

PASSION
FOR
WATER

WATER INTELLIGENCE ENJOYMENT VOL X



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PASSION FOR WATER

Jonas Brennwald Leader, LIXIL EMENA

"Our success comes from the passion of our people – it is their spirit that drives our business forward."

A Great Place to Work

In my view, great businesses are built on the foundations laid down by great people. Attracting, engaging, developing and retaining the very best employees is a fundamental prerequisite to shaping the future success of the GROHE brand. That's why we've signed up to the international Great Place to Work Scheme. After a comprehensive audit of our employees, operations and practices, I'm immensely proud to say that we've already been awarded Best Workplaces recognition in 18 countries in Europe, the Middle East and Africa.

Diversity – our ongoing journey of transformation

In order to be a truly consumer-centric brand, we cannot genuinely meet the diverse needs of our customers and clients if we are not ourselves diverse and engaged. We still have some work to do but, if this journey of transformation has taught us anything, it's that we all must do better – at work, at home and in our communities. My role, with help from all our employees, is to assess areas of opportunity, as well as align and engage with the appropriate areas of the business to help develop a genuinely inclusive workplace that removes all barriers, discrimination and intolerance.

Our new, made-to-measure approach

In 2020, we moved away from the traditional one-size-fits-all, off-the-peg approach to our trade customers and created a new "made-to-measure" service – by tailoring our solutions to suit the very specific requirements of individual customers and customer groups and by creating even stronger engagement, we're confident that we will better serve our customers in these key channels. For our project clients, including architects and interior designers, we are launching GROHE SPA, a new collection that brings modern luxury to life and allows the creation of holistic bathroom experiences.

2021 – time to GIVE something back

We know that highly skilled, technically qualified plumbers are crucial to our shared success – and we also know that the availability and quality of training provision varies considerably from country to country. In many regions there is a shortage of qualified plumbers. In order to address this, at a local level, LIXIL EMENA has introduced a new initiative focussing on the GROHE brand: it's called GIVE and stands for GROHE Installer Vocational Training and Education. So far, we have collaborations with 26 technical schools and colleges operating in countries ranging from the UK to Russia and Nigeria – with plans in place to expand that to 50 over the next two years. Our involvement allows the training to be extremely practical and interactive: schools are provided with the products to enable the students to really develop and fine-tune their "hands-on" skills. We anticipate 5,000 students per year will pass through the program.

The GROHE community is built on a shared passion for the joy of water. As we work together to create a sustainable future for our brand and the world, we asked LIXIL business leaders for their individual perspectives on how, over the coming years, the GROHE brand will be shaping this common future and sharing our Passion for Water.



Illustrations: Begüm Tomruk

Thomas Fuhr Leader, Fittings, LIXIL International

“Sustainability is deeply rooted in the heritage of the GROHE brand and change has to start at our own doorstep. We’ve made great progress – but we’re not done yet.”



GROHE goes ZERO – a step in the right direction

Climate change is the biggest challenge of our time. And GROHE is committed to meeting that challenge. In 2019 we converted all five EMENA manufacturing plants to run on green electricity and we offset unavoidable emissions through two compensation projects – a hydroelectric power station in India and a borehole maintenance project in Malawi. In addition, we are investing in solar technology, combined heat and power plants and innovative production methods such as 3D metal-printing that conserve materials in the manufacturing process. In 2020, we achieved our goal of making all our production carbon-neutral. But we’re not done yet. In 2021, we’re aiming to achieve carbon-neutrality in all our sales offices too. Naturally, it’s another big step – but it’s one we have to take.

Creating a future that’s free of plastic

Water is our passion and, clearly, removing plastic from the world’s oceans is critical to our future and the future of the planet. That’s why we are committed to continuing our battle against unnecessary and single-use plastics. Since 2018, we have also been actively engaged in avoiding plastic with our Less Plastic Initiative. This project, which aims to replace plastic packaging with more sustainable alternatives, has already saved around 23.5 million pieces of plastic packaging. This year, the figure will increase significantly – our target, which we expect to achieve, is 35 million items.

The German Sustainability Award 2021 – a double honor for GROHE

At the German Sustainability Award 2021, our GROHE Blue water filtration system was awarded first place in the Design Icons category and offers further proof to us that we’re on the right track: our resource-saving solutions are produced sustainably and they also support users in making an effective transformation themselves – the GROHE Blue water system enables every consumer to save up to 200 plastic bottles a year. Our second award was in the Resources category and recognizes our commitment to the efficient use of resources in the manufacturing process and also with our water and energy saving portfolio. It is the highest honor for ecological and social commitment in Europe and is a milestone that we could only have reached as a team.

Working together to build a circular economy

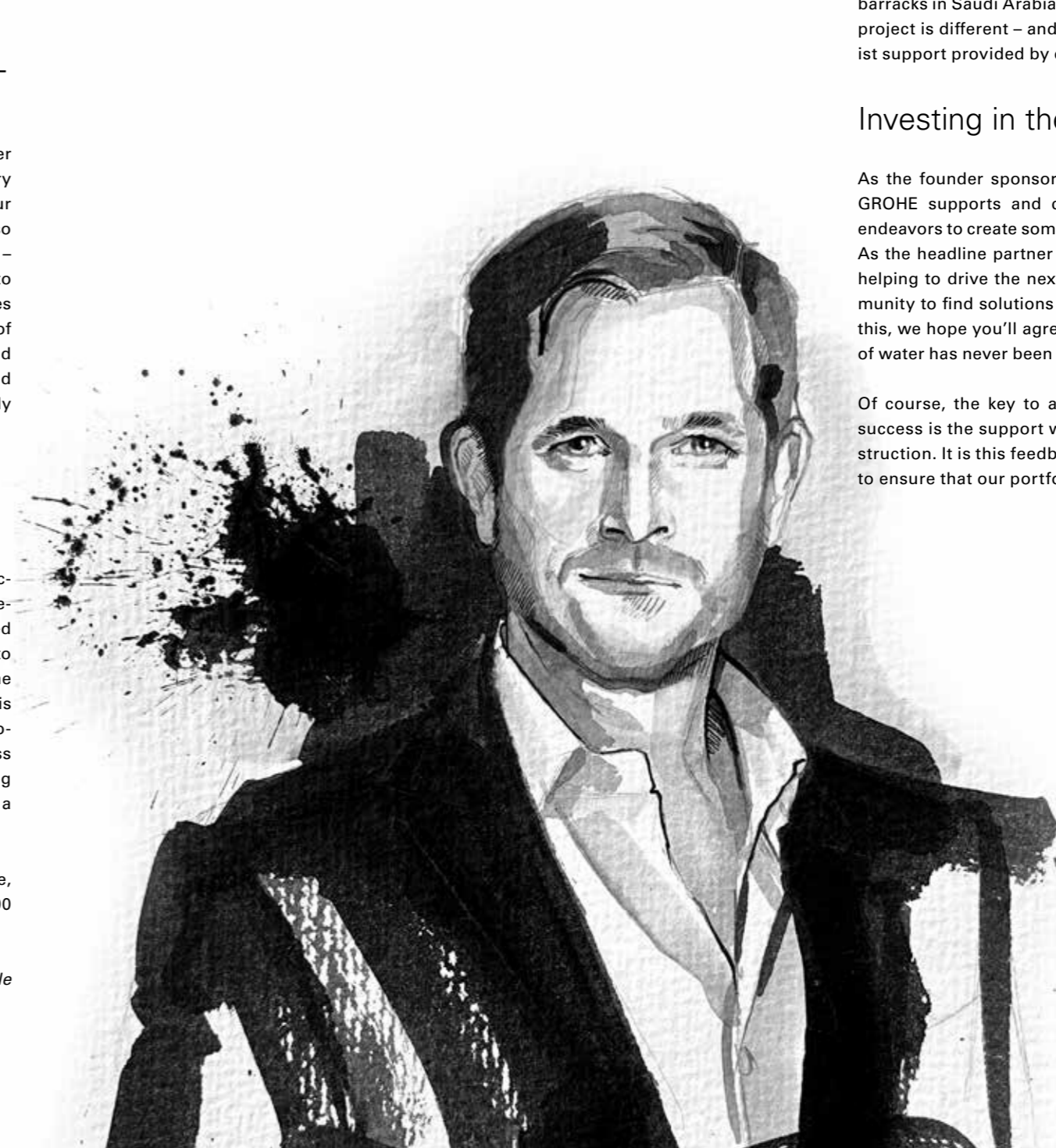
The construction industry consumes an immense amount of resources and energy. It is necessary to stop this overconsumption and reject the linear Take-Make-Waste model. That’s why GROHE decided to become one of the very first brands within the sanitary industry to apply for the Cradle to Cradle Certified™ Product Standard¹. In the Cradle to Cradle model, in contrast to the linear one, the product is manufactured in such a way that, at the end of its life, the components can be used to create new products. The certification process is extremely demanding – it considers upstream manufacturing processes as well as internal production – but the gains are clear: a drastic reduction in the consumption of new resources.

Three faucets, GROHE BauEdge S-Size, GROHE Eurosmart S-Size, GROHE Eurosmart Kitchen, as well as the GROHE Tempesta 100 shower rail set are now Cradle to Cradle Certified™ Gold.

¹Cradle to Cradle Certified™ is a registered trademark of the Cradle to Cradle Products Innovation Institute.

Stefan Schmied Leader, Projects Channel, LIXIL EMENA

“Rethinking and reappraising existing mindsets and introducing innovative business models and services is our way to create a future that supports our clients’ changing needs.”



Meeting the unique challenges of every segment

The GROHE project team focusses on providing category-specific assistance and knowledge for local and global players in the Hotel, Commercial, Residential, Health and Maritime segments – and the way in which the projects in this book are organized reflects the distinctive needs of each. We also work with Architects and Designers who may be operating across all five categories and offer specialist support for prefabricated construction across all segments. Each category has unique challenges: a large-scale hospitality development, for example, will have different requirements from those of a healthcare project. Naturally, there are similarities – but benefits like touchless operation and prefabrication are especially important in, say, public spaces. For Architects and Designers, personalized solutions are intrinsically important.

A global brand with a worldwide, personal service

GROHE is a global brand and, for many customers, this is a huge benefit. We can deliver our solutions anywhere in the world – wherever the project is based. We also know that personal relationships and a high level of expertise and service are crucial. We’ve helped customers deliver a hugely diverse range of projects: whether that be residential towers in Moscow, hotels in the Maldives, military barracks in Saudi Arabia or a cruise ship built by Meyer Werft. Every project is different – and every project can benefit from the specialist support provided by our global brand.

