXIL**

LIXIL makes pioneering water and housing products that solve every day, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all and responsible business growth. Our approach comes to life through industry leading brands, including INAX, GROHE, American Standard and TOSTEM. Over 70,000 colleagues operating in more than 150 countries are proud to make products that touch the lives of more than a billion people every day. Learn more at [www.lixil.com](http://www.lixil.com)

#### **GROHE**

Feldmühleplatz 15 • 40545 Düsseldorf • Germany • Phone: +49(0)211/9130-3030 • [www.grohe.com](http://www.grohe.com)

#### **MEDIA CONTACT**

Sarah Bagherzadegan  
Communications Manager  
E-Mail: [media@grohe.com](mailto:media@grohe.com)

#### **Press Office**

Edelman GmbH  
Agrippinawerft 28, 50678 Köln, Deutschland  
tel: +49 (0)221 912887-24 | fax: +49 (0)221 912887-77  
m: [grohe@edelman.com](mailto:grohe@edelman.com) | w: [www.edelman.de](http://www.edelman.de)