

*Pure Freude
an Wasser*

GROHE

THE HOTEL EXPERIENCE FROM GROHE





GROHE THE BRAND OF CHOICE

GLOBAL SUPPLIER TO HOTEL CHAINS – LARGE AND SMALL.

GROHE products can be found in hotel developments large and small all over the world. Thanks to unique versatility in design and functionality, innovative technology and endless possible applications, GROHE products are perfectly placed to meet the rigorous demands of the hospitality sector.

In many countries around the world, GROHE is one of the most sought-after brands in the industry. In 2019 GROHE won the distinction of “Red Dot: Brand of the Year”. GROHE will enhance your hotel bathroom experience – both high-end properties and cost-effective bathroom solutions what ever the budget.

Our goal is to deliver the very best guest experience, provide designers with a broad choice of inspirational products and investors and operators with the highest possible return on investment.



FOR THE COMPLETE BATHROOM SOLUTION

GROHE is in the rare position of being able to provide a complete range of coordinated taps, showers, ceramics and accessories in a range of colours and finishes that complement the latest sanitary ware designs.

Our extensive portfolio covers a range of price points enabling you to source all your sanitary fittings and sanitary ware from a single supplier – GROHE.

GROHE offers:

A carefully curated range of finishes for all touchpoints in the bathroom.

An extensive range of basin and bath taps and showers to suit all applications.

Concealed cisterns and flush actuation plates, for effortless water saving.

Ceramic ranges made to match in form and function with GROHE fittings.

SAVING PRECIOUS RESOURCES

ENSURING WATER ENJOYMENT FOR GENERATIONS TO COME

Sensor activated fittings can be set to deliver the optimum water flow automatically stopping after the user has left the washing area. In this way they contribute towards achieving the highest standards in terms of sustainability by minimising water use and our integrated EcoJoy water-saving technologies can also generate significant water and energy savings from the outset.

GROHE also have a Powerbox that contains a water turbine that generates energy, so no battery or mains power is needed.

Additionally, GROHE demonstrates through our Sustainability Report and Sustainability accolades that we have made a serious corporate commitment to protecting the planet. GROHE aims for all of its manufacturing plants to become carbon-neutral during 2020. An industry first.

CONTRIBUTION TO SUSTAINABLE DEVELOPMENT

GROHE shares its passion for sustainability with all brands belonging to the LIXIL Group. Lixil vision for sustainable living focusing on three strategic pillars in connection to the UN sustainable development goals:



GLOBAL SANITATION AND HYGIENE

SANITATION FOR ALL

By 2025, improve the livelihood of 100 million people through sanitation and hygiene initiatives.





DIVERSITY & INCLUSION

INCLUSIVE FOR ALL

By 2020, establish the culture of diversity and inclusion within our organization and among all employees, and by 2030, ensure all products and services* are based on LIXIL's Universal Design concept.





WATER CONSERVATION & ENVIRONMENTAL SUSTAINABILITY

ZERO CARBON AND CIRCULAR LIVING

By 2050, achieve net-zero carbon emissions from housing and lifestyle solutions as well as operations, and become a leading manufacturer based on a model that preserves water and natural resources for future generations.



DESIGNED FOR PERFORMANCE AND SAFETY

ENDURING DESIGN OUTSIDE AND IN.

Our history of great German engineering, lifecycle testing and numerous external certification processes are what gives our customers complete confidence in a name they can trust that delivers on performance, safety, durability, maintenance and return on investment.

Creating a hygienic washroom. The risk of bacteria being present on surfaces has increased the demand for a touch free environment. Sensor activated flushing systems for W.C's and urinals and automatically operated faucets are all available to make the specification of the public and hotel washrooms easier for the designer and more hygienic for the user.

Easy to clean surfaces. The clean design of GROHE fittings prevents dirt from accumulating in corners and allows the waste water to flow away unobstructed. As a result, the surfaces are easier to clean and the scope of the cleaning work is significantly reduced.

GROHE also has over 800 WRAS (Water Regulations Advisory Scheme) approved products including basin and kitchen mixers, bath fillers, showers, flush plates.



AWARD WINNING DESIGNS
FOR THE PERFECT GUEST EXPERIENCE

UNBEATABLE VALUE ACROSS ALL PRICE POINTS WHATEVER THE PROJECT.

The GROHE product portfolio allows, architects and designers to select from beautifully designed and proportioned options knowing they will provide exceptional performance and most importantly will be delivered within budget and offer life-time savings on water and energy use.

From state-of-the-art showers to single-lever mixers with matching ceramics for the bathroom and sinks, water systems and taps for the kitchen, our broad range of products includes solutions for all build budgets.

GROHE has received over 400 design and innovation awards. We invest heavily in the development of new products to ensure our portfolio is the freshest in the industry.





SHERATON GRAND LONDON PARK LANE CASE STUDY

Architect:
Woods Bagot (London, UK)

Interior design:
MKV Design (London, UK) in partnership with the Sheraton brand's global design team

Location:
Piccadilly, Mayfair (London, UK)

Date of completion:
2017

Number of rooms and suites:
303



Click to see the founder of MKV Design talking about her thoughts of GROHE as an essential partner in the project.



