Pure Freude an Wasser





3D SHOWERING – DRÜCKEN, DREHEN, DUSCHEN PUSH, TURN, SHOWER grohe smartcontrol

INTELLIGENTLY DESIGNED INTUITIVELY CONTROLLED

What do we mean by SmartControl? It's when you can effortlessly influence every aspect of your shower, leaving you free to simply relish the moment and slip into a state of relaxation. SmartControl is intuitive control that happens without a moment's thought, simply delivering your perfect shower experience.

A wealth of details and thought has gone into creating GROHE SmartControl – so that you get all the more out of it.



GET READY TO FEEL SHEER PLEASURE



YOUR PERFECT SHOWER EXPERIENCE IS HERE ...



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... RIGHT AT YOUR FINGERTIPS

Think of a shower. Isn't it simply water droplets falling down? It's hardly rocket science. And yet what GROHE SmartControl does with water has to be felt to be believed. It elevates the simple shower to a whole new shower experience that seems to have been made for you alone.

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The intelligence of GROHE SmartControl lets you rediscover the element of water: you can surround yourself with fat, lazy droplets like a summer rain or lend form to the water to massage and soothe away the day. Turn the volume all the way up for a deluge or down to deliver a fine spray. Or choose the right degree of warmth for every water drop. All at the touch of your finger.





YOU WON'T BELIEVE HOW MUCH INTELLIGENT CONTROL IS HIDDEN IN THIS SMART BUTTON

Enjoying a refreshing and personalised shower has never been easier. Just push the button to choose your preferred shower spray and enjoy. Switch whenever you like between a refreshing GROHE PureRain / Rain O² spray, the new TrioMassage spray to massage your head and shoulders, or simply use the Power & Soul hand shower. Perhaps you'd prefer two sprays at the same time? No problem, just activate both buttons.

And showering with GROHE SmartControl is even smarter ... the innovative GROHE SmartControl technology offers spray selection and volume adjustment in one. Turn the GROHE ProGrip handle and alter the volume as you like. Your preferred setting is stored – perfect if you want to pause the shower or till the next time you use it. Smooth and intuitive controls, operated directly from the main shower unit, mean operation is simple and easy for the entire family. Now that's smart.









GROHE SmartControl Exposed is available in two different versions: Duo with three SmartControl buttons which can, for example, control two head shower jets plus hand shower.

PROUDLY PRESENTING: GROHE SMARTCONTROL EXPOSED

Designed to make a statement in your bathroom, GROHE SmartControl Exposed combines intuitive control with the ultimate shower pleasure. At the turn of a button, you can choose just the right volume and the ideal temperature. And at the push of a button, you can select the sprays that you wish to enjoy to create your individual shower experience.





Mono comes with two SmartControl buttons and can control two functions: for instance a one-spray head shower and hand shower.

The innovative GROHE SmartControl technology lets you spray functions – as well as adjusting the water flow to just

TEMPERATURE

GROHE TurboStat technology lies at the heart of this shower system. The thermo-element's unrivalled sensitivity means it delivers water at the desired temperature within a fraction of a second - and keeps it constant for the duration of your shower.

MORE TO IT THAN MEETS THE EYE: **GROHE SMARTCONTROL CONCEALED**

At first, it's the slim, streamlined design of GROHE SmartControl Concealed that draws your attention. But then you discover all the qualities hidden behind the beautiful exterior and those elegant buttons: the perfect control for an individual shower experience.









OUR HEADS ARE FULL OF IDEAS -FOR MORE SHOWER ENJOYMENT

When you step into your shower we want you to enjoy all the variety that water has to offer. That's why our head showers give you the choice of different spray types. And thanks to GROHE SmartControl, you can enjoy more than one spray at once.

Try combining the GROHE PureRain spray with the stimulating TrioMassage. Or switch to the hand shower with the push of a button. Everything is possible, all is enjoyment. With its intuitive buttons, GROHE SmartControl gives you all you need to be completely in your element.





