

YOUR PERSONAL SPA



Michael Rauterkus CEO Grohe AG

Dear customers,

Modern life can be stressful and we all welcome a place to relax and unwind, but you cannot always take time out to visit a spa for some well-deserved pampering. That is why we have created a world of products designed to bring the spa experience to your bathroom. GROHE SPA is a collection of the most luxurious and innovative spa products that create a world of relaxation in the comfort of your own home.

Whether your inspiration is the opulence of a Turkish hamman, a Japanese onsen bathing experience or the cool lines of a Scandinavian sauna, GROHE SPA has a range of exceptional products to help you create a tailormade relaxation space at home.

For the ultimate shower experience the GROHE AquaSymphony creates a wellness zone, which harmoniously combines water, music and lighting to inspire all the senses. Its sleek, spacious design houses innovative technology that allows you to select and adjust water flow to match your mood from gentle warm rain spray to a waterfall cascade or pulsating bokoma sprays to ease aching muscles.

The GROHE Sensia Arena award-winning shower toilet gives you the finest experience in personal hygiene and cleanliness. It uses fresh natural water to gently clean your skin, with temperature and pressure level controls included to ensure comfort. An integrated air dryer provides the final touch, while a nightlight makes it easy to use at any time. This elegant and innovative design delivers comfort and care to one of your most private bathroom moments.

Beautiful design plays an important role in creating a relaxing ambience, which is why GROHE has introduced the GROHE SPA Colours Collection giving you a stunning range of colours and finishes with which to complete your bathroom aesthetic.

Combining skilled craftsmanship, elegant design and clever technology the GROHE SPA range allows you to create a home spa experience delivering the relaxing and invigorating properties of water in an exquisite space precisely tailored to your personal taste and needs.

Enter the world of GROHE SPA, and create your own personal sanctuary devoted to indulgence, inspired by your imagination.

Michael Rauterkus

YOUR PERSONAL SPA

All over the world you can find the most luxurious and indulgent wellness spas. But imagine if the most pleasurable one of all were hidden away within your own bathroom. Waiting for you at the end of a long day. Or at the beginning of each new one.

A place where you could take time out whenever you felt like it. To treat yourself to a personal wellness routine. To rediscover yourself as you indulge all your senses. And to lavish yourself with peace and tranquillity. A place that is yours alone to enjoy.

A place called GROHE SPA

Whatever your idea of the perfect spa, GROHE SPA allows you to create it – down to the last lavish detail. GROHE SPA: Your perfect retreat from the world.



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THE WORLD OF SPA

LOSE YOURSELF. AND FLOAT LIKE A GINGKO LEAF IN A JAPANESE ONSEN.



AWAKEN YOUR SENSES. AND REVEL IN THE SUMPTUOUS COLOURS AND FORMS OF THE HAMAM.



FIND RENEWAL. AND BECOME ONE WITH NATURE IN A SECLUDED SCANDINAVIAN SPA.

IMAGINE THE MOST EXCLUSIVE WELLNESS RETREATS – AND THEN CREATE YOUR OWN.

WELCOME TO YOUR PERFECT SPA: DESIGNED BY GROHE SPA,

CREATED BY YOU.

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CREATE YOUR PERSONAL SPA

PURE LUXURY GROHE AQUASYMPHONY

GROHE AquaSymphony is more than a shower – it's a wellness zone, a place where water takes on a life of its own. GROHE AquaSymphony plays with water, creating ever-changing liquid harmonies. Just imagine the pleasure that awaits you.



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DISCOVER UNPARALLELED SHOWER ENJOYMENT: GROHE AQUASYMPHONY

GROHE AquaSymphony allows you to escape for a moment and step into another world: a world where the interplay of water exhilarates and renews you, bathing you in softly coloured light and soothing you with relaxing sounds. Become part of a composition that inspires all the senses – the symphony of showering.

INCEPTION OF A NEW SHOWER ERA

You are looking at GROHE AquaSymphony in all its beauty the gleaming surfaces, the sleek lines, the spacious proportions and understated luxury.

AND COLOURS

GROHE AquaSymphony's Light Curtain surrounds you with an array of colour, creating a backdrop that inspires your senses and enhances your feeling of well-being with soothing chromatic effects to match your mood.

INVOKE THE HEALTHFUL PROPERTIES OF A STEAM BATH

Gentle steam, long known for its many positive effects, is now available in your shower. It opens the pores, detoxifies the body and hydrates the skin. Aromatic oils enhance the steam for a relaxing and extra luxurious pleasure.

INFINITE WAYS TO **ENJOY WATER**

GROHE AquaSymphony orchestrates water. In all its wonderful shapes and forms. As delicate as a sea mist. As invigorating as a waterfall. Yours to enjoy in a hundred different ways.

