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an Wasser



## PRESS INFORMATION

### **100 degrees Celsius hot water, 100 per cent safe and easy to operate: GROHE Red provides boiling water at the push of a button**

- Hot water directly from the kitchen faucet
- The GROHE Red water system quickly delivers filtered water at a temperature of up to 100° C
- GROHE ChildLock is TÜV tested and certified

**Düsseldorf, 1<sup>st</sup> of June 2017.** Ready, set, boil! Hot water for brewing coffee and tea or for cooking pasta – at any time, simply by pushing a button directly from the kitchen faucet. The time-consuming boiling of water has now become a part of the past! The GROHE Red water system quickly delivers filtered water at a temperature of up to 100° C and puts an end to frustrating waiting time. It is not only easy to operate, but also very safe. The GROHE ChildLock is TÜV tested and certified because at GROHE, safety is especially important when it comes to our little ones. At the same time, GROHE Red saves water, energy and costs and thus offers 100 per cent living comfort.

#### **Design meets highest functionality**

The faucet features a timeless design and fits perfectly into the individual style of any kitchen. As a mono version, the GROHE Red hot water supplier supplements the existing kitchen mixer. As a duo version, GROHE Red supplies hot and chilled tap water and completely replaces the pre-installed kitchen mixer. In the duo version, the water supply for normal and boiling water is separated. The equipment also includes a boiler with integrated filter. With a volume of either three or five and a half litres, the boiler can be easily installed under any conventional household sink. The installed filter can be reordered at the [GROHE online store](#) and changed in no time at home.

Compared to heating water in a kettle or on the hob, GROHE Red heats only the exact amount of water needed. Large quantities will not pose a problem either, for example, when preparing spaghetti. Thanks to the "pot filler" feature, up to three litres of boiling water can be taken out at

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once. Absolute comfort: As soon as the pot filler function has been activated, the button does not have to be pushed anymore – and GROHE Red stops automatically after 60 seconds.

### **Green light for GROHE Red – with TÜV seal**

Safety first! The cup of tea or the baby bottle can be filled directly from the kitchen faucet without any concern about getting burnt: The built-in spray regulator is patented and guarantees a constant boiling water stream without dangerous splashes. If you take your hand off the button, the water flow stops immediately! In addition, the GROHE CoolTouch technology assures that the tap is absolutely protected and can be touched without hesitation at any time – whether by an adult who is lost in thoughts or by a child who is experimenting with water. During the developing process of the CoolTouch technology, GROHE engineers put special emphasis on safety for children. Hence, the GROHE ChildLock technology protects the youngest from burns caused by boiling water. For the heated water to flow, the child safety button must be pushed for one second. Thanks to the additional cut-off feature, the water flow is stopped immediately as soon as the finger is removed from the button. The safety of the GROHE Red ChildLock technology is TÜV tested and meets all relevant safety regulations and quality standards.

### **A strong duo for the kitchen: GROHE Red in combination with GROHE Blue Home**

Whether boiling-hot or chilled and sparkling, with the two taps Red and Blue Home, GROHE offers an all-rounder for every need - straight from the kitchen faucet! While GROHE Red supplies hot water, GROHE Blue Home ensures refined, filtered drinking water chilled to the optimum drinking temperature in the varieties sparkling, medium sparkling and still. The two GROHE Blue Home and Red water systems complement each other perfectly. Together they are a convenient and sustainable solution for the daily water supply in your kitchen.

For more information, please visit: [grohe.com](https://www.grohe.com)

About GROHE

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GROHE is the world's leading provider of sanitary fittings and has a total of over 6,000 employees, 2,400 of which are based in Germany. GROHE has been part of the LIXIL Group Corporation since 2014. As an international brand, GROHE pursues the brand values of technology, quality, design and sustainability, seeking to offer the "Pure joy of water". GROHE has been developing new product categories since its inception. This includes the GROHE Blue and Red water systems and the recently-introduced GROHE Sense water security system, which is an innovative component in the growth market of smart home technology. Innovation, design and development are closely aligned with one another and are enshrined in the German site as an integrated process. As a result, GROHE products carry the seal of quality "Made in Germany". In the past ten years alone, more than 300 design and innovation awards as well as several top rankings at the German Sustainability Award have confirmed GROHE's success. GROHE was the first in its industry to win the German government's CSR prize and was also featured in the renowned Fortune® magazine's ranking of Top 50 that are "Changing the World".

#### **About LIXIL**

LIXIL makes pioneering water and housing products that solve every day, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all and responsible business growth. Our approach comes to life through industry leading brands, including INAX, GROHE, American Standard and TOSTEM. Over 70,000 colleagues operating in more than 150 countries are proud to make products that touch the lives of more than a billion people every day. Learn more at [www.lixil.com](http://www.lixil.com)

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