

FOR IMMEDIATE RELEASE

Colorful GROHE Essence Semi-Pro Kitchen Faucets Offer Trendy Options for Commercial Food Settings

Rainbow of Brilliant Shades and Modern Functionality Offer Open Style Restaurants Fresh Choices to Coordinate with Dining Room Ambience

LAS VEGAS, HD EXPO (May 2, 2018) — A new collection of [Essence Semi-Pro single-handle kitchen faucets](#) is now available in nine attractive rainbow shades — yellow, orange, red, pink, purple, green, blue, matte sheer marble, and matte dark gray — all from GROHE, part of LIXIL, maker of pioneering water and housing products. The new shades add warm color to restaurants showcasing an open concept that transitions the kitchen to the dining room in seamless style.

Color Makes a Design Statement

The [Essence Semi-Pro single-handle faucet](#) — which features the highest quality materials to withstand heavy use — is an ideal choice for restaurants aiming to create a more-residential looking kitchen. Plus, for more localized design and themed décor, the brilliant Essence faucet colors offer customized styling options. The faucet is sold with the velvet matte black hose; all other colors are available for purchase separately.

Sleek, Modern Styling

A winner in the international 2017 Red Dot Awards competition, the Essence Semi-Pro single-handle faucet has a sleek, modern form with convenient features for discerning chefs. These functions include convenient one-hand operation, a spring arm that allows for full 360-degree sink mobility, and a high-performance spray head that offers easy switching between spray action and the regular water flow.



The GROHE Essence Semi-Pro kitchen faucet is available in nine rainbow shades to enhance open kitchen concept restaurants.

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The new GrohFlexx technology makes the hose particularly mobile for a variety of uses — from washing vegetables to rinsing plates — with maximum maneuverability that means kitchen and food prep chores can be completed in no time at all. After use, the solid metal spray head easily re-attaches to the flexible spray arm. The GROHE EasyDock M technology uses a powerful magnet in the holder to guide the spray back to its ideal docking position.

The design lines of the Essence Semi-Pro single-handle faucet have been expertly trimmed to their essential elements, distinguished by a slim, streamlined body built around an advanced 28-millimeter cartridge. The faucet features the GROHE SilkMove technology — which allows for a lifetime of smooth operation, precise water control and drip-free performance — concealed within an elegant cylinder casing that is available in either SuperSteel InfinityFinish or scratch-resistant GROHE StarLight chrome finish.

Engineered and designed to meet the high standards of today’s professional chefs, the Essence Semi-Pro kitchen faucets carry a limited lifetime warranty and have a manufacturers’ suggested retail price (MSRP) of \$699 to \$899. Replacement colored hoses have an MSRP of \$85 and can be ordered online or at [your nearest GROHE showroom](#). To learn more, visit [GROHE.us](#).

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FOR MORE INFORMATION:

Nora DePalma, O’Reilly DePalma
For LIXIL Americas - American Standard, DXV, GROHE
(770) 772-4726
nora.depalma@betterpr.com

ABOUT GROHE

GROHE is the world’s leading provider of sanitary fittings and a global brand, dedicated to providing innovative water products. For many decades, GROHE has been committed to the brand values of technology, quality, design and sustainability that all illustrate GROHE’s commitment to creating exceptional experiences and to delivering “Pure Freude an Wasser” (Pure Enjoyment of Water). With its engineering, innovation and design activities firmly anchored in Germany, GROHE products bear the badge of quality “Made in Germany”, ultimately strengthening the customers’ confidence in the brand. The success of GROHE has been recognized with around 300 design and innovation awards in the past 10 years alone. GROHE is part of LIXIL, a global leader in housing and building materials products and services. GROHE America has an office located in the heart of the Flatiron district that houses the **GROHELIVE!** Center, an interactive showroom created for inspiration and collaboration.

Learn more at www.grohe.us, or follow us at facebook.com/GROHEUS, twitter.com/GROHE_US, youtube.com/user/GROHEAmerica, instagram.com/GROHE_us/.

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ABOUT LIXIL

LIXIL makes pioneering water and housing products that solve everyday, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all, and responsible business growth. Our approach comes to life through industry leading brands, including INAX, GROHE, American Standard, and TOSTEM, as well as specialty brands such as DXV. Over 70,000 colleagues operating in more than 150 countries are proud to make products that touch the lives of more than a billion people every day.

Learn more at www.lixil.com, facebook.com/lixilgroup and www.linkedin.com/company/lixil-group.

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