INTRICATE PLAY OF LIGHT

FREEDOM OF CHOICE GROHE ESSENCE

Treat yourself to the luxury of choice. Essence offers you an extravagant range of premium faucets, free standing showers and accessories.



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SHORE AND A SHORE

A SPA THAT IS UNIQUELY YOURS

With Essence you will find everything you desire for your personal spa. Choose from the wide premium selection of forms, materials and colours to create a place that truly harmonises with your lifestyle and taste. A place where you can be yourself.

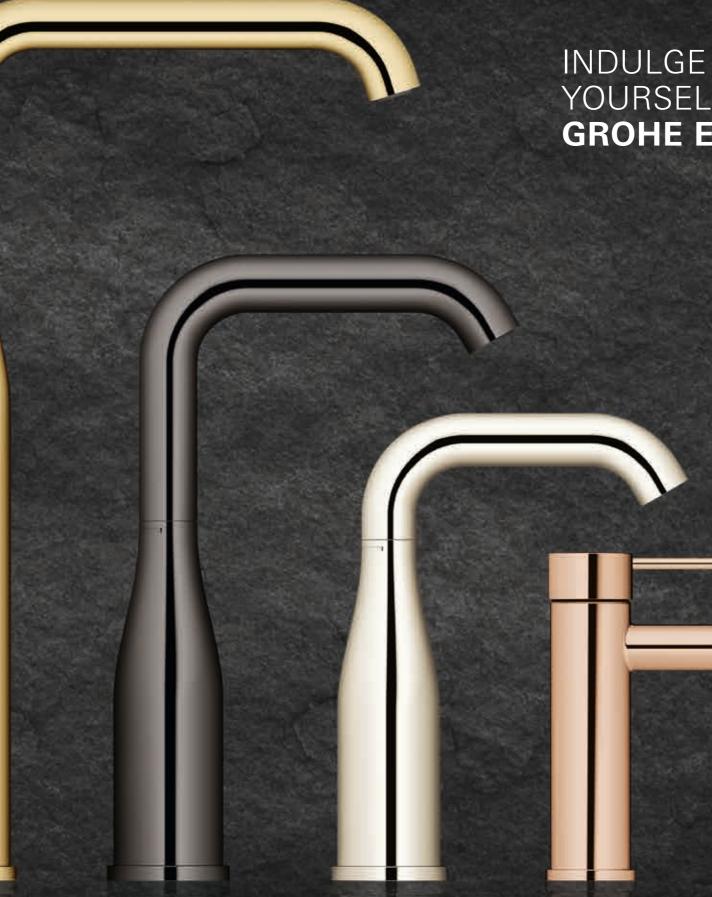


ENJOY THE RICHNESS OF CHOICE

Essence promises you everything you want for your personal wellness zone: more elegant finishes, more inspiring colours and more luxurious materials. Select your own unique combination and create your personal signature.

ONE PRODUCT LINE. ONE FASCINATING DESIGN

A luxurious variety of premium products that at the same time fascinates you with a modern and elegant design: this is the philosophy behind Essence.



YOURSELF WITH **GROHE ESSENCE**

GROHE SENSIA ARENA SHOWER TOILET – INTELLIGENT CARE

Once you've experienced the GROHE Sensia Arena, you'll never look back. With its many intelligent and innovative features, the GROHE Sensia Arena takes your daily cleansing routine further than ever before.



DISCOVER WHAT GROHE SENSIA ARENA DOES FOR YOUR SENSE OF WELLBEING

Fresh, flowing water – the most natural cleaning agent there is. It's kind to the skin and wonderfully effective. That's why humans have used its cleansing properties since the dawn of time. Gentler on the skin, more soothing and hygienic than using paper – with the new GROHE Sensia Arena you'll discover a whole new dimension of clean. And how good your daily cleansing routine can make you feel.

ENJOY THE FEELING OF UNIQUE CLEANLINESS: **GROHE SENSIA ARENA**

INTELLIGENT CLEANLINESS

Your bathroom and toilet should feel like the cleanest space in the house. We know that to feel totally clean you need to have confidence, that your shower toilet is pristine and hygienic too. That's why every design detail has been carefully considered to offer a new level of cleanliness at every stage.

ULTIMATE HYGIENE CLEAN

With leading-edge AquaCeramic technology, germ-resistant HyperClean coating and self-cleaning, anti-bacterial spray arms you can be certain of 100% hygiene security: HygieneClean.

PERFECT SKIN CARE

With a selection of fully adjustable sprays, antibacterial twin shower arms and unlimited warm water for comfortablecleaning we offer perfect skin care: SkinClean.