Investing in the future of water

As the founder sponsor of the World Architecture Festival (WAF), GROHE supports and celebrates the design community in their endeavors to create some of the world’s most outstanding buildings. As the headline partner of the WAF Research Program we are also helping to drive the next wave of innovation, challenging the community to find solutions to the problem of water scarcity. In light of this, we hope you’ll agree with us that, in this digital age, the future of water has never been so exciting.

Of course, the key to all of our work and, indeed, our collective success is the support we receive from our partners in global construction. It is this feedback that drives our innovation and helps us to ensure that our portfolio is always fresh and relevant.

Jan Shepherd Leader, Brand Projects, LIXIL EMENA

"This passion for water is a feeling that all my colleagues carry into their work – each and every day. We hope that, through this publication, we can share our enthusiasm, optimism and excitement for how humans interact with water – now and into the future."

Our tenth annual celebration of innovation and inspiration

I hope you enjoy browsing our new collection of projects as much as I have enjoyed its curation. Working hand-in-hand with our partners and clients to create this wonderful compilation has, once again, been an inspiration and a pleasure. In this, our tenth edition, there is so much to admire: Lyon's grand old Hôtel-Dieu, for example, with its monastic, medical past, has been elegantly reimaged as a magnificent new retail space and InterContinental hotel. And The Bridge in Romania, a futuristic development of offices that has been built to LEED Platinum Certification and features our touchless Eurosmart Cosmo E (page 172). Or the extraordinary lighthouse of Pater Noster (page 14). Here, the GROHE fittings are supplied, via the hotel's own desalination plant, by the ever changing waters which surround and define the island. What water-lover could resist the idea of living in such close harmony with the sea?

A passion for water that flows through everything we do

In these pages you'll also find examples of our latest products installed in some of the world's most iconic hotels: the opulent Párisi Udvar Hotel, for example, in Budapest (page 26) features the Sensia Arena shower toilet and Essence mixers in the beautiful Warm Sunset finish. Our innovative Atrio Icon 3D collection, installed in Senatorių Pasažas in Vilnius, Lithuania (page 160), hints at the future of resource-efficient product manufacture. This passion for water is a feeling that all my colleagues carry into their work – each and every day. We hope that, through this publication, we can share our enthusiasm, optimism and excitement for how humans interact with water – now and into the future

Leading the way with another first – GROHE X

GROHE has a long history of firsts – including, of course, the introduction of this book. Over ten years, this annual publication, the very first of its type in our industry, has taken us on an exciting journey around the world, showcasing the work of the many talented architects and designers who have collaborated with GROHE on such a wide variety of inspiring projects. And our latest "first" will be the launch of our new online platform – GROHE X. It's a hugely exciting new initiative – and one that we can't wait to share with all our partners and colleagues.

Björn Hamacher Leader, Brand & Activation, LIXIL EMENA

"GROHE X, our new digital experience platform, will offer live-streamed events, panel discussions, video interviews and on-demand content that will enable designers and architects to offer a dynamic, first-hand insight into their creations – bringing new projects to life in the most vivid, informative and memorable way."

Necessity – the mother of invention

Traditionally, the biennial ISH has been our opportunity to meet and share ideas with our worldwide community of architects, interior designers, installers and consumers. Obviously, recently, that's simply not been possible – and the idea for GROHE X initially began as our response to the cancellation of these global trade fairs. In the English language, there's an old proverb – necessity is the mother of invention – and, to some extent, that's true here but I would say, with GROHE X, the project has grown into something that we couldn't have imagined when we set out along this new path. I think it demonstrates – very, very clearly – what can be achieved when challenges are viewed not as "problems" but as exciting new opportunities.

The new place to exchange ideas and share our common passion: Pure Freude an Wasser

GROHE X has been designed, from the ground up, to provide the perfect platform for sharing, collaborating and exchanging ideas – it offers interactive content and video interviews that will enable designers and architects to offer a dynamic, first-hand insight into their creations – bringing new projects to life in the most vivid, informative and memorable way. It will include in-depth project tours from influential architects and interior designers together with expert educational guides and stimulating, progressive ideas from the world's most informed opinion leaders – all designed to keep the global GROHE community on top of the latest talking points and technologies.

Scalable and relevant: more of what you want – exactly when you need it

One of the unique advantages of this digital platform is that it enables content to be carefully curated for individual users. Groups such as wholesalers, architects, designers, planners and end-consumers all have specific interests and particular requirements. GROHE X will give us the opportunity to individually tailor people's experience – an installer, for example, may be looking for "how-to" videos to make their working day easier, a developer may want to know what global trends are impacting the sanitary business and an architect may be seeking inspiration from the latest lifestyle trends. The great thing about GROHE X is that we can offer exactly what people are looking for. Naturally, that includes advice and assistance with upcoming projects as well as the latest news about GROHE products and services. And, of course, being a digital platform, it's entirely scalable: there really is no limit to the depth of information and insight we can provide – which is a huge advantage and really exciting. As we discovered with GROHE X, whatever the challenge, there's always a solution – and, very often, that solution can offer new ways of thinking and an entirely new way of working.

Be part of the future of water
Connect, interact and get ahead of the game.
Visit www.grohe-x.com



MAKING BETTER HOMES

For LIXIL, the purpose of making better homes a reality for everyone, everywhere requires a deep, thoroughly researched, understanding of our customers. From a design point of view, our shared starting point is clear: it all begins with consumer-centric thinking.



Patrick Speck Leader, LIXIL Global Design, EMENA

A global brand with a sharp, shared focus on purposeful design

Globally, LIXIL has six in-house design studios and we all work towards the same goals: designing and developing meaningful products that solve real-life challenges and add real value to everyone's daily lives. The GROHE brand is highly design focussed. Alongside quality, technology and sustainability it's one of the four brand pillars. We aim to create relevant, purpose-driven designs that matter to people and form a strong, emotional connection. And it's an approach that's been very successful for us: since 2003, GROHE designs have been recognized with over 500 awards.

Consumers are fundamentally changing how they view their living spaces

Meeting the changing needs of GROHE consumers is fundamental to the design process – and the foundation of our continued, shared success. We work very closely with international architects, designers and planners and connect with our clients to gather insights and anticipate their future needs. At the moment, we see three fundamental trends – or macro trends – that are shaping our approach and guiding our design.

Trend #1: Urbanization

As more and more people choose to live in cities, space will come at an escalating premium. People want to enjoy the benefits of an urban lifestyle but they don't want to compromise on comfort. Around ten years ago, the boundaries between dining rooms, kitchens and living rooms became blurred. I see the same trend with bathrooms: fittings are no longer merely functional. People have higher expectations – they're taking an active, creative, interest in the design of their homes. They see professionally designed commercial environments and are looking at how they can bring this technology into their homes: touchless faucets are a great example. At LIXIL we can make their lives easier. As a complete solution provider GROHE can offer products from a single source with a common DNA – matching mixers with showers and ceramics, for example. When consumers get more involved in their home design, they are seeking simplicity. And that's something we are well placed to provide.

Trend #2: Sustainability

We're all becoming increasingly conscious of the consequences of our actions on the planet – everyone is looking to make sustainable choices. We're choosing to consume less and to consume in a more considered way. From a product design perspective, we really like the concept of timeless refinement. The GROHE Eurocube line is the perfect example: the aesthetics, the geometric lines, are very pure. Sober – but still warm and welcoming. It's an aesthetic with great longevity – a product that can be used and enjoyed for many years without ever looking out of date. Product features – such as EcoJoy – also

help us all to reduce our reliance on scarce resources. Touchless functionality has been really popular in the last year – there's the obvious hygiene benefit, of course, but, when the flow of water through a faucet is stopped precisely and reliably, there's a reduction in water consumption as well. GROHE Blue Home is another great example. By producing what we call "unbottled water", we're providing customers with everything they need to reduce their own consumption of, in this instance, disposable plastic water bottles.

Trend #3: Health & Well-being

In the past year, the idea of the bathroom as a spa or wellness area – which already existed – has really accelerated. For obvious reasons, we're all spending more time than ever before inside our homes and, for many people, the bathroom has become a private retreat from the outside world – an oasis of well-being. This is having some profound implications: the bathroom has changed from a closed space dedicated to the everyday functionality of hygiene to a private spa – an escape from the, sometimes, "crazy world we live in". The bathroom is becoming a living space and bathroom products are becoming furnishing items. People are looking to express their personality and preferences now – in the same way that they would in their living room or kitchen. We're seeing the bathroom becoming a place where people can make a style statement. But it's also a place where functionality and intuitive ease of use are still really important. That's an area where GROHE – as a complete solution provider with a wide range of products – can really add value. Product choices made in the kitchen, for example, can be reflected in the bathroom – consumers are looking to create a unified aesthetic across their whole living space. And, because, GROHE products all share that common DNA, the customer's decision making process is simplified. Life becomes that bit easier and, ultimately, that bit better for them. And that's our aim.



HOTEL

The hotel and hospitality sectors are built around a shared passion to create and deliver the finest guest experiences. Truly memorable visits require each and every interaction to be first class – each and every time. GROHE understands this. That's why our products can be found in developments all around the world – we work with the largest international hotel chains and the smallest boutique hotels. Because GROHE provides a complete bathroom solution we can present a carefully coordinated selection of showers, mixers and ceramics – all designed with sustainability and resource efficiency in mind. And our comprehensive range of price points means we can offer a simple, single-supplier solution for every project – however large, complex or varied.

Pater Noster Hamneskär, Sweden

Pater Noster, located on the remote island of Hamneskär, is Sweden's most famous and spectacular lighthouse. The hazardous waters surrounding the island have been feared for centuries and seafarers used to read The Lord's Prayer when their ships approached the dangerous reefs. The lighthouse was constructed in 1868 and given the name Pater Noster as a tribute to the sailors' prayers. Here, on this barren outcrop, at the meeting point of the Skagerrak and Kattegat straits, a house was built for the lighthouse master. For almost 110 years, generations of lighthouse keepers lived with their families in this extreme environment, caring for the lighthouse and creating a small, isolated community.

Stylt, based in Gothenburg, have breathed new life into the old master's home creating a small hotel for 18 guests. They have retained many of the original details: timber flooring sits below white painted ceilings lit by steel chandeliers and bulkhead lighting. Traditional furniture, custom-made prints and richly colored wallpaper evoke a feeling of warmth and understated luxury. This sentiment has been extended to the master suite, which incorporates GROHE Essentials fittings, Atrio basin mixers, Grohtherm shower mixers and a Power & Soul 130 shower rail set – served, via Pater Noster's own desalination plant, by the ever changing waters which surround and define the island.