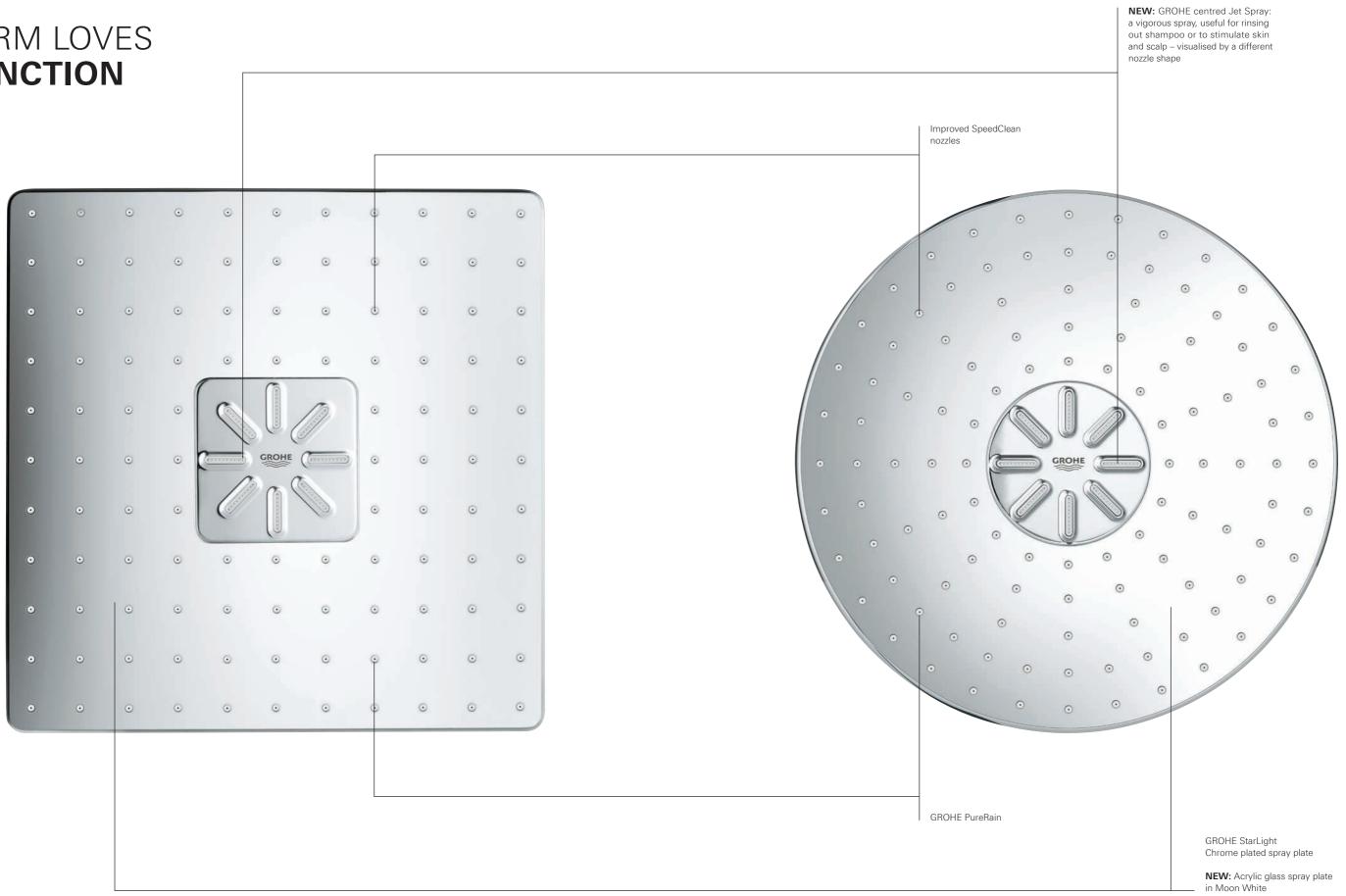
HEADS-UP ON THE PERFECT SHOWER ENJOYMENT

The generously proportioned Rainshower 360 head shower is an experience in and of itself. Its large-scale design guarantees an XXL shower feeling.