PERSONAL COMFORT

With features like odour absorption, air dryer, nightlight and the smartphone app we offer the smartest comfort: Personal Comfort

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GROHE SPA PRESENTS



Michael Seum Vice President Design

THE INTERNATIONAL, MULTI-CULTURAL, AWARD-WINNING **GROHE DESIGN STUDIO.**

Quality, Technology, Sustainability and Award-Winning Design.

With our international award-winning team of in-house designers, we aim to create water enjoyment experiences. Water is one of the most precious resources our planet has to offer. We are incredibly fortunate that nature has given us so many examples from which to draw inspiration, from waterfalls to rain. We use this inspiration along with a careful understanding of our consumers to create our award-winning designs.

We believe great design goes beyond form and function. We aim to create strong emotional connections in the hearts of our customers, through design and experience. We are always conscious of who we are designing for and the total experience we intend to create. We revel in our ability to inspire and excite the world, challenge and break paradigms, influence and form the future.

Michael Seum



GROHE GRANDERA TOMORROW'S GRAND STYLE

The GROHE Grandera collection is both a homage to an age of grandeur long past and an affirmation of modern sensibility, combining the highest standards of quality and craftsmanship with a love of detail and comfort. Stylistically, the Grandera collection can be combined with a wide range of bathroom furnishings, with the added flexibility of two colours – chrome and chrome/gold. Thanks to GROHE StarLight technology, not only will the fittings retain their shine in the long term but they are also extremely resistant to dirt and scratches.

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19 936 000 Grandera 4-hole single-lever bath combination



23 303 000 Grandera basin mixer

23 318 000 Grandera single-lever bath mixer







GROHE ATRIO MODERN AND MINIMALIST

Dynamic, youthful and vibrant, Atrio One brings an air of modernity to the bathroom. Pure cylinders are extruded in various depths and diameters to create two collections – Atrio C spout and Atrio 7°. Both ranges utilise slender lever handles and reduced proportions to convey a modern aesthetic that ensures coordination with a variety of interior styles. Modern and minimalist but human too – perfect for the relaxing environment of your spa bathroom. But not only does GROHE Atrio shape the look of your bathroom; it also shapes the way you interact with water. Whether it's the graceful high arch of an Atrio C spout, or Atrio 7°- where the spout is pitched at an angle of seven degrees – both designs increase the comfort zone at the basin and create more space for you to enjoy water.



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20 008 000 Atrio 3-hole basin mixer



20 009 000 Atrio 3-hole basin mixer

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GROHE ESSENCE FREEDOM OF CHOICE

Classic lifestyle, gently interpreted. For people who are attracted by clear, visually pleasing designs, Essence brings aesthetic pleasure without pretension. Complete bathrooms in this range use balanced, modern styling to create space for inventive furnishing ideas and innovative technologies.

19 408 DC1 Essence 2-hole basin mixer







32 901 001 Essence basin mixer



GROHE ALLURE BEAUTY MEETS FUNCTION

Perfectly balanced proportions on the outside and technically advanced on the inside – GROHE Allure unites inherent beauty with unmatched performance. Cylindrical bodies rise from square and rectangular base plates adding to its minimalist appeal, while the collection offers a choice of two handle styles - a flat lever or a tri-spoke design – to meet your exacting requirements. Taps and fittings in this GROHE SPA collection illustrate our commitment to unrivalled quality in the bathroom.