Erik Nissen Johansen,
Stylt founder

During my 30 years within the hospitality business, I have rarely come across such a unique destination. It's all there – the remote location, the fantastic nature, the extreme weather conditions, the thrilling history – and great hospitality with a dash of roughness and low-key luxury.

Architect

Stylt
stylt.se

Project address

Hanneskär island
Marstrand, Sweden

Date of completion

2020

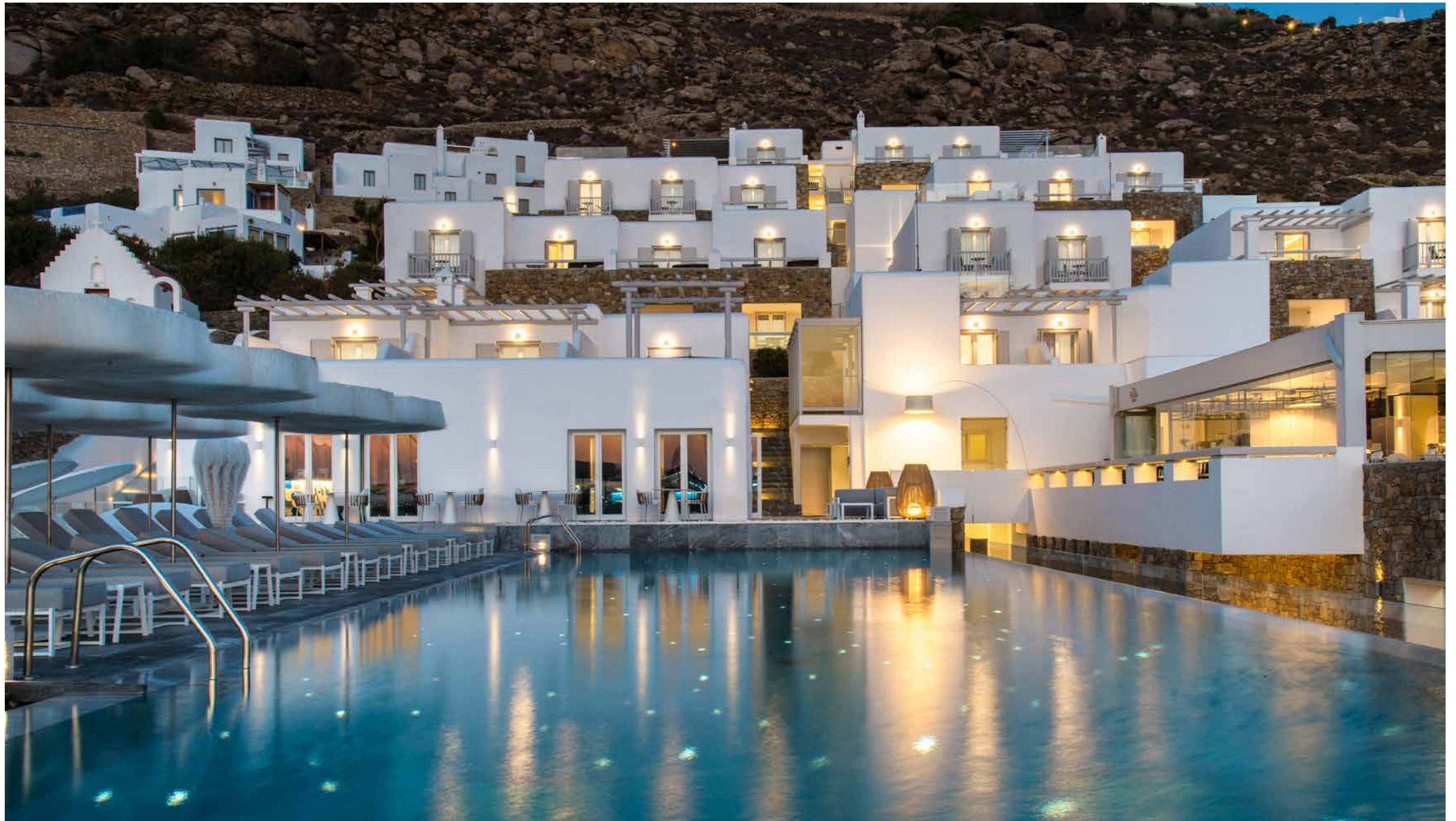
GROHE Products

Atrio
Power & Soul 130
Grotherm 1000
Essentials Accessories



"The spirit of the old lighthouse master is all over the place." explains Pater Noster hotel's chief of operations Mirja Lilja Hagsjö. "This is not a hotel. It's a home, filled with history."





Mykonos Riviera Hotel & Spa Tourlos, Greece

Occupying a series of terraces tumbling down to the Aegean Sea, the Mykonos Riviera Hotel & Spa, overlooking the Tourlos Marina, is located two kilometers from Hora – the bustling capital of the island of Mykonos. Created by MKV Design, this new boutique hotel offers individual rooms, suites, maisonettes and an expansive eight bedroom villa. The guest accommodation is connected by a central corridor which weaves its way through the buildings and spaces like an ancient alleyway, opening up captivating views of the port, sea and town. This sunken pathway leads to the reception area which sits, magically, underneath the infinity pool;

deep windows in the ceiling illuminate the space with shimmering reflections of light and water. The ultra-chic nautical theme extends to the guest rooms, most of which overlook the harbor and the open waters beyond. Inspired by the colors of Mykonos, the rooms combine a primarily all-white palette with deep blue accents – decorative ropes across the ceiling bring to mind the rigging of the boats moored in the marina below. The bathrooms, which include GROHE Eurocube basin and bath/shower mixers and Rainshower Cosmopolitan 310 shower heads, are finished in the iconic white marble of Naxos.



In the reception area, the mirrored desk reflects and amplifies the shimmering interplay of light and water from the infinity pool above. After dark, the space is illuminated by fiber optic lights which pierce the water and suggest stars in the night sky.

Interior designer
 Maria Katsarou Vafiadis, MKV Design
 mkvdesign.com
Project address
 Tourlos
 Mykonos 84600, Greece
Date of completion
 2019
GROHE Products
 Eurocube
 Rainshower Cosmopolitan 310

In this new project, we have created a retreat just a stroll away from the main town in which guests can feel completely connected with the most beautiful and transformative aspects of Mykonos – its natural landscapes, centuries old character and its sense of simple luxury.



Maria Katsarou Vafiadis,
 MKV Design



Miramonti Boutique Hotel

Avelengo, Italy

Occupying a majestic location in Italy's South Tyrol, the Miramonti Boutique Hotel, perched on a rocky outcrop at an elevation of 1,230 meters, offers spectacular views of the valley below, the spa town of Merano and the surrounding mountains. Built in 1932, the hotel opened its doors with just three rooms. Extended many times over the years, the Miramonti now offers 44 guest rooms with five distinct themes. The design of the interior reflects and respects South Tyrolean traditions but combines them with contemporary Nordic sensibilities to create a cosy, harmonious, minimalist feel – which is both warming and calming.

Well-being and relaxation are at the very heart of the experience at the Miramonti. The spa area, equipped with GROHE showers and GROHE Red kettle-hot water faucets, includes a saltwater infinity pool, an indoor relaxation area and, nestled amongst the trees, a Finnish sauna. The most recent addition, conceived by architects Heike Pohl and Andreas Zanier, is an Onsen Pool. Combining the Japanese traditions of warm-water bathing with the life-affirming mountain views that are the hallmark of the Miramonti, the pool is a restorative haven of relaxation and healing amongst the natural splendor of the South Tyrol.





To stay at Miramonti is to experience well-being in a wholly natural way; the spa is designed around the splendor of the hotel's magnificent setting, providing guests with an opportunity to sample a uniquely Alpine way of life and experience a deep connection with their majestic surroundings.

Architect & Interior designer
Heike Pohl & Andreas Zanier
Project address
St. Kathreinstraße 14
39010 Avelengo, Italy
Date of completion
2018
GROHE Products
Grohe Red
Grohe showers and rainshowers





Párisi Udvar Hotel Budapest, Hungary

Transporting guests back to the grand days of the Austro-Hungarian Empire, the new Párisi Udvar Hotel was originally designed in 1817 by the architect Mihály Pollack, for Baron József Brudern, as a neoclassical shopping arcade in the style of the famous Passage des Panoramas in Paris. In 1906, the building was extensively remodeled, becoming the magnificent home of Budapest's Central Savings Bank before falling, in the second half of the 20th Century, into neglect and disrepair. In recent years, however, the Párisi Udvar, under the stewardship of Mellow Mood Hotels, has been restored to its original splendor by architects Archikon and interior designers Kroki Studio.

Their work preserves and enhances the sumptuous elegance of this lavish building, which incorporates elements from Gothic, Moorish and Arabic design, and retains the original façade, staircases and much of the decorative detailing. The 110 guest rooms, 18 suites and two top floor Residences feature handcrafted Hungarian furniture and GROHE Essence mixers together with frames and Sensia Arena shower toilets. The magnificent Paris Residence on the very top level of the hotel is a perfect example. Here, in this most luxurious and opulent of suites, Kroki Studio has specified a comprehensive range of GROHE mixers, fittings and accessories.

