

## FOR IMMEDIATE RELEASE

# Convenient Hand Shower with Matching Slide Bar Offers Ultimate Showering Convenience for Guests

New American Standard Shower Collection Provides Advanced Flexibility and Functionality, with Specialized Spray Pattern Choices

LAS VEGAS, HD EXPO (May 2, 2018) — The <u>new Spectra collection</u> from American Standard, part of LIXIL, maker of pioneering water and housing products, offers a comprehensive range of hand showers and showerheads for hospitality facilities to offer guests. The Spectra collection empowers the user with flexible choices to suit individualized preferences, suiting hotel visitors of all ages and mobility levels.

A highlight in the range is the Spectra Handheld hand shower, with its flexible 59-inch shower hose and 30-inch wall mounted slide bar, which offers optimum convenience and ease-of-use in hotel bathrooms. The lightweight, ergonomic design of the hand shower ensures a secure grip, even with wet, soapy hands. Users can create a customized shower experience, selecting from a choice of four spray settings — Drench, Sensitive, PowerWash, and Massage — while the innovative AquaToggle tab located conveniently on the rim allows the spray patterns to be easily changed.



The Spectra Handheld hand shower with matching slide bar offers convenience and easeof-use for hotel guests (diverter trim sold separately).

## **Versatile Showering Options**

Created to provide a comprehensive selection of showerheads and hand shower options, the Spectra collection offers several high-performance showering products:

 The <u>Spectra Duo model</u> combines a 9 ½-inch fixed showerhead and 5-inch multifunction hand shower, allowing facilities to offer two convenient showering options without breaking wall tile for retrofitting and upgrading.

- The <u>Spectra Rain showerhead</u> delivers a broad, singlefunction drenching spray with its 11-inch diameter design, providing full-body coverage.
- The <u>Spectra Fixed 7-inch multi-function showerhead</u>
  offers a choice of four luxurious spray patterns that are
  easy to change with the AquaToggle tab located
  conveniently on the rim.
- The <u>SpectraTouch showerhead</u> changes spray patterns
  with a simple touch on the outside ring of the
  showerhead, with a multi-function 7-inch showerhead that
  offers a choice of four spray patterns.
- The <u>Spectra eTouch showerhead</u> includes a remote control to mount on any shower surface, providing a solution for users who have difficulty reaching the showerhead due to age, height or mobility restrictions.



The American Standard Spectra eTouch showerhead features industry-first technology allowing users to change spray patterns with a touch of the fixture itself, or on the convenient remote.

# **Spectacular Sprays with Water Efficiency**

All multifunction Spectra showerheads and hand showers feature four customized spray styles from five luxurious choices, depending on model: Drench, Sensitive, Jet, Massage and PowerWash. They are offered in a standard 2.5 gallons per minute (gpm) model or a WaterSense-certified 1.8 gpm option and feature easy-to-clean spray nozzles to reduce maintenance.



Designed to offer versatility and soothing enjoyment to the user, each of the multi-function showerheads offered in the new Spectra collection provide users with four of five specialized spray patterns: Drench, Sensitive, Jet, Massage and PowerWash.



Several brand exclusive technologies provide reliable operation and ease-of-use. The DivertPaddle, conveniently located on the front of the fixed shower head unit, makes it simple to switch from the combined spray to hand shower only. The Spectra Duo's Dock-Tite feature incorporates a strong magnet to easily and securely dock the hand shower to the showerhead.

The Spectra collection is available in four popular finishes: polished chrome, polished nickel, legacy bronze and brushed nickel. It complements the American Standard Serin bathroom sink faucets, which exhibit the sleek design lines showcased by the Spectra assortment.

The Spectra shower range is available at kitchen and bath showrooms nationwide. List prices range from \$79 to \$279. To learn more, visit americanstandard.com.

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#### FOR MORE INFORMATION:

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## **ABOUT AMERICAN STANDARD**

American Standard makes life healthier, safer and more beautiful at home, at work and in our communities. For more than 140 years, the brand has innovated and created products that improve daily living in and around the bathroom and kitchen for residential and commercial customers. It has been recognized with more than 35 product innovation and design awards in the past five years. American Standard is part of <a href="LIXIL">LIXIL</a>, a global leader in housing and building materials products and services. Learn more at <a href="americanstandard.com">americanstandard.com</a>, or follow us at <a href="facebook.com/AmericanStandardPlumbing">facebook.com/AmericanStandardPlumbing</a>, <a href="twitter.com/AmStandard">twitter.com/AmStandard</a>, <a href="youtube.com/AmericanStandard01">youtube.com/AmericanStandard01</a>, <a href="Pinterest.com/amstandard">Pinterest.com/amstandard</a>, <a href="Interest.com/amstandard">Interest.com/amstandard</a>, <a href="Interest.com/amstandard">Interest.com/amstandard</a>.

### **ABOUT LIXIL**

LIXIL makes pioneering water and housing products that solve everyday, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all, and responsible business growth. Our approach comes to life through industry leading brands, including INAX, GROHE, American Standard, and TOSTEM, as well as specialty brands such as DXV. Over 70,000 colleagues operating in more than 150 countries are proud to make products that touch the lives of more than a billion people every day.

Learn more at www.lixil.com, facebook.com/lixilgroup and www.linkedin.com/company/lixil-group.

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