19 309 000 Allure 2-hole basin mixer



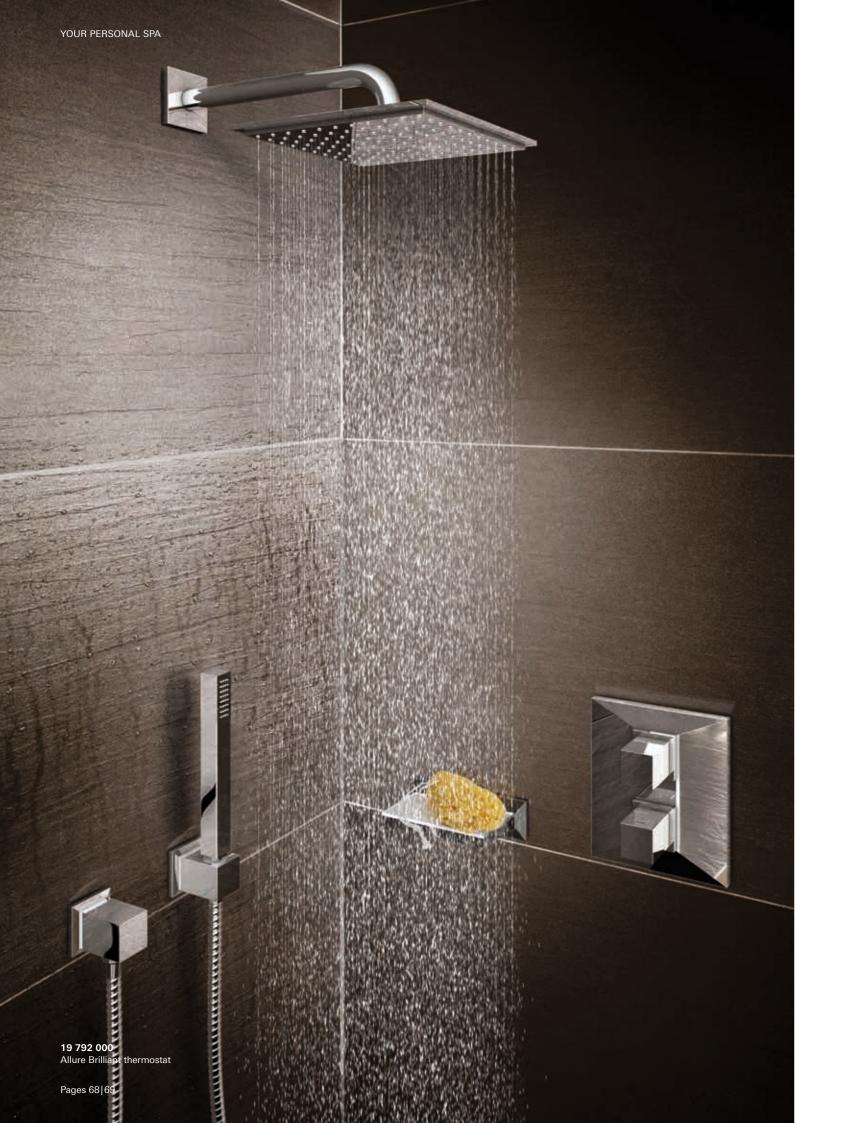
23 076 000 Allure single-lever basin mixer



GROHE ALLURE BRILLIANT LIKE A DIAMOND

Crisp planes, intriguing angles and cut-out details, Allure Brilliant illustrates the absolute precision that can only be achieved through years of experience and an unfaltering passion for innovation. Complex without being complicated, faceted taps add a new dimension to bathroom design, and a new dimension to water. With its gem-like quality and structured shape, GROHE Allure Brilliant exudes architectural appeal. Our designers and engineers have taken on the role of lapidaries, refining and polishing with utmost care to create a collection of intriguing designs, which will challenge your perception of bathroom fittings.







20 344 000 Allure Brillant 3-hole basin mixer



23 109 000 Allure Brilliant single-lever basin mixer



GROHE VERIS BLENDING RESTRAINT WITH EMOTION

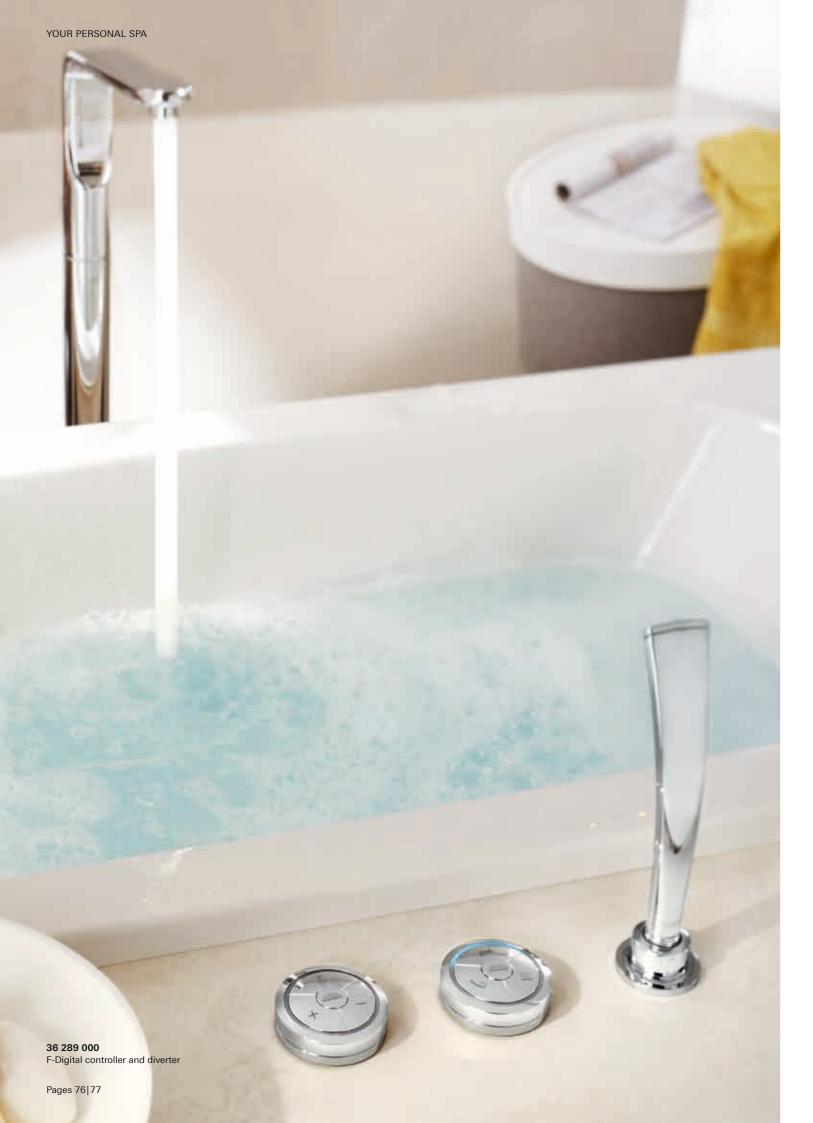
Rooted in the philosophy of sensual minimalism, GROHE Veris blends sobriety with emotion. Sinuous curves meet soft edges to create a timeless and striking form. Sharing the same DNA as our award-winning GROHE Ondus collections, Veris extends this unique aesthetic philosophy to a wider audience.