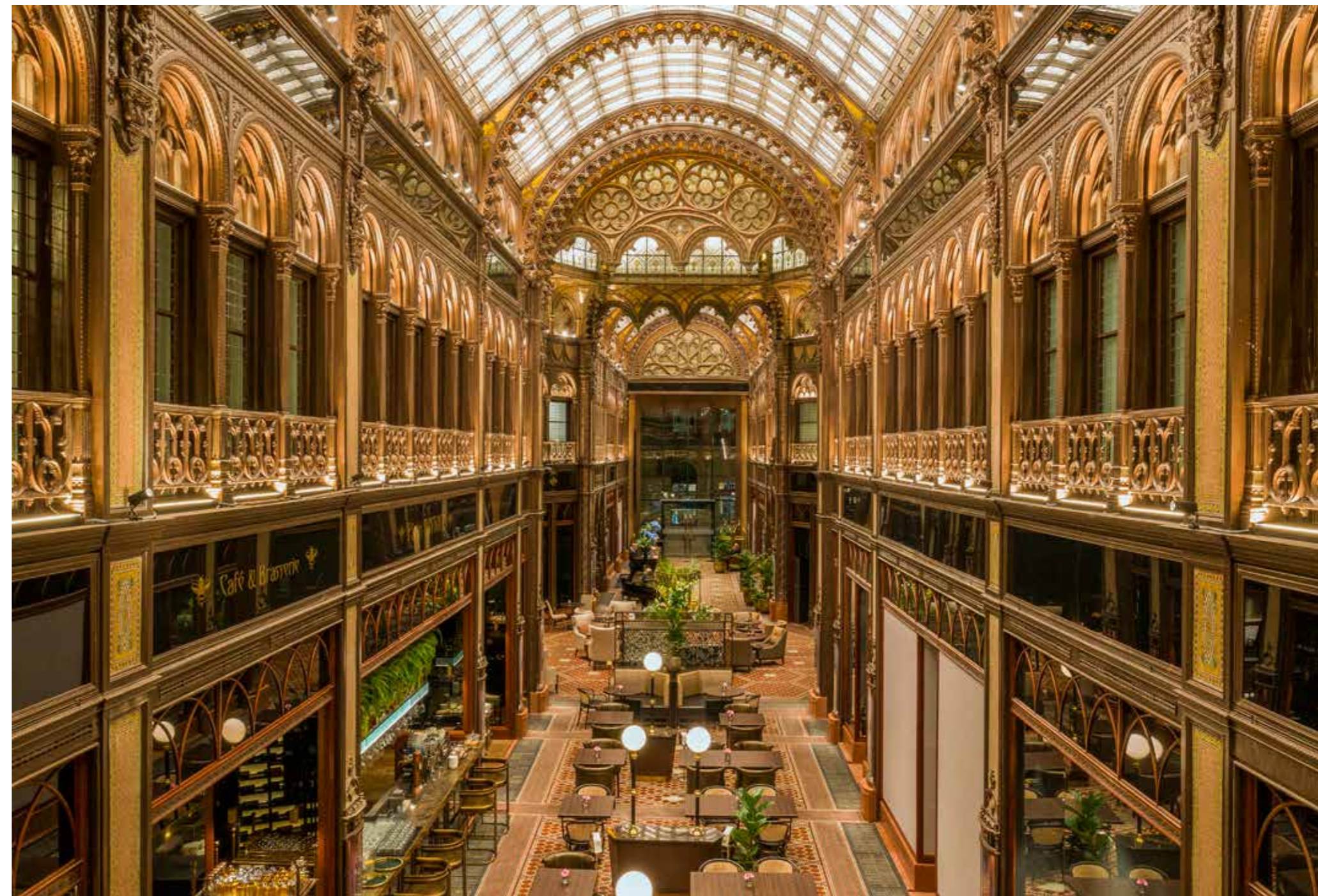


The recent renovation of the Párisi Udvar Hotel has created the most luxurious five star hotel in Budapest; the two largest suites – the Paris Residence and the Budapest Residence – occupy the top floor and offer, from their spacious bathrooms and private balconies, spectacular views of the city below.

Architect
 Archikon Architects
 archikon.hu
Interior designer
 Kroki Studio
 krokistudio.com
Project address
 Petőfi Sándor u.2-4
 Budapest, 1052, Hungary
Date of completion
 2019
GROHE Products
 Lineare
 Essence
 Sensia Arena



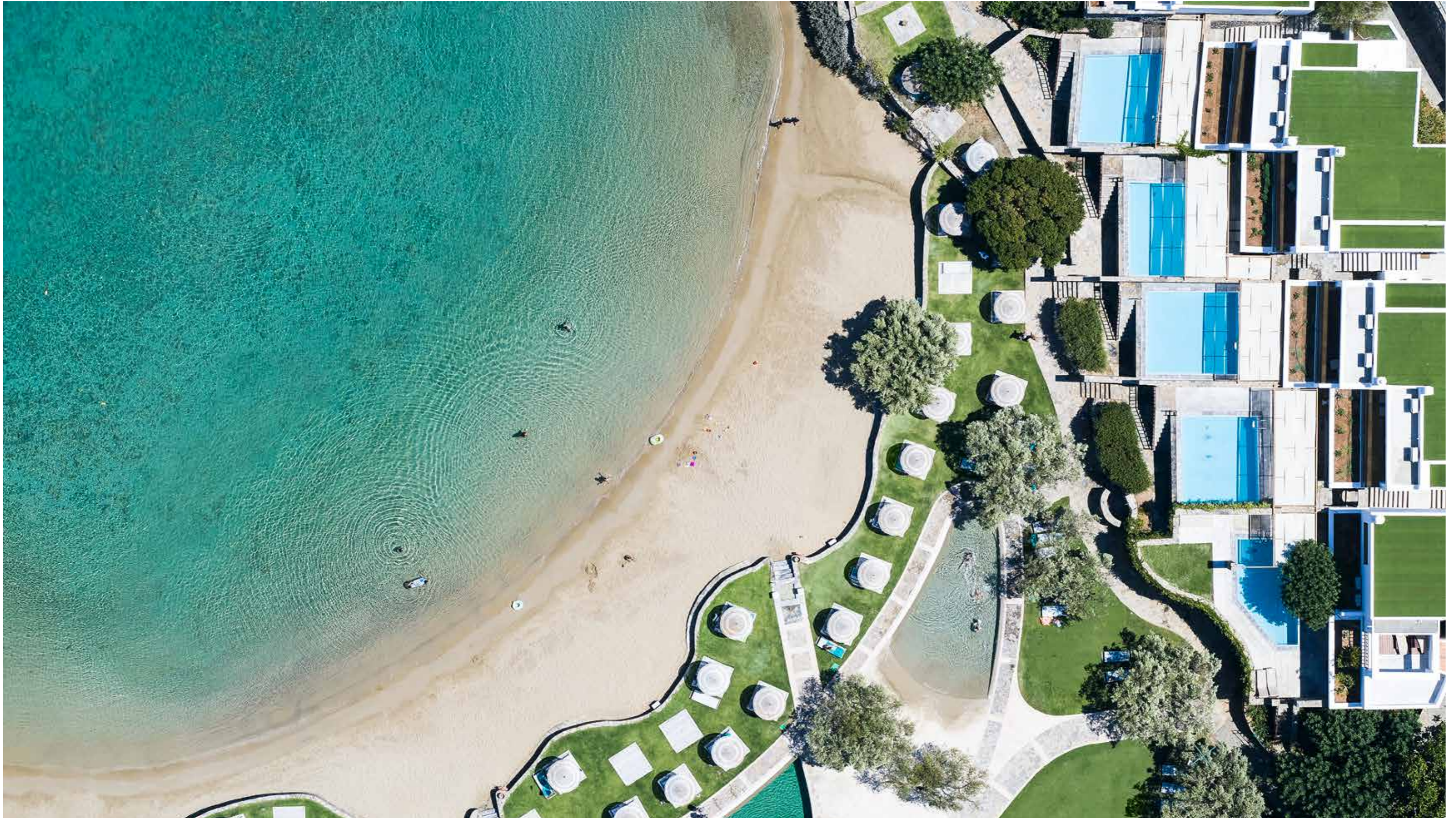
Balázs Kéry, Kroki Studio



Elounda Peninsula Hotel Crete, Greece

Originally welcoming its first guests in the summer of 2002, the Elounda Peninsula All Suite Hotel was designed by the architect Spyros Kokotos; making the most of its wonderful beachside setting, the hotel brings to mind classic Greek whitewashed villages and offers wonderful views across the iridescent Aegean Sea and Eastern Crete's Sitia Mountain range. The hotel is part of a wider resort and, by sharing guest facilities with the Porto Elounda and Elounda Mare hotels, is able to offer an extensive range of services and activities while maintaining an intimate, boutique feel.

Over the last two years, the Kokotos family has overseen a comprehensive reimagining and redevelopment of the Elounda Peninsula Hotel. Working in collaboration with leading interior design company Wimberly Interiors and Christina Georgiadou, a close friend of the family, they have redesigned over 20 of the hotel's existing suites and villas, added a new seaside villa with a pool and direct access to the sea and created two new seafront swimming pools – the largest on the island of Crete. The luxurious new guest suites feature generously proportioned marble bathrooms equipped with GROHE mixers and fittings.





Interior designer
Wimberly Interiors
watg.com
Project address
Pigadakia, Elounda
GR 72053, Greece
Date of completion
2020
GROHE Products
Rapid SL
Grotherm SmartControl
Essence



Suites at the Elounda Peninsula Hotel offer private balconies with inviting loungers and unimpeded views of the Aegean Sea; the refurbished marble bathrooms incorporate GROHE Essence mixers and fittings.





Chekhov Hotel Moscow Curio Collection by Hilton Moscow, Russia

The Hotel Chekhov in Moscow, one of Hilton's Curio Collection hotels, occupies an historic building in the Tverskoy District, north of the city center, and is popular with both business travelers and tourists – the Bolshoi Theater is nearby and the neighborhood is home to the largest concentration of theaters in the city. The building dates back to 1891 and was once a favorite of the great Russian writer Anton Chekhov – fittingly, the hotel's café and bar features a menu created to reflect the tastes of

this celebrated gourmet. The design of the hotel's interior, overseen by Front Architecture of Moscow, is intended to communicate a sense of the theater – Chekhov's work, naturally, being a source of inspiration. As was traditional English style. The luxurious and contemporary guest rooms and suites feature well-appointed bathrooms equipped with GROHE Essence basin mixers, Rapid SL frames, Rapido T thermostatic mixers and Grotherm 3000 Cosmopolitan thermostats.



On the ground floor, panoramic windows gently integrate the lobby with the street outside and incorporate accents of bronzed metal and glass.



Architect

Front Architecture
frontarchitecture.com

Project address

Malaya Dmitrovka str. 11
Moscow, 127006, Russia

Date of completion

2019

GROHE Products

Rapid SL
Grohe Rapido T
Grotherm 3000 Cosmopolitan
Essence



Khoren Morozov & Vladislav Spitsyn,
Front Architecture



Grand Resort Bad Ragaz Bad Ragaz, Switzerland

Tamina Gorge's hot springs, discovered by Benedictine monks in 1242, have been a source of therapeutic water for centuries. Since 1840, the thermal waters have flowed, via a four kilometer pipeline, to the Grand Resort Bad Ragaz – where their medicinal benefits may be enjoyed in the grandest of settings. The resort's centerpiece is the magnificent and recently refurbished Grand Hotel Quellenhof. Interior designer Claudio Carbone has overseen the transformation: naturally, the design centers around the water that is the lifeblood of the resort. The most impressive expression of his vision, forming a focal point for all four floors, is the 16 meter high chandelier suspended in the lobby's grand staircase.