The Sheraton Grand London Park Lane property, which dates back to the 1920s, has been recently transformed. It is in a top location in London with many of the 303 guestrooms looking out over Green Park. During the renovation, the interior designers MKV Design, together with the Sheraton's design team, picked up on the Art Deco style and developed it further.

The bathrooms are equipped with a wide range of high-quality GROHE products. From the elegant Sena hand shower to the bathrobe holders, the sanitary facilities of the Sheraton Grand London Park Lane feature durable and ergonomically perfected GROHE design. The oversized GROHE Rainshower Rustic head shower with its broad spray pattern graces some of the guestrooms. GROHE SmartControl and Sensia Arena shower toilets grace the more premium suites towards the front of the hotel. Thanks to GROHE StarLight® chrome surfaces, the sanitary solutions still gleam after many years.



REFERENCE PROJECTS

IBIS Styles

Securing a room in this distinctive Victorian building puts you within easy reach of London's iconic attractions. Recently refurbished in a charming, contemporary design with quirky touches throughout, the rooms are subtly inspired by the London Underground – look out for the surprising, playful touches that make this hotel special.

The special touches extend to the bathroom where GROHE plays centre stage with the WC and hand basin ceramics topped with the Bau Edge basin mixer and concealed shower controls including the Rainshower head shower and Tempesta hand shower.



Operator:
Accor

Interior Design:
Philip Watts Design

Year of renovation:
2019

Location:
110 Cromwell Road, London

GROHE products:
Euro Ceramic floor-standing WC with cistern and soft close seat.
Euro Ceramic wall-hung washbasin with pedestal.
Bau Edge basin mixer.
Grohtherm 1000 concealed thermostatic valve.
Rainshower head shower.
Tempesta hand shower with Silverflex shower hose.

Hilton Garden Inn

Located conveniently close to Heathrow airport and with easy transport links to central London, The Hilton Garden Inn offers a selection of rooms and suites.

With an onsite restaurant, fitness and business centre the hotel is the perfect stop-over for both business and leisure guests.

In the recent renovation GROHE’s Euro ceramics, both the wash basin and the WC were specified for the bathrooms complemented by the Eurodisc basin mixer and the refreshing Euphoria 260 thermostatic shower system with three spray patterns – a perfect antidote after that long-haul flight.



Operator:
Pandox

Year of renovation:
2020

Location:
Bath Road, Heathrow, London

GROHE products:
Euro Ceramic floor-standing WC
Euro Ceramic wall-hung washbasin with Rapid SL frame
Eurodisc Cosmopolitan basin mixer
Euphoria 260 shower system with thermostatic mixer

The London EDITION

The historic interior of the London EDITION Hotel was restored based on its former grandeur and carefully juxtaposed with selected modern and contemporary pieces. A stylish symbiosis between luxurious lifestyle, tradition, and elements creating warmth produces a charismatic and highly discerning atmosphere.

The interior concept, thought out down to the last detail, combines ground-breaking innovation and sophisticated design.

The sleek and discreet design of the Essence tap and the Euphoria Cosmopolitan hand shower adorn the washbasins and the showers.



Operator:
Accor

Interior Design:
Ian Schrager Company, New York in collaboration with Yabu Pushelberg, New York

Year of renovation:
2015

Location:
10 Berners Street, London

GROHE products:
Essence basin tap
Euphoria Cosmopolitan hand shower

LOCAL SUPPORT

We are always delighted to meet customers face-to-face to discuss your hotel project and we offer a full proposal service that includes product codes, indicative pricing, images and technical specifications, as well as CAD and BIM data.

Tailor-made service packages for major hotel projects include:

On-site installation training and supervision – to ensure trouble-free installation.

Standby Service – a GROHE technician on standby to deal with any initial teething problems.

Annual maintenance – our check up and maintenance service includes refresher training for maintenance staff.

Experiential sample rooms.

CPD training on topics of Sustainability, Hygiene & break-out technologies.

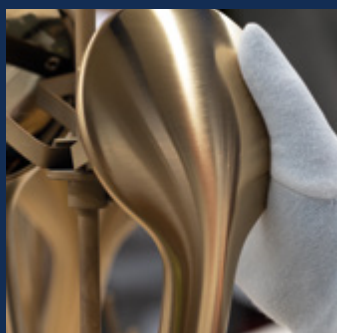
GROHE is owned by LIXIL, headquartered in Japan. LIXIL makes pioneering water and housing products that solve everyday, real-life challenges, making better homes a reality for everyone, everywhere.

CONTACT US NOW

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QUALITY

*"No.1 most trusted brand
in the sanitary industry" –*

Wirtschaftswoche, 2017



TECHNOLOGY

*"Top 50 companies
to change the world" –*

Fortune Magazine, 2017



DESIGN

*Over **400 design awards**
won since 2003*



SUSTAINABILITY

***CSR Award winner** of the
German Government, 2017*

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