32 184 000 Veris single-lever basin mixer



GROHE ALLURE AND GROHE VERIS F-DIGITAL FLEXIBILITY FOR YOUR PERSONAL SPA

Luxurious personalised experiences, thermostatic showers and intuitive digital controls, which can be mounted wherever you please; GROHE Allure and Veris F-digital unite simple operation with a world of planning opportunities.







36 342 000 Allure F-Digital basin mixer **36 277 000** Veris F-Digital basin mixer

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GROHE AQUASYMPHONY PURE LUXURY

Imagine you could start each and every day with an excursion into paradise. GROHE AquaSymphony lets you escape for a moment and step into another world: a world where the interplay of water exhilarates and renews you, bathing you in softly coloured light and soothing you with relaxing sounds. Become part of a composition that inspires all the senses – the symphony of showering. GROHE AquaSymphony is not a shower – it's a wellness zone, a place where water takes on a life of its own. GROHE AquaSymphony plays with water, creating ever-changing liquid harmonies. Just imagine the pleasure that awaits you. ******

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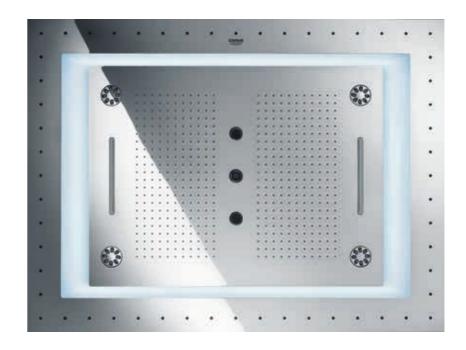
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26 373 000 AquaSymphony ceiling shower





GROHE RAINSHOWER F-SERIES AND F-DIGITAL DELUXE STIMULATE YOUR SENSES

Create your own personal tailor-made spa experience with GROHE F-digital Deluxe. This cosmopolitan, multi-sensory shower will stimulate all your senses and transform your bathroom into an indulgent space for physical, emotional and spiritual well-being. The intuitive GROHE F-digital Deluxe App lets you design your own personal combination of lighting, sound and steam – by touch screen or wireless Bluetooth connection – for a unique spa sanctuary in your own home.

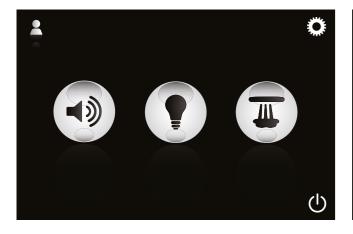






F-DIGITAL DELUXE GROHE SPA APP

Using a wireless Bluetooth connection, the GROHE SPA app* and GROHE F-digital Deluxe modules you can stimulate all of your senses with just a single movement of the hand – available for Apple and Android mobile devices.



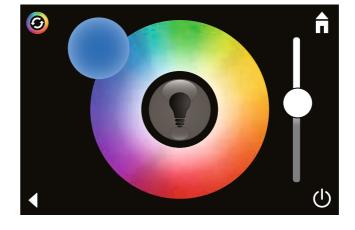


TOUCH

Just one touch and you can transform your shower into your own personal spa. Soft lighting, relaxing steam and your favourite music. you can stimulate all of your senses with just a single movement of the hand.

SOUND

There's nothing on this earth that moves us more than music. The perfect song or sound can fill us with joy, make us feel relaxed, recharge our batteries or help us forget our troubles. Now with the GROHE sound modules, let you enjoy your favourite music while showering.

