

Pure Freude  
an Wasser

**GROHE**  
Wasser

REFRESH

WITH GROHE BLUE HOME



UNBOTTLED WATER


STILL, MEDIUM OR SPARKLING

THE **WATER WE DRINK** WILL  
NEVER BE THE SAME AGAIN

GROHE  
LIFE

# INTRODUCING **GROHE BLUE HOME** YOUR PRIVATE WATER SOURCE

When was the last time you truly tasted water? When you took a sip that left you thirsting for more? That's what happens after your first encounter with GROHE Blue Home: a beautiful and intelligent system that transforms simple water into pure thirst-quenching pleasure. Transform your kitchen into a meeting place for thirsty friends.



GROHE Blue Home delivers ordinary mains water and pure filtered water through two separate waterways.



# STILL, MEDIUM OR SPARKLING: THE CHOICE IS ALL YOURS



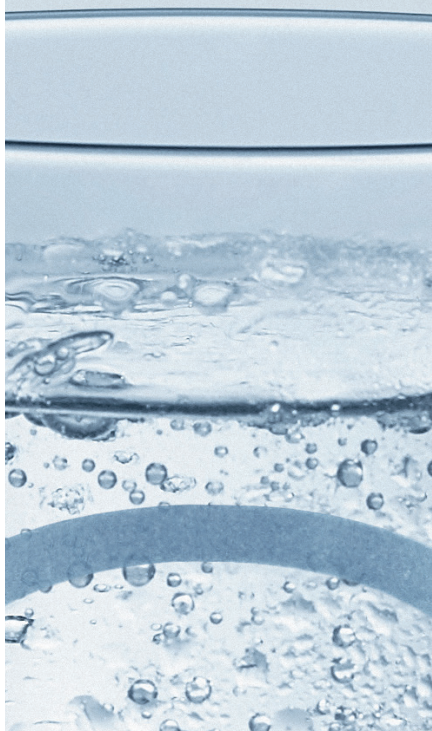
If you prefer your water cool and still, nothing could be simpler.



Sparkling – but not too much? More of a medium sparkling? Coming right up.



Sparkling water, alive with bubbles, for pure, thirst-quenching heaven







## PERFECTLY **CHILLED** – JUST AS YOU LIKE IT

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Imagine the refreshing sensation of chilled water – cool and thirst-quenching. Ready and waiting for you at the touch of a button – at exactly the right temperature. Think of the glass misting over with minute water droplets and of that first delicious cold gulp.

Chilled water on demand – how refreshing is that?

# THE INTELLIGENT HEART OF GROHE BLUE HOME

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This is our ingenious cooler – that takes the water, filters it, chills it and makes it sparkle – ready to fill your glass to the brim with thirst-quenching pleasure.



# HOME DELIVERY MEANS FROM TAP TO TABLE

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No more queuing up to buy water, lugging the heavy crates and bottles home and then squeezing them into the fridge. Just the sheer convenience of drawing your pure, filtered drinking water straight from the tap.



# THE BEST PACKAGING? NO PACKAGING AT ALL

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The world is sinking in a sea of plastic. To produce just one litre of bottled water takes a huge 7 litres of water, plus the energy required and the CO<sub>2</sub> emissions. GROHE Blue Home means a 61 % reduction in CO<sub>2</sub> – and no bottles.



# ALL YOUR BENEFITS AT A GLANCE:

	ALL FOR YOU	THE BEST OF GROHE BLUE HOME	
PERFECT TASTE	<b>The finest drinking water</b>	The GROHE Blue Filter refines the taste of drinking water and improves the drinking experience	✓
	<b>Three different kinds of water</b>	Delicious chilled, filtered water: still, medium and sparkling	✓
	<b>Refreshingly chilled</b>	Adjustable cooler temperature. Choose between 5°C and 10°C	✓
CONVENIENCE	<b>More room in the fridge</b>	GROHE Blue Home comes chilled straight from the tap	✓
	<b>Less time spent shopping</b>	GROHE Blue Home saves time spent buying bottled water and lugging it home	✓
	<b>Space in the kitchen</b>	It's easy to find room for the slim cooler, and there's no more space taken up by crates and bottles	✓
EASE OF USE	<b>Quick to install</b>	The GROHE Blue Home can be installed in just a few simple steps	✓
	<b>Simple to use</b>	Intuitive user-friendly system with LED illuminated touch handle	✓
	<b>Easy to maintain</b>	The filter and CO <sub>2</sub> bottles can be exchanged in just a few seconds	✓
	<b>Beautiful design</b>	Intelligent and timeless design with integrated GROHE Blue Home technology	✓
	<b>Simple to get consumables</b>	All accessories and consumable parts, like filters, are available in the GROHE Blue Home Online shop: <a href="https://shop.grohe.co.uk">https://shop.grohe.co.uk</a>	✓

# UNBOTTLED WATER FIND OUT WHAT'S IN IT FOR YOU!

## QUENCH YOUR THIRST FOR INFORMATION

Find out more about GROHE Blue Home and unbottled water at [www.bluehome.grohe.co.uk](http://www.bluehome.grohe.co.uk)

Tell us your thoughts and suggestions about GROHE Blue Home.

**The first 5,000\* participants will receive a special thank you gift from us:**

You will receive an exclusive GROHE Blue Water Bottle and our new inspiring Water Recipe Book.

(\*applies within Europe)



## REGISTER ONCE, **BENEFIT TWICE!**

If you have bought, or are going to buy, a GROHE Blue Home – then register it now! We'll extend your warranty from 2 to 3 years.

And not just that: If you register by **31st March 2017**, we have an exclusive, limited offer for you. Visit: [www.bluehome.grohe.co.uk](http://www.bluehome.grohe.co.uk)



**GROHE.CO.UK**

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To find out more, just scan the QR-Code  
or go on: [www.bluehome.grohe.co.uk](http://www.bluehome.grohe.co.uk)