GROHE StarLight chromed metal spray plate

FORM LOVES **FUNCTION**

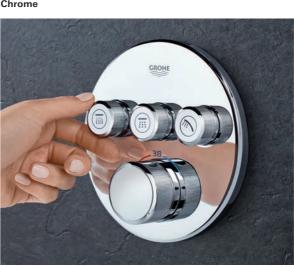




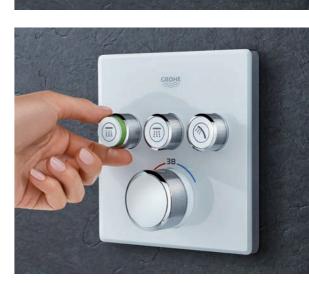
THE PERFECT FINISH

GROHE SmartControl comes in two stylish finishes: classic chrome and, for a subtly elegant design statement, moon white acrylic glass.

000 Chrome









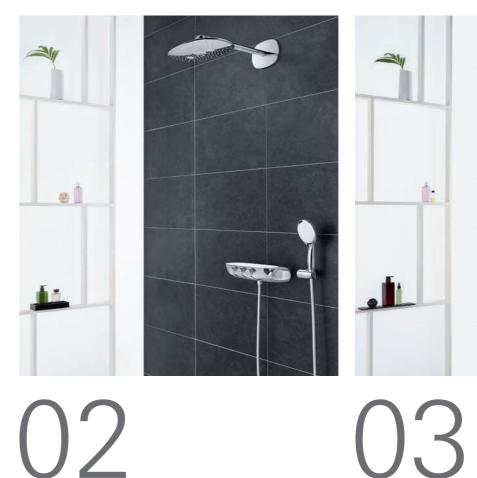
3 WAYS TO PLAN YOUR IDEAL **SHOWER MOMENT**

So that you can create your perfect shower, GROHE offers you three different ways to go about it giving you maximum freedom to plan and to enjoy. Whether you are thinking of a simple makeover or want to completely redesign your shower area, GROHE has a range of installation solutions to suit all your needs.



SMARTCONTROL EXPOSED

GROHE SmartControl Exposed, combined with the striking Rainshower 360 head shower and shower rod, can be installed with minimum fuss for maximum effect.



n2SMARTCONTROL COMBI SHOWER SYSTEM

The "excealed" solution - no visible shower rod, just the impressive Rainshower 360 head shower and GROHE SmartControl.



SMARTCONTROL CONCEALED

Reduce to the max. GROHE SmartControl Concealed is installed behind the wall for a clean, minimalistic look and more freedom of space.

grohe.com

01

ALL WILL BE REVEALED: GROHE SMARTCONTROL EXPOSED

Perhaps you have long dreamed of turning your old shower into a wonderful shower experience. If you are planning a new bathroom or a renovation, GROHE SmartControl Exposed is an ideal solution. The wall mounted GROHE Rainshower SmartControl shower system makes fitting a simple matter – but the result is all the more stunning.

Available in two different versions, Duo with three SmartControl buttons, two head shower jets plus hand shower and Mono with two SmartControl buttons, a one-spray head shower and hand shower, the design of the GROHE SmartControl shower system includes an integrated shelf with space for shampoo and shower gel.

The many features of GROHE SmartControl – from the intuitive use of the SmartControl buttons, perfect volume and temperature control to a choice of finish for the shower heads – guarantee more pleasure under the shower.