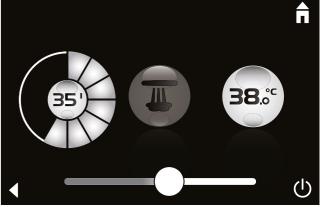


LIGHT

Colour has a positive effect on our sense of well-being but we all perceive colours differently. The GROHE sound modules**, let you change the colours to suit your mood and enjoy a personalised chromotherapy experience while showering.

* Available for free via iTunes app or Google Play store. ** This luminare contains built-in LED lamps, which cannot be changed:

Energy efficiency class LED: A - A++



STEAM

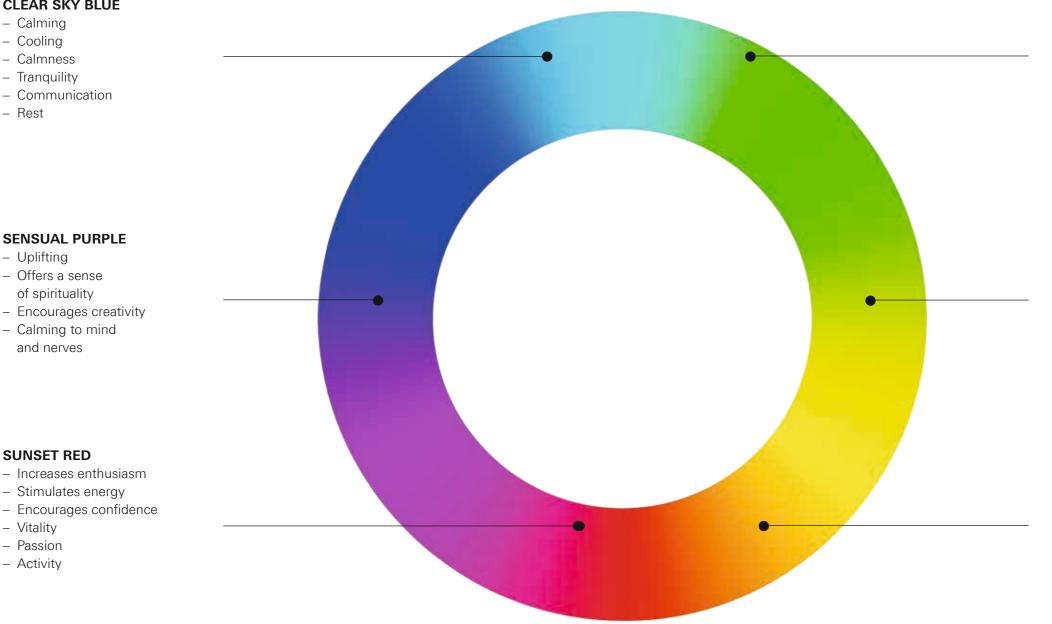
Experience regeneration in its purest form with GROHE steam modules. Gentle steam not only enhances our sense of emotional well-being, but also has a positive effect on the entire body. It opens the pores, detoxifies the body, hydrates the skin and helps the muscles to relax.



Every colour has a different wavelength and therefore its own energy, which has a varying effect on the mind and body. Red represents vitality and activity, while blue is considered to be a calming colour. One of our primary objectives when developing GROHE F-digital Deluxe was to give you the opportunity to change the lighting to suit your mood, and allow you to enjoy your own personal chromotherapy experience while in the shower.

Using the GROHE SPA app, you simply select the colour of your choice for your shower from a specially designed colour wheel. For example, you might wish to start your day with stimulating yellow, enjoy soft purple after a steam bath or get an exciting evening off to a great start with optimistic orange. With GROHE F-digital Deluxe you can integrate up to four high-quality LED light modules* into your shower, all of which are dimmable.

You can therefore choose a light intensity that reflects your mood. And, of course, you can save all of your settings so that the perfect colour for tomorrow morning's shower is just a movement of the hand away.



*This luminare contains built-in LED lamps, which cannot be changed: Energy efficiency class LED: A - A++

CLEAR SKY BLUE

- Calming
- Cooling
- Calmness
- Tranquility
- Communication
- Rest

SENSUAL PURPLE

- Uplifting
- Offers a sense
- Calming to mind
- and nerves

SUNSET RED

- Increases enthusiasm
- Stimulates energy
- Encourages confidence
- Vitality
- Passion
- Activity

SPRING GREEN

- Mental and physical relaxation
- Offers a sense of renewal, self control
- Balance
- Harmony
- Helps alleviate depression, nervousness and anxiety

BRIGHT SUN YELLOW

- Humour
- Encouragement
- Activates memory
- Stimulates the nervous system

OPTIMISTIC ORANGE

- Creativity
- Productivity
- Enthusiasm
- Optimism
- Stimulates activity and appetite
- Encourages socialisation



