

## FOR IMMEDIATE RELEASE

# GROHE In-Wall Carriers and Innovations Deliver Smart Engineering for Stylish Restroom Layout

Updated Rapid SL Frame Systems Offer Unprecedented Design Flexibility and Installation Ease for Wall-Hung Fixtures

NEW YORK, N.Y. (December 14, 2017) — Wall-hung fixtures are a key feature of today's sleek and stylish contemporary bathrooms. The newly updated <u>GROHE Rapid SL in-wall carrier</u> <u>systems</u> provide the freedom to design the ultimate bathroom with a secure and quick method of installing wall-hung toilets in residential and commercial applications.

Rapid SL innovations include permanent vertical struts to support various fixture types. Frames can either be built into stud walls or placed in front of a brick or stud wall. When used with wall-hung toilets, such as the DXV Modulus model, the new Rapid SL carriers feature factory set flush ratings to expedite installation and an improved incoming water supply that allows connection to multiple positions for maximum flexibility in space design.

## Simple, Efficient Installation

Rapid SL has a number of pioneering technologies:

- GROHE QuickFix reduces installation time significantly.
  Third-party tests conducted in Germany confirmed it takes 50 percent less time to install than competitors.
- GROHE ToolFree allows users to connect the system easily.
  As its name depicts no tools are needed to connect the main water supply, flexible hose or inspection shaft.
- GROHE EasyConnect enables the flush plate to performance.
  accommodate all tile thicknesses with a pneumatic hose that connects the flush valve and a simple plug-in solution to expedite installation.



Designed to streamline the installation of wall-hung fixtures, the updated range of GROHE Rapid SL in-wall toilet carriers offers new innovations to enhance performance.

 GROHE VarioPort allows the supply hose to be attached at any of four points: front, rear, left or right.

## **Outstanding User Experience, Resource-Efficient**

The new Rapid SL carrier systems deliver more flexibility in choosing the correct toilet actuations. The system is compatible with all GROHE actuation plates for single and dual flushing. Plus, plates can be mounted either horizontally or vertically to best accommodate the bathroom layout, as well as the needs of users with various mobility levels. The exclusive GROHE Whisper technology delivers a whisper-quiet flush to provide the ultimate experience.

Like all GROHE EcoJoy products, the new Rapid SL carrier systems are systematically designed to save water and energy so that precious resources are conserved. The carrier systems, equipped with water-saving technologies, offer the perfect water experience without the need to compromise. These products help home and building owners reduce water consumption by allowing users to select the appropriate volume of water with each flush. Offering a choice of a reduced 0.8 gallon per flush (gpf) volume or a full, 1.6 gpf option, the Rapid SL offers an effective flush rate of 1.1 gpf to meet strict performance and building code standards as a CalGreen-compliant product.

These latest additions to the GROHE Rapid SL range offer high-style options for customized bathroom design and efficient installation by specifiers and builders. This GROHE Safety-certified product line offers a confirmed load bearing capacity and stability of 880 lbs. Rapid SL carriers start at a list price of \$519.

To learn more, visit **GROHE.US**.

###

## FOR MORE INFORMATION:

Nora DePalma, O'Reilly DePalma For LIXIL Americas - American Standard, DXV, GROHE (770) 772-4726 nora.depalma@betterpr.com

- more -

## **ABOUT GROHE**

GROHE is the world's leading provider of sanitary fittings and a global brand, dedicated to providing innovative water products. For many decades, GROHE has been committed to the brand values of technology, quality, design and sustainability that all illustrate GROHE's commitment to creating exceptional experiences and to delivering "Pure Freude an Wasser" (Pure Enjoyment of Water). With its engineering, innovation and design activities firmly anchored in Germany, GROHE products bear the badge of quality "Made in Germany", ultimately strengthening the customers' confidence in the brand. The success of GROHE has been recognized with around 300 design and innovation awards in the past 10 years alone. GROHE is part of LIXIL, a global leader in housing and building materials products and services. GROHE America has an office located in the heart of the Flatiron district that houses the GROHELIVE! Center, an interactive showroom created for inspiration and collaboration.

Learn more at <u>www.grohe.us</u>, or follow us at <u>facebook.com/groheUS</u>, <u>twitter.com/grohe\_US</u>, <u>youtube.com/user/GroheAmerica</u>, <u>instagram.com/grohe\_us/</u>.

#### **ABOUT LIXIL**

LIXIL is a global leader in the housing and building industry. Our unique portfolio spans everything from technologies that revolutionize how we interact with water in our daily lives, to a full lineup of products and services for housing and major architectural projects. Delivering core strengths in water, kitchen, housing, and building technologies, our brands including LIXIL, American Standard, GROHE, DXV, INAX, and Permasteelisa are leaders in the industries and regions in which they operate. LIXIL operates in more than 150 countries and employs more than 70,000 people, bringing together function, quality, and design to make people's lives better and more delightful – wherever they are.

Learn more at www.lixil.com, facebook.com/lixilgroup and www.linkedin.com/company/lixil-group.

GROHE SPA®, GROHE QuickFix®, GROHE Whisper®, GrohTherm® are registered trademarks of GROHE AG.

GROHE EcoJoy™ is a trademark of GROHE AG.

DXV Modulus™ is a trademark of AS America, Inc.