02

THE BEST OF BOTH WORLDS: GROHE SMARTCONTROL COMBI SHOWER SYSTEM

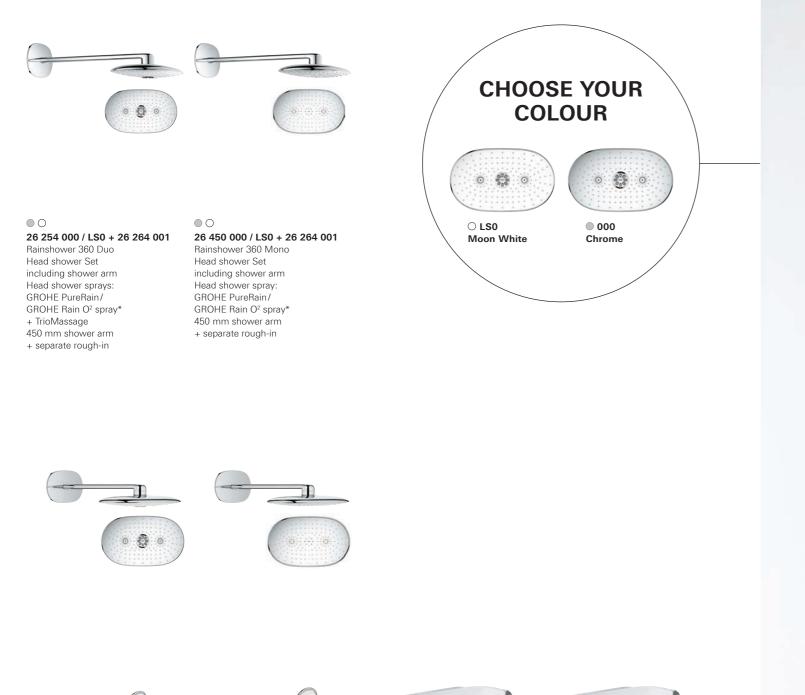
Flexibility best describes the reason for choosing the GROHE SmartControl combi shower system, which offers a range of different installation options and possible combinations.

This means for example, that you are free to position the thermostat either vertically under the showerhead or, if you choose, away from the central axis – or even on one of the side walls of the shower. Flexibility also extends to the way you can combine the thermostat with other GROHE head, hand or body showers, creating your own personal shower experience. You also have the option of turning your bath into a shower – by combining the SmartControl thermostat with a bathtub inlet and a hand shower.

Like the GROHE SmartControl Exposed, the 'excealed' solution is also available in Duo and Mono versions and also offers shelf space for shampoo and shower gel. With the GROHE SmartControl Combi shower system, the piping runs within the wall, connecting the SmartControl thermostat and the head shower. No shower rod means that cleaning is effortless – just one more of the pleasures you can expect from the GROHE SmartControl Combi shower system.









$\bigcirc \bigcirc$ 26 443 000 / LS0 + 26 449 000 + 26 264 001 Rainshower SmartControl 360 Duo Combi shower system with thermostat, exposed/concealed Head shower sprays: GROHE PureRain/ GROHE Rain O² spray* + TrioMassage Hand shower sprays: Rain/GROHE Rain O² spray + separate concealed body + separate rough-in





$\bigcirc \bigcirc$ 26 446 000 / LSO + 26 449 000 + 26 264 001 Rainshower SmartControl 360 Mono Combi shower system with thermostat, exposed/concealed Head shower spray: GROHE PureRain/ GROHE Rain O² spray* Hand shower sprays: GROHE Rain O², Rain,

Bokoma Spray, Jet

+ separate rough-in

+ separate concealed body



34 713 000 + 26 449 000 Combi thermostatic shower mixer with 3 valves, exposed/concealed wall mounted + separate concealed body

34 714 000 + 26 449 000 Combi thermostatic shower mixer with 2 valves, exposed/concealed wall mounted + separate concealed body

* to be decided at first installation; factory default setting: GROHE PureRain



03

THE NOT-SO-HIDDEN BENEFITS: GROHE SMARTCONTROL CONCEALED

Space – we'd all like to have more of it, especially in the shower area where it is often in short supply. So when you have the luxury of planning your shower from scratch, GROHE SmartControl Concealed is a wonderful option. With its concealed installation and exceedingly slim design, GROHE SmartControl Concealed offers more space under the shower and an uncluttered, clean look.