GROHE RAINSHOWER BRINGING TOGETHER THE ESSENTIAL ELEMENTS OF A GREAT SHOWER

Upgrade your shower with the superior quality and functional excellence of the GROHE Rainshower system to create your personal comfort zone. With their refined interior technologies, the shower heads provide a balanced water flow from all nozzles, for unparalleled comfort with all spray patterns. Protecting your skin from scalding is one of our priorities at GROHE. This is why we have integrated a stop button so the water temperature cannot be turned up too high, which is especially important for children. With its precise thermostats, this shower system instantly delivers water at the desired temperature, keeping it constant without unpleasant fluctuations. All the thermostats are equipped with a cooling technology, so they are always safe to touch. Fully indulge in a luxurious, relaxing shower with this feature-packed design and the option of reducing your water consumption by up to 50% thanks to the GROHE EcoJoy technology.

grohe.com







27 974 000 Rainshower Grandera



26 058 000 Rainshower Veris



GROHE SMARTCONTROL THE NEW SHOWER INTERFACE

Think of a shower. Isn't it simply water droplets falling down? It's hardly rocket science. And yet what GROHE SmartControl does with water has to be felt to be believed. It elevates the simple shower to a whole new shower experience – that seems to have been made for you alone. The intelligence of GROHE SmartControl lets you rediscover the element of water: you can surround yourself with fat, lazy droplets like a summer rain or lend form to the water to massage and soothe away the day. Turn the volume down to deliver a fine spray. Or choose the right degree of warmth for every water drop. All at the touch of your finger.







29 126 000 SmartControl thermostat



29 125 000 SmartControl thermostat with shower holder

29 121 000 SmartControl thermostat

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GROHE GROHTHERM F THE FREEDOM TO DESIGN YOUR PERFECT SPA SHOWER

At GROHE we know that creating a sensational shower involves more than looks alone. Water gives life to your shower, so how you choose to control it makes all the difference. Grohtherm F gives you the freedom to design your spa shower exactly as you please. Featuring GROHE TurboStat technology, the shower thermostat responds within a fraction of a second to any changes in the incoming water supply. Constantly readjusting the balance of hot and cold water to ensure the temperature you select at the start of your shower remains constant for the duration of your shower.





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GROHE SENSIA ARENA TURN YOUR BACK ON OLD HABITS

GROHE Sensia Arena stands for Intelligent Care. Behind it are visionary ideas from GROHE, the most modern technology available and the unparalleled ability to combine it all. Enjoy innovative functions that are tailored to your personal needs. More comfortable, hygienic and soothing than using paper, with the GROHE Sensia Arena you can experience a new standard of personal hygiene.



GROHE SPECIAL PRODUCTION CUSTOMISE YOUR PROJECTS

Do you have a specific idea in mind, but you just can't find the solution? Share your vision with us and we will do our utmost to realise it for you. GROHE SPA allows you to customise our products to meet your individual requirements.

- Basin or bath faucet with a higher body or a longer spout.
- Single-lever mixers with the lever handle on the left side rather than the right.
- A wide choice of GROHE-approved surface finishes.
- Personalised markings on the faucet body or lever.





PURE FREUDE AN WASSER

Life-giving, universal, joyful – water itself is the source of inspiration for the whole of our distinctive product portfolio.Each of these products is always based on our four core values: Quality, Technology, Design and Sustainability. Balancing these in everything we do, allows us to deliver unrivalled water enjoyment to our customers.





QUALITY

GERMAN PERFECTIONISM INSPIRES ULTIMATE CUSTOMER CONFIDENCE.

We strive for an excellence that goes way beyond the surface of our products. In fact, from design to production and customer service we aim for nothing less than perfection at every stage. Our history of great German engineering, rigorous internal tests and numerous external certification processes are what gives our customers complete confidence in a name they can trust.

TECHNOLOGY

MASTERING WATER THROUGH TECHNOLOGY.

In our relentless search for technological innovation we work to integrate the latest digital advances, creating smart solutions that enhance our customers' enjoyment of water. Our in-house experts harness the power of water to enhance the experience of our customers every day – the moment of truth, for our products and brand.



DESIGN

SIGNATURE ELEMENTS STYLED TO PERFECTION.

An empathetic and intuitive design language offers us the opportunity to create products that feel as if they were designed just for you. This unique GROHE DNA that is both ergonomic and visually distinctive has earned us numerous design awards: world class references are testimony to our world-wide recognition.



SUSTAINABILITY

ENSURING WATER ENJOYMENT FOR GENERATIONS TO COME.