The wonderfully appointed guest rooms and suites of the Grand Hotel Quellenhof are contemporary and fresh with an abundance of classical charm; they contain unique furnishings and luxurious bathrooms with Italian granite and GROHE mixers and showers. Guests seeking the ultimate in comfort may choose the new King Suite. An oasis of calm, the suite includes natural materials such as European walnut, chandeliers of hand-blown crystal and handmade furniture. The bathroom of the King's Suite incorporates the GROHE AquaSymphony ceiling shower – a fitting final indulgence in a hotel dedicated to the enjoyment of water and its remarkable restorative properties.



Sumptuously furnished with individual handcrafted pieces and decorated with fine, embroidered fabrics, the King Suite features a spacious bathroom fitted with elegant natural stone and equipped with GROHE mixers and the GROHE AquaSymphony ceiling shower. The suite includes a private balcony from which guests may enjoy the breathtaking mountain views.

Interior designer
Carbone Design
carbone-design.com
Project address
Bernhard-Simonstrasse
7310 Bad Ragaz, Switzerland
Date of completion
2019
GROHE Products
Rainshadow F-Series AquaSymphony
Euphoria System 310
Grandera
Eurosmart Cosmopolitan



Malta Marriott Hotel & Spa St. Julian's, Malta

In order to create an authentic and sophisticated aesthetic for their extensive renovation of the Malta Marriott, RPW Design carefully studied the culture and architecture of Malta and the history of Balluta Bay. This understanding is showcased throughout the hotel with the studio's clever use of warm tones, natural materials and shapes. The design highlights elements of traditional Maltese craft in a modern way. Within the curtains and carpets throughout the corridors and bedrooms, there are subtle references to lace; artworks created from locally made cement tiles decorate the interiors and hand-blown glass is incorporated into the light fittings.

For the guest rooms, RPW Design exchanged the bright yellow walls and terracotta furnishings for a palette of soft grays and browns that reflect the local architecture. The studio also introduced accents of vibrant colors inspired by the colorful balconies and doors found on traditional Maltese buildings and soft blues that reflect the shades of the sea; bathrooms incorporate GROHE Atrio mixers. Within the new executive suites, timber slatted wall partitions have been introduced, inspired by traditional balcony shutters. The partition ensures natural light and air can travel across the lounge and bedroom areas while maintaining privacy for the guests.



Interior designer
RPW Design
rpwdesign.co.uk
Project address
39 Main Street, Balluta Bay
St. Julian's STJ1017, Malta
Date of completion
2020
GROHE Products
Atrio



"Inspired by the heritage of Balluta Bay we have woven the traditional crafts of Malta throughout the design in a contemporary way thereby giving the hotel a real sense of place while looking to the future." Elizabeth Land, RPW Design Partner.





Pairi Daiza Resort Brugelette, Belgium

Located on the site of a former Cistercian abbey, Pairi Daiza is widely regarded as one of the world's leading zoological gardens. The site originally opened in 1993, as a bird sanctuary, and has expanded over the years to create the current 160-acre animal theme park. The zoo is a member of the European Association of Zoos and Aquariums and is actively involved in the preservation of many endangered species. In the last two years Pairi Daiza has introduced new "themed" worlds: The Land of the Cold, dedicated to the boreal and polar regions, and the Last Frontier which showcases the natural life of British Columbia and

southern Alaska. These two new worlds offer guests a unique opportunity to live and sleep in close proximity to the animals in a wide selection of themed accommodation, imagined by the project team at Pairi Daiza and designed by the interior design firm Champels Creative Hospitality. The rustic Full Moon Lodge for example – constructed from timber and clad in stone – has been completely covered in soil and vegetation. The cosy interior, furnished with Canadian chairs and tables from the Belgian Ardennes, is the perfect hideaway from which to observe the bears and wolves patrolling the adjacent forest.



Bathrooms incorporate rustic features which immerse guests in the themed worlds of the Pairi Daiza Resort. GROHE Essence mixers, specified in the Warm Sunset finish, offer a feeling of pioneering authenticity combined with modern convenience and functionality.



Interior designer
 John Gabriel Martin &
 Julie Van Bellinghen
 Champels Creative Hospitality
 champels.com
Project address
 Domaine de Cambron
 7940 Brugelette, Belgium
Date of completion
 2019
GROHE Products
 Essence
 Rainshower Cosmopolitan 310



John Gabriel Martin &
 Julie Van Bellinghen,
 Champels Creative Hospitality

Ibis Châtelain Hotel Brussels, Belgium

The Ibis Brussels Center Châtelain is the first Ibis hotel in Europe to implement their new "Plaza" concept, which aims to integrate the city and street life into the hotel lobby, without losing sight of the room design. WeWantMore, the Antwerp-based interior design studio behind the project, has created a minimalistic blend of Art Deco and urban. Ibis Châtelain is built around a lush garden, visible from the street, which invokes a feeling of calm and relaxation.

The hotel has been created to appeal to both business people and urban travelers; this is reflected in the design of the guest rooms which offer minimalist functionality with a contemporary, urban aesthetic. The well-equipped bathrooms, with their white-painted brickwork and contrasting dark tiling, incorporate Euphoria System 310 shower systems with Essence basin mixer and Essentials fittings – all in the stylish, ultra-modern Brushed Hard Graphite finish.





Ruud Belmans, Creative Director

Interior designer

WeWantMore

wewantmore.studio

Project address

Chaussee De Vleurgat 191

1050 Brussels, Belgium

Date of completion

2019

GROHE Products

Euro Ceramic

Essence

Essentials

Euphoria System 310



The well-appointed guest rooms, many of which provide views of the tree-filled garden around which the ibis Châtelain Hotel has been designed, incorporate GROHE mixers, showers and fittings in the contemporary and urbane Brushed Hard Graphite finish.



Riviera Wellness Resort & Lazurniy Aquapark Belgorod, Russia

Situated on an azure lake and surrounded by pine forests, the Riviera Wellness Resort, close to the city of Belgorod, is a luxurious, environmentally friendly retreat created around a 45 room, five star hotel. Guests may enjoy a wide range of amenities including a natural park, a spa complex (recognized by GQ Travel Awards as the best hotel spa in Russia), a beach with an outdoor heated pool, an Italian and Pan-Asian restaurant, a fitness center and numerous outdoor sporting opportunities. In 2020, the resort complex won the Russian Hotel Association award for "Best Hotel Design" at the National Hotel Awards 2020.

In 2020, a new all-season water park, the Lazurniy Aquapark, opened on the site. Occupying an area of 12,000 square meters, with both indoor and outdoor areas, the water park offers a wide range of slides and rides catering to every taste. The Lazurniy Aquapark has been equipped to the very highest and most hygienic modern standards. From the GROHE shower fittings and infra-red mixers featured in the changing rooms to the electronic bracelets (which act as both locker keys and a wearable payment device) provided to each guest every detail, however small, has been considered.



The Riviera Wellness Resort offers a wide selection of meticulously considered rooms and suites. Individually furnished to the most luxurious contemporary standards, they include stylish modern bathrooms equipped with GROHE mixers and fittings.

RIVIERA WELLNESS RESORT
Architect and designer
 Design Bureau, A. Levitin and
 Chechelnitskie sisters
Project address
 Ulitsa Prelestnaya 7
 308510 Belgorod, Russia
Date of completion
 2020
GROHE Products
 Essence
 Grohtherm SmartControl
 Rainshower Cosmopolitan
 Essentials





LAZURNIY AQUAPARK
Architect
Alexandr Semenov
LLC "PBS"
Designer
Andris Kokins
aquafunproject.com
Project address
Uliitsa Berezovaya 26
308510 Belgorod, Russia
Date of completion
2019
GROHE Products
Tempesta 210
Euroeco Cosmopolitan T
Eurosmart Cosmopolitan E
Rapid SL
Bau Ceramic



With a total area of 12,000 square meters and a capacity of up to 1000 guests, the Lazurniy Aquapark offers a modern, all-rear-round, resource-efficient recreational facility.

Sweets Hotel

Amsterdam, Netherlands

Built alongside Amsterdam's canals between 1673 and 2009, the bridge houses were small huts used by the keepers to control the operation of the bridges. In 2012, however, operations were centralized and the bridge houses fell into disuse. Architects Space&Matter saw a unique opportunity to repurpose and reuse 28 of these buildings – their concept takes the idea of a boutique hotel, with individually designed rooms, and applies it on a larger scale. The city of Amsterdam becomes the hotel, the network of canals become the corridors and, with no central facilities, the local neighborhood serves as the lobby – with a choice of breakfast cafés, bars and restaurants.

For Space&Matter, the biggest challenge was the varied and often small dimensions of each hut. Creating a comfortable living space and a functional bathroom required ingenuity and flexibility. Original features have often been left in place – at the Amstelschutsluis bridge house, from 1673, an old chimney was discovered – and retained as a feature. Interiors are a blend of contemporary details – such as GROHE Euphoria hand showers and Essence fittings – together with period materials and authentic color choices. Needless to say, each bridge house has one characteristic in common: a superb and commanding view of the canal and passing water traffic.





Architect and interior designer

Space&Matter
spaceandmatter.nl

Project address

Various locations
Amsterdam, Netherlands

Date of completion

2019

GROHE Products

Euphoria
Grotherm Cosmopolitan
Essence
Costa



The individual architecture of each bridge house provides Amsterdam's Sweets Hotel with a unique character; for Space&Matter it also created the greatest challenge. Designing comfortable, functional living spaces required both ingenuity and flexibility.

La Clef Champs-Élysées

Paris, France

La Clef Champs-Élysées, originally built in 1907 – at the end of the Belle Époque – was the Paris home of the Hennessey family. At the time, thanks to the transformations made by Baron Haussmann, The City of Light was in full economic, political and technological development and Paris had established itself as one of the world's leading cities of culture. Chic and contemporary, La Clef Champs-Élysées reflects this magical era and embodies the modern French way of life. The project to renovate and redesign this magnificent building in 2019 was overseen by the celebrated French interior designer Jean-Philippe Nuel.

His concept for La Clef Champs-Élysées breaks with the traditional rules of international hotels: the interior suggests rather a grand private house – a home-from-home where one can discover and enjoy the full spectrum of French culture. The hotel's 63 elegant rooms and suites and seven apartments continue this theme – offering the relaxed intimacy and welcoming feel of a private mansion in combination with the comfort, service and facilities of a luxurious five star hotel. Bathrooms have been equipped with GROHE Eurocube mixers and Grotherm 3000 Cosmopolitan thermostats.