Freedom of design too: GROHE SmartControl Concealed also offers a number of design variants. A wide selection of suitable trim sets and showers, available in both round and square forms, ensures that the style chosen for the bathroom extends seamlessly into the shower area.

It also offers additional benefits of a practical kind: cleaning is faster and more convenient, thanks to the flat, streamlined design.

Of course, GROHE SmartControl Concealed also offers the many features shared by GROHE SmartControl Exposed and the GROHE Combi shower system: from precise and intuitive volume and temperature control to your choice of shower sprays at the touch of a button.







43 mm

METAL PLATE, ERGONOMIC GRIP

In keeping with its sleek design, the GROHE SmartControl Concealed uses premium materials. Its ergonomic buttons have a knurled grip for ease of use.

SLIM IS THE **NEW BEAUTIFUL**

43 MM TOTAL OUTREACH

Whatever the installation depth of the rough-in, the total height of the trim never exceeds 43 mm. The GROHE SmartControl Concealed combines space-saving convenience in the shower and slim good looks.

THINNER WALL PLATES

With a height of only 10 mm, its super slim design makes the GROHE SmartControl Concealed wall plate both elegant and space saving.

HIDDEN SEALING SYSTEM

The GROHE SmartControl Concealed has an integrated sealing system, completely eliminating water behind the wall.



43 MM SLIM DESIGN





ROUND Or square?

GROHE SmartControl Concealed comes in two different forms – round and square. It also comes in two stylish finishes: classic chrome and, for a subtly elegant design statement, moon white acrylic glass. Each variant fits its matching GROHE design line perfectly.





GROHTHERM SMARTCONTROL THERMOSTATS



29 123 000 + 35 600 000 Grohtherm SmartControl thermostat for concealed installation with 1 valve + separate concealed body



29 124 000 + 35 600 000 Grohtherm SmartControl thermostat for concealed installation with 2 valves + separate concealed body



29 118 000 + 35 600 000 Grohtherm SmartControl thermostat for concealed installation with 1 valve + separate concealed body



29 119 000 + 35 600 000 Grohtherm SmartControl thermostat for concealed installation with 2 valves + separate concealed body



29 125 000 + 35 600 000 Grohtherm SmartControl thermostat for concealed installation with 2 valves and integrated shower union + separate concealed body



29 120 000 + 35 600 000 Grohtherm SmartControl thermostat for concealed installation with 2 valves and integrated shower union + separate concealed body



29 126 000 + 35 600 000 Grohtherm SmartControl thermostat for concealed installation with 3 valves + separate concealed body



29 127 000 + 35 600 000 Grohtherm SmartControl triple volume control trim + separate concealed body



29 121 000 + 35 600 000 Grohtherm SmartControl thermostat for concealed installation with 3 valves + separate concealed body



29 122 000 + 35 600 000 Grohtherm SmartControl triple volume control trim + separate concealed body







GROHTHERM SMARTCONTROL THERMOSTATS WITH FACE PLATE IN MOON WHITE ACRYLIC GLASS





29 153 LS0 + 35 600 000 Grohtherm SmartControl thermostat for concealed installation with 1 valve + separate concealed body

29 156 LSO + 35 600 000 Grohtherm SmartControl thermostat for concealed installation with 2 valves + separate concealed body





29 157 LSO + 35 600 000 Grohtherm SmartControl thermostat for concealed installation with 3 valves + separate concealed body

29 158 LS0 + 35 600 000 Grohtherm SmartControl triple volume control trim + separate concealed body