Water is as essential as the air that we breathe, one more reason why we are so passionate about it. To be able to offer "Pure Freude an Wasser", not just to today's consumer but for generations to come, we offer sustainable product solutions like GROHE Blue, GROHE EcoJoy and GROHE SilkMove ES, and we demonstrate through our Sustainability Report and Sustainability accolades that we have made a serious corporate commitment to protecting the planet.



Winner 2017

DISCOVER **THE WORLD OF GROHE**

What you see here represents just a small selection of what the world of GROHE has to offer. Whether you are looking for ideas and inspiration or solutions for bath and kitchen, here's where you'll find it.

Just scan the QR codes to view the latest brochures as download or PDF on your tablet or smart phone.

Or visit the world of GROHE at grohe.com



BATH BROCHURE





CERAMICS BROCHURE







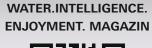
KITCHEN BROCHURE

RAPIDO SMARTBOX BROCHURE



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SANITARY SYSTEMS BROCHURE



A GLOBALLY CONNECTED COMPANY

GROHE IS PART OF LIXIL – A GLOBAL LEADER IN THE HOUSING AND BUILDING INDUSTRY.

Beginning back in early 20th century Japan, LIXIL is today the most comprehensive company in our industry, with a unique portfolio spanning everything from technologies that revolutionize how we interact with water, to a full lineup of interior and exterior materials and products for houses and major architectural projects. Operating in 150 countries, LIXIL companies design and manufacture products that are used by more than a billion people around the world every day.

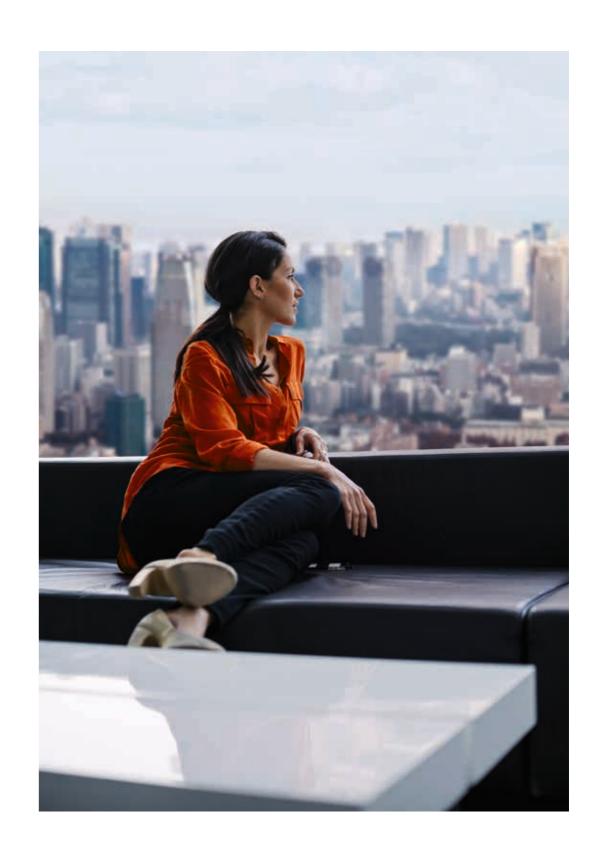
The world is changing rapidly, and LIXIL companies are helping to shape it. Across our brands and technologies, we design and manufacture tomorrow's living solutions, today. From developing smart innovations in people's homes and offices, to redefining the world's most famous city skylines, LIXIL products are transforming the spaces in which we all work, learn, travel, relax, and live.

Alongside GROHE in LIXIL's family of worldclass brands are American Standard, INAX, DXV by American Standard and Permasteelisa.

Combined, our brands make us number one in faucets and plumbing-related products worldwide and Japan's premier provider of housing products. We're leading the way in many other areas around the world, thanks to our shared focus on creating innovations that genuinely improve people's lives. **Together we're stronger.** Combining our GROHE expertise as a world leader in sanitary fittings with the unique technology and insights from LIXIL's other Water Technology brands, GROHE now offers complete bathroom solutions, featuring innovative products like shower toilets and SmartControl showers, alongside revolutionary technologies such as AquaCeramic sanitaryware that stays clean for 100 years. Beautiful, functional and reliable, LIXIL's products and solutions are changing the way people live, all over the world.

Together, we share a powerful vision of a better tomorrow, for our customers and for the world. As a truly global manufacturing company, we know that we have an important part to play in securing the future of our planet. We're leading the way in areas such as energy efficiency and water saving technology and aim to achieve a net zero environmental footprint by 2030. We believe everyone should have access to clean and safe sanitation, and are committed to using our expertise to help make this possible.

Together we're creating the future of good living for everyone, everywhere.





Follow us





Just scan the QR code to view the latest brochure as download or PDF on your tablet or smartphone.

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