

FOR IMMEDIATE RELEASE

New GROHE Shower Systems Offer Modern Design Options and Luxurious Sprays for Guest Satisfaction

Euphoria Cube and Tempesta Collections Provide Showerhead and Hand Shower Choices for a Customized Experience That Encourages Return Visits

LAS VEGAS, HD EXPO (May 2, 2018) — Hotel patrons desire shower experiences that invigorate their senses while exhibiting a high-style setting. Guest bathrooms are often scrutinized and become an important reason to return again, or not, to a specific establishment. With the new Euphoria Cube and Tempesta shower systems, from GROHE, part of LIXIL, maker of pioneering water and housing products, hospitality properties can enhance the shower experience, while providing unmatched performance and innovative technology for guest enjoyment.

Euphoria Cube Shower System

Geometric design is a long-term trend that continues to inspire modern bathroom designs. Taking the concept of minimalism to the next level, the new [Euphoria Cube shower system](#) introduces pure geometric form to the hospitality bathroom environment.

Completely devoid of curves and cylindrical elements, the new Euphoria Cube shower system coordinates strikingly with the square-shaped Rainshower Allure 230 fixed showerhead and the purist Euphoria Cube+ Stick hand shower with the GrohTherm thermostat.



The Euphoria Cube shower system introduces pure geometric form to the shower environment and is engineered for maximum comfort and dependable safety.

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It combines all the benefits of a rainshower head and hand shower into a single product engineered for maximum comfort and dependable safety. The new shower system sets the standard for modern bath design with its pronounced edges, simple surfaces and consistently parallel lines.

The Euphoria Cube shower system has a Manufacturers' Suggested Retail Price (MSRP) of \$945.

Tempesta Shower System

For hospitality providers seeking a contemporary-organic, modern-geometric or classically ornate design, the [GROHE New Tempesta shower system](#) complements any bathroom ambiance and faucet style. Representing state-of-the-art shower engineering, it is built to withstand the rigors of daily use, making it ideal for high-usage hotel settings. The system includes an exposed thermostat with SafeStop to help prevent scalding, an AquaDimmer volume control diverter to easily switch between shower head and hand shower, and an adjustable-hand shower glider to suit all users of all heights.

The shower system can be paired up with the [New Tempesta Cosmopolitan 100 shower head](#) and [hand shower](#). Whether guests prefer a soft rainshower, pulsating massage, or a firm, stimulating jet, the Rain GROHE Rain O², Rain, Massage and Jet spray patterns provide the water flow intensity to fit their mood.

The new GROHE New Tempesta shower system provides an attractively priced, urban-chic-styled product line for the modern guestroom bath. For added comfort, it includes the brand-exclusive GrohTherm thermostat, and features GROHE Turbostat, which reduces the risk of hot and cold shocks resulting from fluctuating water pressure. Its sleek, minimalist design lines are highlighted by the GROHE StarLight chrome finish, which ensures long-lasting sheen and protection against scratching and stains.



Ideal for high use settings, the GROHE Tempesta Shower System is built to withstand the rigors of daily use.

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While delivering a first-rate shower experience, the GROHE New Tempesta shower system also takes care of the environment. Models are available with the innovative GROHE EcoJoy technology, which allows users to reduce water consumption without compromising the shower experience.

The GROHE New Tempesta shower system has an MSRP of \$495. To learn more, visit [GROHE.us](https://www.grohe.us).

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ABOUT GROHE

GROHE is the world's leading provider of sanitary fittings and a global brand, dedicated to providing innovative water products. For many decades, GROHE has been committed to the brand values of technology, quality, design and sustainability that all illustrate GROHE's commitment to creating exceptional experiences and to delivering "Pure Freude an Wasser" (Pure Enjoyment of Water). With its engineering, innovation and design activities firmly anchored in Germany, GROHE products bear the badge of quality "Made in Germany", ultimately strengthening the customers' confidence in the brand. The success of GROHE has been recognized with around 300 design and innovation awards in the past 10 years alone. GROHE is part of LIXIL, a global leader in housing and building materials products and services. GROHE America has an office located in the heart of the Flatiron district that houses the **GROHELIVE!** Center, an interactive showroom created for inspiration and collaboration.

Learn more at www.grohe.us, or follow us at facebook.com/GROHEUS, twitter.com/GROHE_US, youtube.com/user/GROHEAmerica, instagram.com/GROHE_us/.

ABOUT LIXIL

LIXIL makes pioneering water and housing products that solve everyday, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all, and responsible business growth. Our approach comes to life through industry leading brands, including INAX, GROHE, American Standard, and TOSTEM, as well as specialty brands such as DXV. Over 70,000 colleagues operating in more than 150 countries are proud to make products that touch the lives of more than a billion people every day.

Learn more at www.lixil.com, facebook.com/lixilgroup and www.linkedin.com/company/lixil-group.

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