Jean-Philippe Nuel

Architect
ERTIM Architectes
ertim.fr

Interior designer
Jean-Philippe Nuel
jeanphilippenuel.com

Project address
46 Rue de Bassano
75008 Paris, France

Date of completion
2019

GROHE Products
Eurocube
Grotherm 3000 Cosmopolitan



Guest rooms and suites are finished in tones of grey, white and soft pink. The formal desks and chairs of traditional international hotels are replaced with more personal pieces, typical of a contemporary Parisian private apartment.



Scandic Kødbyen Copenhagen, Denmark

Originally home to Copenhagen's meat industry, Vesterbro's Kødbyen, the "Meatpacking District", has seen an astonishing renaissance in recent years. Situated between the main railway line and Sønder Boulevard, it consists of two main areas named after the dominant color of their buildings: Den Brune Kødbyen dates from the late 1800s. The white buildings of Den Hvide Kødbyen were added in the 1930s. From the turn of the century, this once gritty district has been transformed: vacant butchers' units, cattle holding halls and meat lockers have been occupied by a new wave of galleries, cafés, clubs and design studios to create a vibrant

melting pot – right in the heart of the Danish capital. The new-build Scandic Kødbyen hotel is the perfect base for exploring and experiencing the area's eclectic nightlife. The interior design, the work of Swedish architects Konzept, is both edgy and welcoming. Metallic accents contrast with rich, natural, comforting materials. And all around, there are knowing nods to the district's industrial heritage. Nowhere is this more apparent than in the well-equipped bathrooms where the deep copper tones of the Brushed Warm Sunset GROHE fittings evoke a powerful, industrial-chic feeling of warmth and utilitarian functionality.



The cleanly designed modern guest rooms include contemporary wall prints which reference København's rich industrial heritage. Small side tables, reading lamps and power sockets are integrated into the headboards.



Interior designer
Koncept
Koncept.se
Project address
Skelbækgade 3A
Copenhagen V, Denmark
Date of completion
2018
GROHE Products
Essence
Skate Cosmopolitan
Grotherm 3000 Cosmopolitan

Hotel Prinz Rudolph Merano, Italy

Following the visit of Empress Elisabeth of Austria in the 1870s, Merano, in the South Tyrol, became a popular spa resort for Europe's aristocracy. In fact, the Hotel Prinz Rudolph, designed by local architects DEAR Studio, takes its name from a rather unfortunate incident when Rudolph, the Crown Prince of Austria, became lost on an excursion in the woods; he was found at the site where the hotel now stands. The theme of Prinz Rudolph is explored, rather humorously, throughout the hotel: the striking design of the interior is a whimsical fusion of traditional aristocratic style and quirky contemporary detailing.

The guest rooms are central to the design: stylish, modern bathrooms are equipped with GROHE Essence mixers and fittings; large infinity windows offer guests a sense of being located within, rather than an observer of, the landscape. The building itself evokes the same feeling. Its flowing lines, which follow the course of the Val di Nova, create the illusion of the hotel melting into the landscape. This is most apparent with the design of the roof terrace: green lawns and two swimming pools offer guests a wonderful outdoor space in which to relax, socialize and enjoy panoramic views of the valley, town and surrounding mountains.





DEAR Studio Architectural Team

Architect and interior designer

DEAR Studio
dear-studio.com

Project address

Naifweg 29
39012 Merano, Italy

Date of completion

2020

GROHE Products

Essence
Skate Cosmopolitan



Combining classic aristocratic themes with a knowing dose of contemporary humor, the interior of the Hotel Prinz Rudolph, the work of local architecture firm DEAR Studio, is a provocative, yet endearing, celebration of the hotel's rich history.



Hotel L'Embitu Tallinn, Estonia

Hotel L'Embitu is a luxurious new four star hotel in the heart of Tallinn's city center. It is named after Lembitu, the 13th century Estonian war leader and folk hero, whose name, in old Estonian, translates as "beloved". The hotel, which opened in 2020, features 125 guest rooms and suites, a spa with a relaxation area, a rooftop restaurant and a wine and tapas bar – the hotel also incorporates a superbly well-equipped conference and events center which offers stunning panoramic views of Lembitu Park and Tallinn city center. The project, a collaboration between the architecture firm KOKO Architects and the interior designers Tanya Jakobson

and Natalia Kotljaroova from design studio CMY, tastefully combines the hotel's historic and modern spaces. A wide selection of guest accommodation is available including deluxe rooms which incorporate a private sauna. Many offer floor to ceiling windows to create a bright, spacious feeling – accentuating the relaxed atmosphere of contemporary luxury which pervades throughout the hotel. Bathrooms are well-appointed, functional and stylish – GROHE Essence mixers and Euphoria 110 Massage showers, in the Cool Sunrise finish, amplify the fashionable, modern aesthetic.

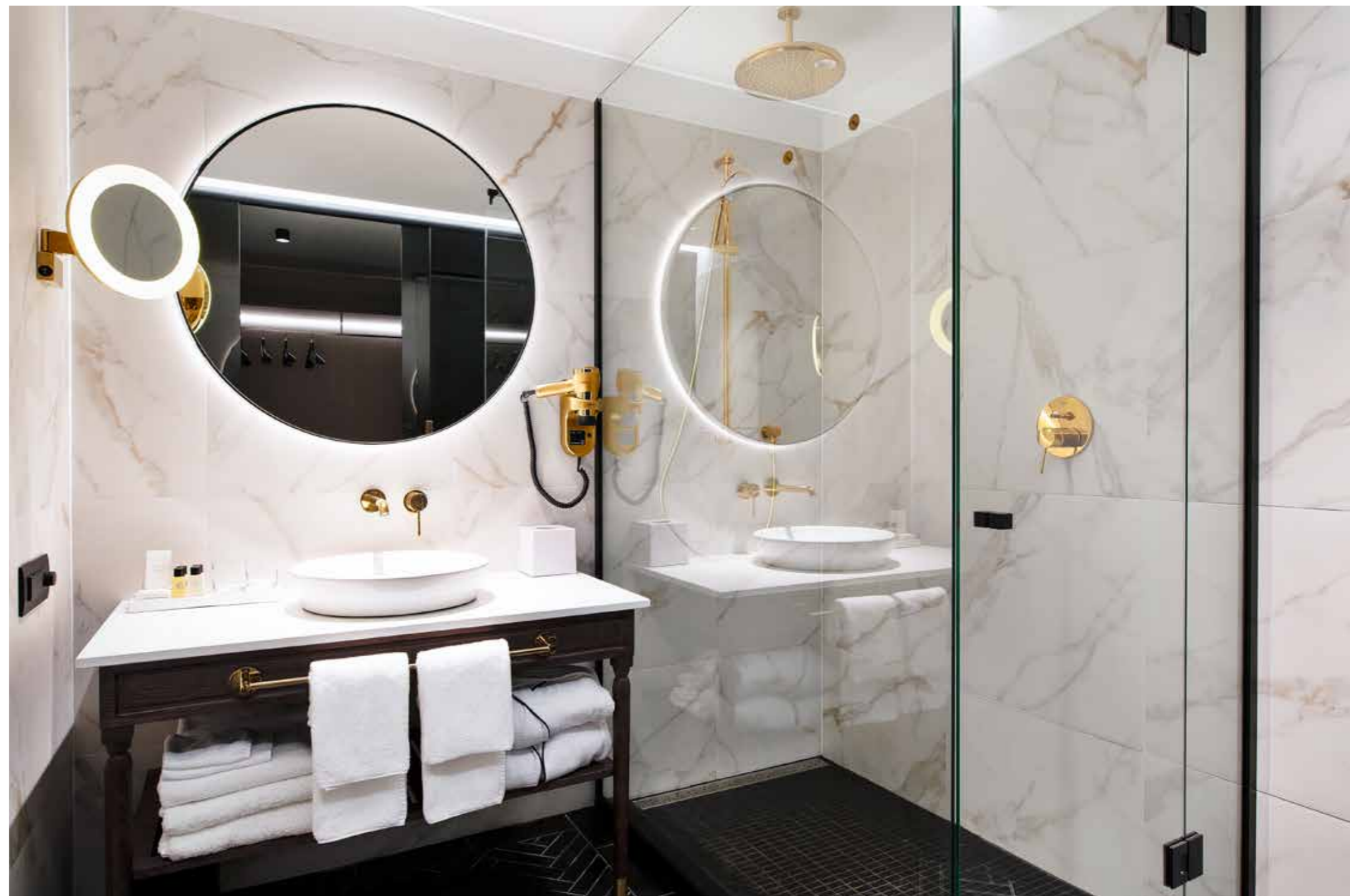


Guest rooms at Hotel L'Embitu feature floor-to-ceiling windows to encourage natural light; the spacious modern bathrooms have been specified with GROHE mixers and fittings in the Cool Sunrise finish.

Architect
 KOKO Architects
 kokoarchitects.eu
Interior designer
 Tanja Jakobsen & Natalia Kotljarova
 CMY interior design
Project address
 Lembitu 12
 Tallinn, Estonia
Date of completion
 2020
GROHE Products
 Rapid SL
 Euphoria 110 Massage
 Essence
 Skate Cosmopolitan
 Grandera
 Rainshower System
 Rainshower Cosmopolitan