29 150 LSO + 35 600 000 Grohtherm SmartControl thermostat for concealed installation with 1 valve + separate concealed body



29 151 LSO + 35 600 000 Grohtherm SmartControl thermostat for concealed installation with 2 valves + separate concealed body



29 904 LSO + 35 600 000 Grohtherm SmartControl thermostat for concealed installation with 3 valves + separate concealed body



29 152 LS0 + 35 600 000 Grohtherm SmartControl triple volume control trim + separate concealed body



SMARTCONTROL MIXERS





29 147 000 + 35 600 000 SmartControl mixer with 1 valve + separate concealed body

29 148 000 + 35 600 000 SmartControl mixer with 2 valves + separate concealed body



29 149 000 + 35 600 000 SmartControl mixer with 3 valves + separate concealed body



29 144 000 + 35 600 000 SmartControl mixer with 1 valve + separate concealed body



29 145 000 + 35 600 000 SmartControl mixer with 2 valves + separate concealed body



29 146 000 + 35 600 000 SmartControl mixer with 3 valves + separate concealed body

DISCOVER THE WORLD OF GROHE

What you see here represents just a small selection of what the world of GROHE has to offer. Whether you are looking for ideas and inspiration or solutions for bath and kitchen, here's where you'll find it.

Just scan the QR codes to view the latest brochures as download or PDF on your tablet or smart phone.

Or visit the world of GROHE at grohe.com



WATER.INTELLIGENCE.ENJOYMENT. MAGAZINE









BATH BROCHURE





CERAMICS BROCHURE





Pages 46|47

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SENSIA ARENA BROCHURE

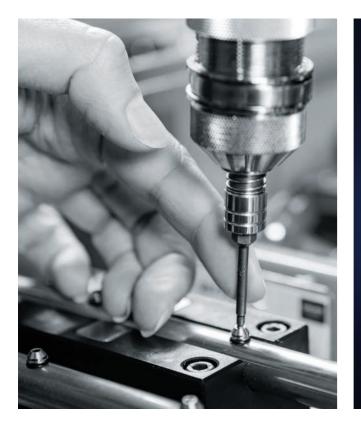


RAPIDO SMARTBOX BROCHURE



PURE FREUDE AN WASSER

Life-giving, universal, joyful – water itself is the source of inspiration for the whole of our distinctive product portfolio.Each of these products is always based on our four core values: Quality, Technology, Design and Sustainability. Balancing these in everything we do, allows us to deliver unrivalled water enjoyment to our customers.





QUALITY

GERMAN PERFECTIONISM INSPIRES ULTIMATE CUSTOMER CONFIDENCE.

We strive for an excellence that goes way beyond the surface of our products. In fact, from design to production and customer service we aim for nothing less than perfection at every stage. Our history of great German engineering, rigorous internal tests and numerous external certification processes are what gives our customers complete confidence in a name they can trust.

TECHNOLOGY

MASTERING WATER THROUGH TECHNOLOGY.

In our relentless search for technological innovation we work to integrate the latest digital advances, creating smart solutions that enhance our customers' enjoyment of water. Our in-house experts harness the power of water to enhance the experience of our customers every day – the moment of truth, for our products and brand.



DESIGN

SIGNATURE ELEMENTS STYLED TO PERFECTION.

An empathetic and intuitive design language offers us the opportunity to create products that feel as if they were designed just for you. This unique GROHE DNA that is both ergonomic and visually distinctive has earned us numerous design awards: world class references are testimony to our world-wide recognition.



SUSTAINABILITY

ENSURING WATER ENJOYMENT FOR GENERATIONS TO COME.

Water is as essential as the air that we breathe, one more reason why we are so passionate about it. To be able to offer "Pure Freude an Wasser", not just to today's consumer but for generations to come, we offer sustainable product solutions like GROHE Blue, GROHE EcoJoy and GROHE SilkMove ES, and we demonstrate through our Sustainability Report and Sustainability accolades that we have made a serious corporate commitment to protecting the planet.



