



PART OF **LIXIL**

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FOR IMMEDIATE RELEASE

Michelle Mattrey Named Vice President, Insights and Analytics, for LIXIL Americas

PISCATAWAY, N.J. (September 13, 2017) — Michelle Mattrey has been named vice president, insights and analytics for LIXIL Americas, home to the American Standard, DXV and GROHE bath and kitchen brands.

In this position, Mattrey will be responsible for building a holistic insights and analytics platform integrating customer, consumer, market and competitive information sources to inform the Company's strategy and drive overall business growth. Mattrey will report directly to LIXIL Americas CEO and President Steven Delarge.

"Michelle brings more than 20 years of experience in market research, consumer insights and analytics, and will be instrumental in driving business growth," said Delarge. "LIXIL invests in researching what our customers want in kitchen and bath products. I'm confident that under Michelle's leadership, we will establish a robust platform for turning data-driven insights into actionable strategies for developing innovative products that don't just enhance living, but change how we live."



Michelle Mattrey has been appointed vice president, insights and analytics, for LIXIL Americas, the business unit under which plumbing brands American Standard, DXV and GROHE operate.

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Most recently, Mattrey served as director, consumer and market insights, Africa Eurasia Division for Colgate-Palmolive. Prior to the Africa Eurasia Division, Michelle helped build the market insights and analytics function for Colgate's Latin America region. Prior to joining Colgate-Palmolive, Mattrey spent 11 years at Mars, Inc., where she held positions in consumer insights and analytics, as well as strategic planning.

Mattrey holds both a bachelor's and master's degree in Communications from Cornell University, and a doctorate in Speech Communications from Pennsylvania State University.

ABOUT LIXIL

LIXIL is the most comprehensive and connected global company in the housing and building industry, delivering human-centric innovation that enhances people's living spaces – we call this Living Technology. Delivering core strengths in water, housing, building and kitchen technologies, our brands including LIXIL®, GROHE®, American Standard Brands, DXV®, INAX® and Permasteelisa® are leaders in their industries and regions. Operating in more than 150 countries and employing more than 70,000 people, we bring together function, quality and design to provide better living solutions to the world today and for future generations. Learn more at www.lixil.com and follow us at facebook.com/lixilgroup.

ABOUT AMERICAN STANDARD BRANDS

American Standard Brands make life healthier, safer and more beautiful at home, at work, in the community and throughout the world. Offering total project solutions for residential and commercial customers around the world with respected brands such as American Standard®, Safety Tubs®, Crane Plumbing®, Eljer®, Fiat® and Decorative Panels International®. American Standard Brands is part of [LIXIL](http://www.lixil.com), a global leader in housing and building materials products and services. Learn more at www.americanstandard.com, or follow us at facebook.com/AmericanStandardPlumbing, twitter.com/AmStandard, youtube.com/AmericanStandard01, Pinterest.com/amstandard, Instagram.com/american_standard.

ABOUT DXV

DXV is a portfolio of luxury bath and kitchen products that celebrates the distinguished 140-plus-year heritage of American Standard. DXV [reimagines the most influential design movements](#) during that time: Classic (1890-1920), Golden Era (1920-1950), Modern (1950-1990), and Contemporary (1990-Present). DXV is part of [LIXIL](http://www.lixil.com), a global leader in housing and building materials products and services. The [DXV Showroom at Flatiron](#) is open to explore our luxury products and collections. Learn more at www.dxv.com, or follow us at facebook.com/dxv, twitter.com/DXV, youtube.com/DXVLuxury, pinterest.com/dxv, instagram.com/dxvluxury.

ABOUT GROHE

GROHE is the world's leading provider of sanitary fittings and a global brand, dedicated to providing innovative water products. For many decades, GROHE has been committed to the brand values of technology, quality, design and sustainability that all illustrate GROHE's commitment to creating exceptional experiences and to delivering "Pure Freude an Wasser". With its engineering, innovation and design activities firmly anchored in Germany, GROHE products bear the badge of quality "Made in Germany", ultimately strengthening the customers' confidence in the brand. GROHE is part of LIXIL, a global leader in housing and building materials products and services. GROHE America has an office located in the heart of the Flatiron district that houses the [GROHELIVE!](#) Center, an interactive showroom created for inspiration and collaboration.

Learn more at www.grohe.com/us, or follow us at facebook.com/groheUS, twitter.com/grohe_US, youtube.com/user/GroheAmerica, instagram.com/grohe_us/.