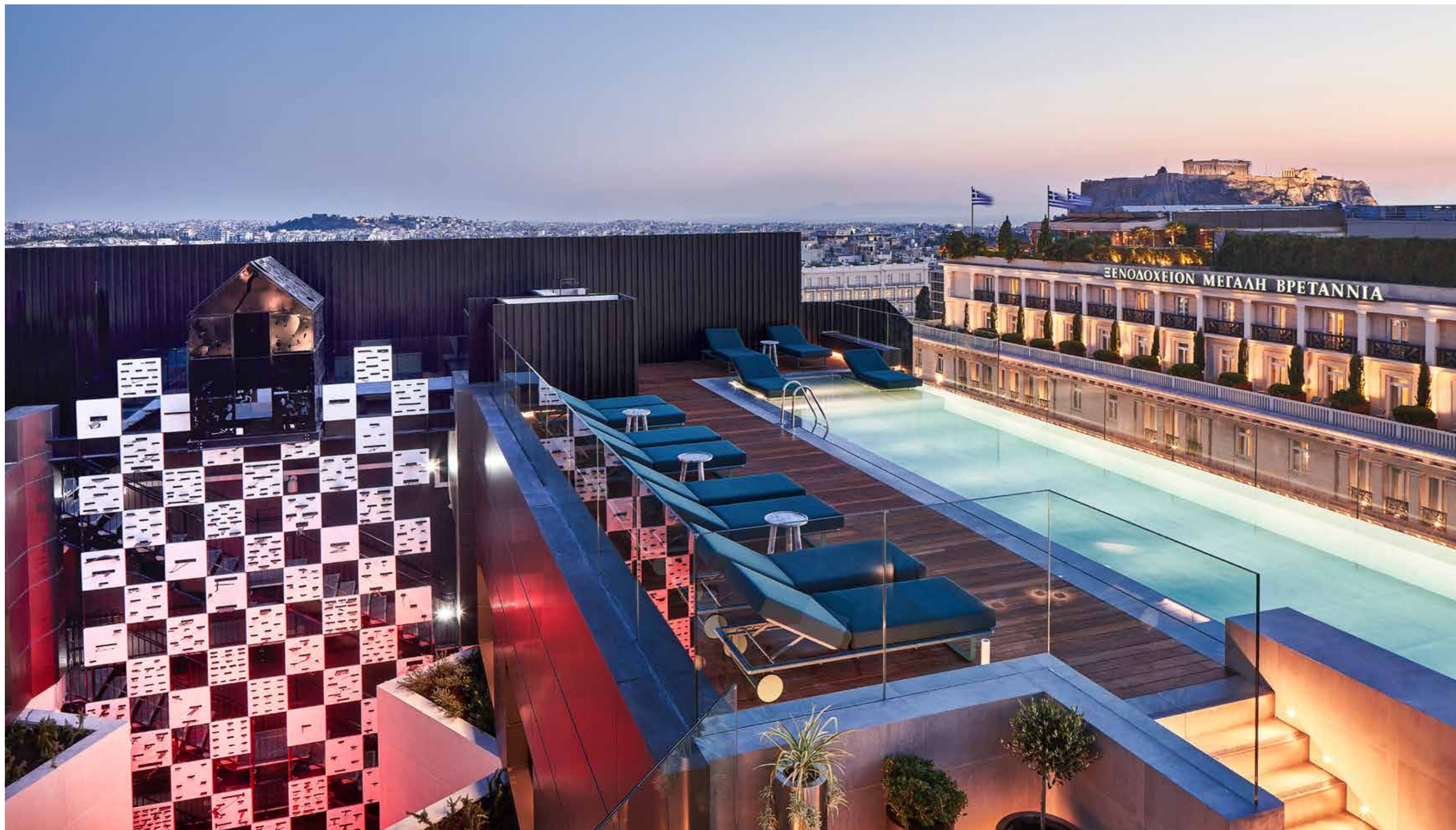
Tanya Jakobson & Natalia Kotljarova, CMY interior design



Athens Capital Center Hotel MGallery by Sofitel Athens, Greece

Located in the heart of modern Athens on Syntagma Square, next to the Old Royal Palace, the house of the Hellenic Parliament since 1934, the Athens Capital Center Hotel opened in 2020. The hotel is part of Sofitel's MGallery Collection, a selection of luxury hotels all around the world, which aim to present a unique personality through their architecture and interior design. The design of the hotel was overseen by Maria Katsarou Vafiadis of MKV Design in London. A particular highlight is "Mappemonde", sculpted by George Lappas for the 1988 Venice Biennale.

Here it has been converted into a dramatic, vertical installation, soaring upwards through the atrium of the hotel. The wider design aesthetic of the hotel celebrates the elegance of pure lines and noble materials, subtly integrating Greek symbols and patterns. White Dionysus marble is combined with gold accents and vibrant blue – synonymous, of course, with Greece. The hotel offers 177 guest rooms and suites and a sumptuous Presidential Suite. Bathrooms have been equipped with GROHE mixers, hand showers and thermostatic mixers.





Maria Katsarou Vafiadis,
MKV Design

Interior designer

MKV Design
mkvdesign.com

Project address

2 Kriezotou Street, Syntagma Square
10671 Athens, Greece

Date of completion

2020

GROHE Products

Essence
Grotherm 3000 Cosmopolitan
Rapido T
Sena Stick



The interior of the Athens Capital Center Hotel includes hundreds of original artworks by Greek artists creating a unique, boutique feel that is typical of hotels in the MGallery Collection.





Hôtel Le Belleval Paris, France

The Hôtel Le Belleval is a 52-room boutique hotel located in the 8th arrondissement in Paris, a short distance from the Champs-Élysées. The exterior of the hotel, built around 1870 is typical of the period and features the characteristic stone façade and decorative iron balconies. Named after Pierre Richer de Belleval, the celebrated 16th century French botanist, widely considered to be the "father of scientific botany", the hotel has been extensively redesigned and refurbished under the supervision of the French interior designer Jean-Philippe Nuel.

Naturally, there is a floral theme to the interior but it is never overwhelming. The courtyard of the hotel features a vast fresco by the Italian artist Gola Hundun and brings a feeling of connection to the natural world in the heart of the city. The hotel's guest rooms, welcoming havens of peace after a busy day in the city, combine a refined, neutral palette with vibrant natural upholstery; botanical prints decorate the walls. Bathrooms are equipped with GROHE Euphoria System 210 showers and Eurodisc Cosmopolitan basin mixers.



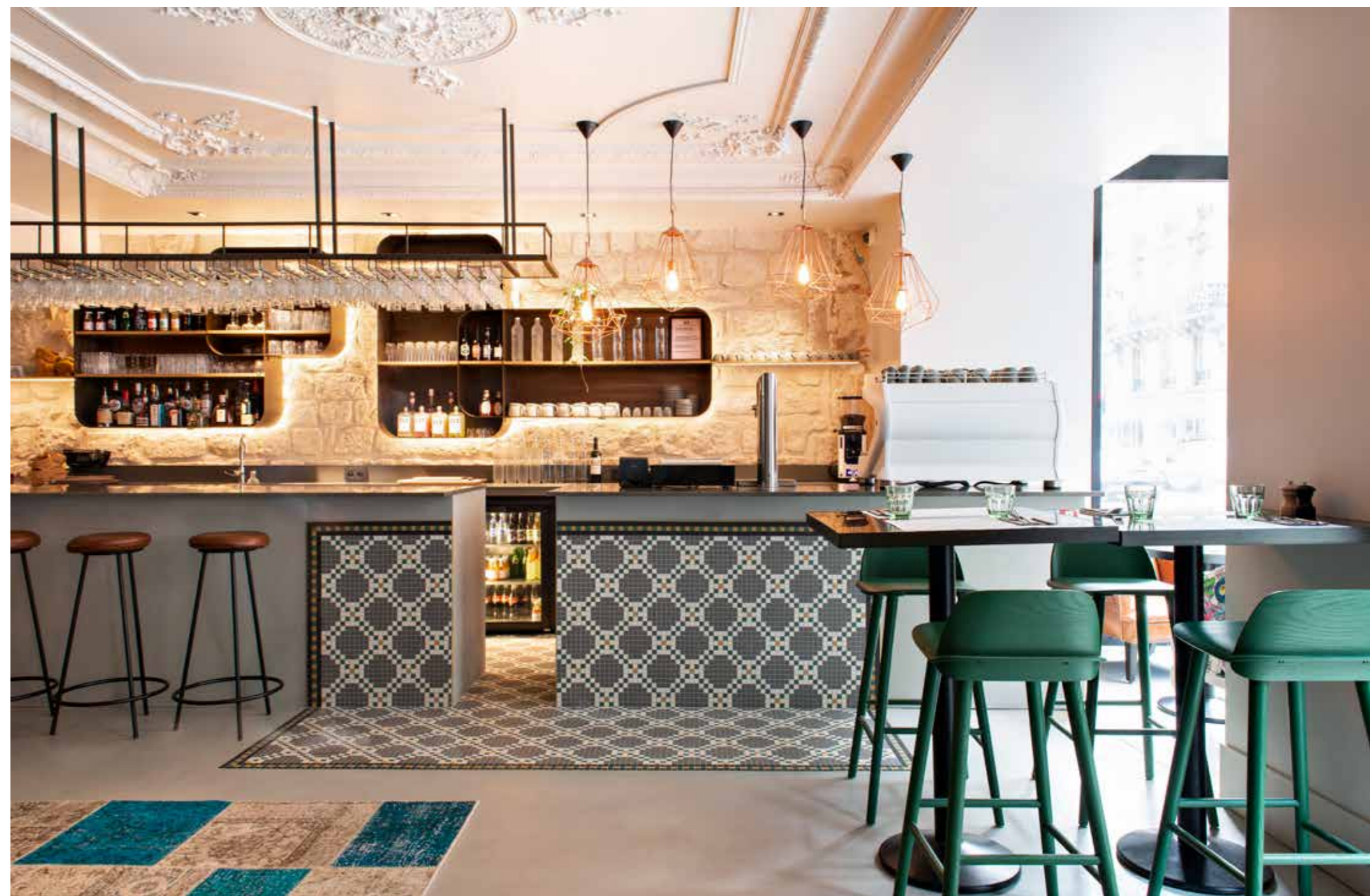
Interior designer
Jean-Philippe Nuel
jeanphilippenuel.com
Project address
16 Rue de la Pépinière
75008 Paris, France
Date of completion
2020
GROHE Products
Euphoria System 210
Eurodisc Cosmopolitan



Jean-Philippe Nuel



A distinctive characteristic of the interior choices is the variety of textures: in the ground-floor bar, area rugs are placed on the polished cement floor which leads to a bespoke mosaic piece created by Delphine Messmer.



Bachleda Luxury Hotel Krakow MGallery by Sofitel Krakow, Poland

The Bachleda Luxury Hotel, part of the MGallery by Sofitel collection, is located in the center of Krakow's old town. In 1978, Krakow was one of the very first cities in the world to be designated a UNESCO World Heritage Site and was, of course, the home city of Pope John Paul II. Housed in an historic 19th century building, in close proximity to the Wawel Royal Castle, the lavish design of the Bachleda Luxury Hotel was overseen by Orb Studio of Warsaw. The richly ornamented interiors, designed in sympathy with Krakow's Art Deco style feature

beautiful marble mosaics, golden ornamenting, crystal chandeliers and splendid fireplaces. The guest rooms and suites, some with views of the Vistula river, continue the opulent themes explored in the hotel's public spaces. With numerous references to London chic and the elegance of Paris, the interiors create a perfect harmony of grand, traditional style and contemporary functionality – the magnificent bathrooms are equipped with a comprehensive range of GROHE mixers, showers, fittings and accessories.