Winner 2017

A GLOBALLY CONNECTED COMPANY

GROHE IS PART OF LIXIL – A GLOBAL LEADER IN THE HOUSING AND BUILDING INDUSTRY.

Beginning back in early 20th century Japan, LIXIL is today the most comprehensive company in our industry, with a unique portfolio spanning everything from technologies that revolutionize how we interact with water, to a full lineup of interior and exterior materials and products for houses and major architectural projects. Operating in 150 countries, LIXIL companies design and manufacture products that are used by more than a billion people around the world every day.

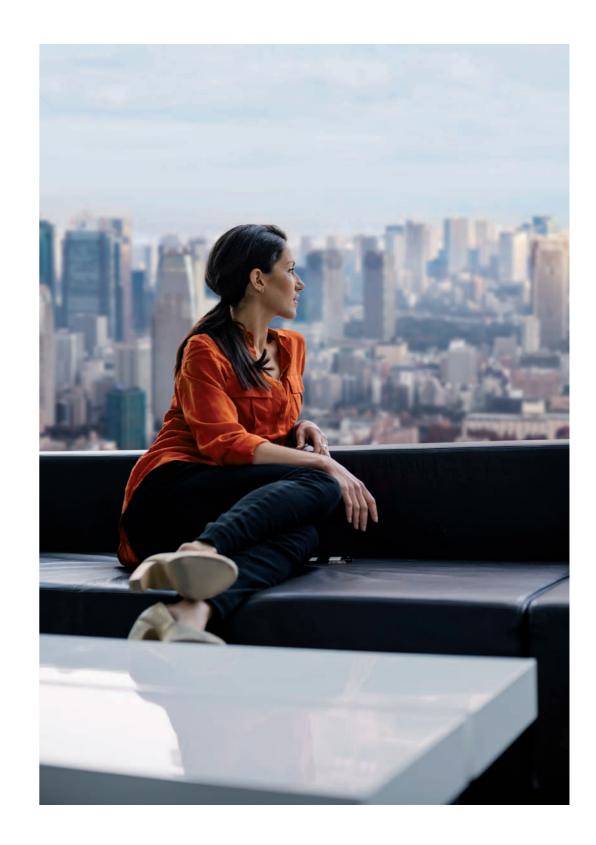
The world is changing rapidly, and LIXIL companies are helping to shape it. Across our brands and technologies, we design and manufacture tomorrow's living solutions, today. From developing smart innovations in people's homes and offices, to redefining the world's most famous city skylines, LIXIL products are transforming the spaces in which we all work, learn, travel, relax, and live.

Alongside GROHE in LIXIL's family of worldclass brands are American Standard, INAX, DXV by American Standard and Permasteelisa.

Combined, our brands make us number one in faucets and plumbing-related products worldwide and Japan's premier provider of housing products. We're leading the way in many other areas around the world, thanks to our shared focus on creating innovations that genuinely improve people's lives. **Together we're stronger.** Combining our GROHE expertise as a world leader in sanitary fittings with the unique technology and insights from LIXIL's other Water Technology brands, GROHE now offers complete bathroom solutions, featuring innovative products like shower toilets and SmartControl showers, alongside revolutionary technologies such as AquaCeramic sanitaryware that stays clean for 100 years. Beautiful, functional and reliable, LIXIL's products and solutions are changing the way people live, all over the world.

Together, we share a powerful vision of a better tomorrow, for our customers and for the world. As a truly global manufacturing company, we know that we have an important part to play in securing the future of our planet. We're leading the way in areas such as energy efficiency and water saving technology and aim to achieve a net zero environmental footprint by 2030. We believe everyone should have access to clean and safe sanitation, and are committed to using our expertise to help make this possible.

Together we're creating the future of good living for everyone, everywhere.



LIXIL Link to Good Living Follow us





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