Architect & interior designer

Orb Studio
orbstudio.pl

Project address

Plac Kossaka 6
31-106 Krakow, Poland

Date of completion

2018

GROHE Products

Grandera
Tempesta Cosmopolitan System 210
Power & Soul Cosmopolitan 130
Rainshower F-Series
Eurosmart
Grotherm SmartControl
Skate Air



With their design for the magnificent Bachleda Luxury Hotel, Orb Studio of Warsaw has created an opulent, richly furnished residence in the heart of the old town of Krakow.

AC Hotel Ulriksdal Stockholm, Sweden



Located in Solna, an established international business park just north of Stockholm city center, Stockholm Ulriksdal is the first hotel to be opened by Marriott International's design-led brand, AC Hotels by Marriott, in the Swedish capital. The interior design of the new 223 guest room hotel has been created by Living Design of Sweden. The hotel's interior is characterized by clean modern lines, aesthetically proportioned spaces and a balanced use of premium materials; a walnut color scheme creates a delicate balance and flow through color and texture.

The result is a harmonious interior concept that is both comfortable and functional. The signature AC Lounge is the hotel's standout communal space and features inviting furnishings, modern touches and art installations that evoke the feeling of a well-curated gallery. The guest rooms offer modern design with sleek, contemporary furniture, open closet systems and hardwood floors. Functional, well-appointed bathrooms feature a comprehensive range of GROHE mixers, fittings and accessories.



Tarek Hegazy, Principle &
Creative Director Living Design

Interior designer

Living Design
livingdesign.com

Project address

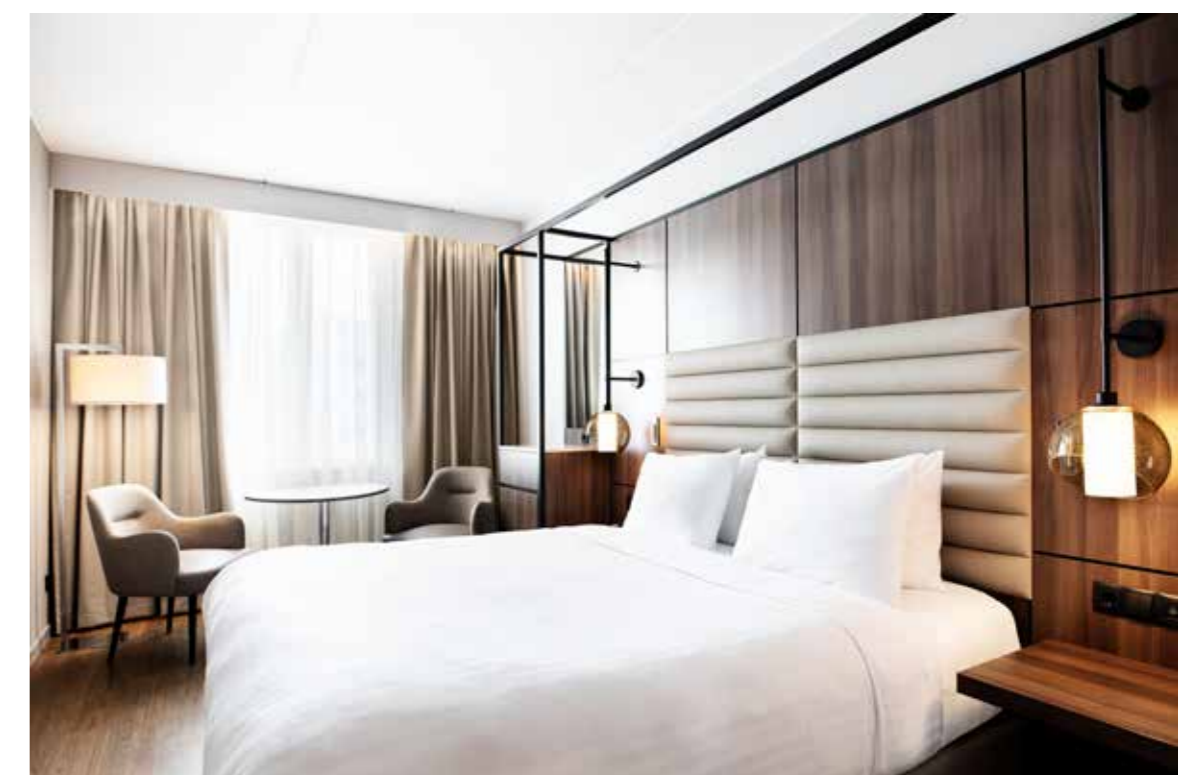
Kolonnvägen 41, Solna
17067 Sweden

Date of completion

2020

GROHE Products

SmartControl
Eurodisc Cosmopolitan
Skate Cosmopolitan
Rapid SL



The clean, modern design and restrained color palette extend to the hotel's guest rooms which incorporate contemporary furnishings and welcoming hardwood floors.



InterContinental Hôtel Dieu Lyon, France

For over 800 years, the Hôtel Dieu was Lyon's main hospital and became a European center of medical advancement – including, notably, the provision of the world's first x-ray service. Extended many times over the years, the current building, with its vast 375-meter façade overlooking the Rhône, is the work of the 18th-century architect Jacques-Germain Soufflot. The Hôtel Dieu closed as a hospital in 2010 but it continues to occupy a unique place in the hearts of all Lyonnais – around a third of the city's inhabitants were born in its maternity wards. The extensive ten-year renovation, which includes offices, restaurants and shops as well as the magnificent new InterContinental hotel, has been eagerly anticipated.

Jean-Philippe Nuel, the French designer responsible for the transformation of the interior, was inspired by the building's monastic past, creating what he describes as "humble luxury". This vision is best expressed in the lobby – where richly decorated silk screens contrast with simple, white wooden beams and alabaster flooring. The hotel's 144 rooms and suites, with bathrooms equipped with GROHE Essence mixers, continue this dialogue, exploring the dichotomy between the monastic and the precious and contrasting the rich history of this majestic, municipal building with its new future – at the heart of Lyon's social, gastronomic and commercial life.



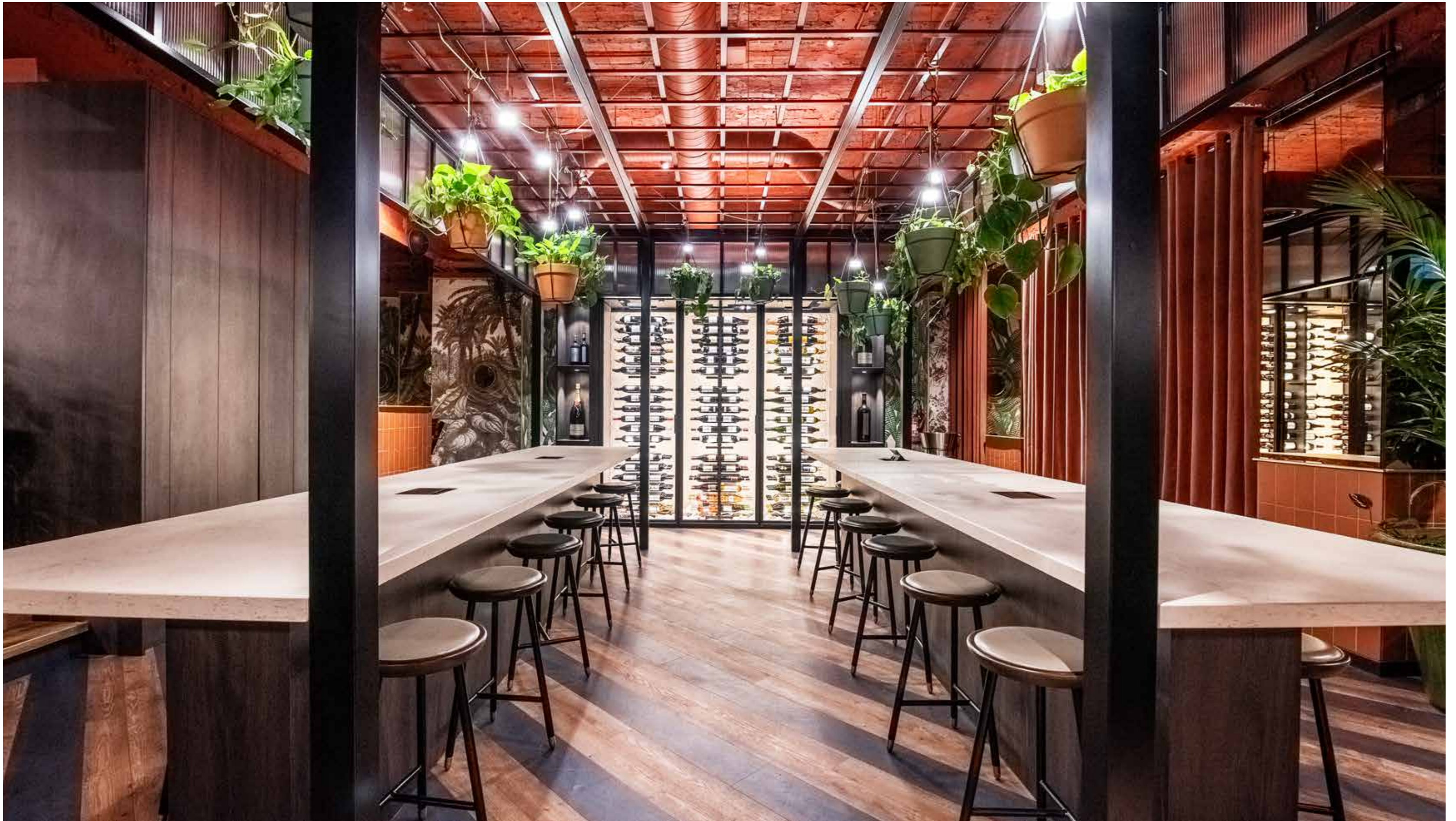
Jean-Philippe Nuel's designs for the spacious bathrooms, equipped with GROHE mixers, continue the themes explored in the hotel's expansive public spaces; simple stone walls and rich accents create a strikingly modern expression of understated luxury.



Architect
AIA Life Designers
aialifedesigners.fr
Interior designer
Jean-Philippe Nuel
jeanphilippenuel.com
Project address
20 Quai Jules Courmont
69002 Lyon, France
Date of completion
2019
GROHE Products
Essence



Jean-Philippe Nuel



Hotel Indigo Brussels, Belgium

Each of Hotel Indigo's 100 properties around the world is designed to celebrate a "Neighborhood Story" – a boutique, individual theme inspired by the history, art, culture or cuisine of the hotel's location. The recently renovated Hotel Indigo in Brussels, originally built in 1928 in the Art Deco style and named the Hotel Albert 1er, is no exception – it is located adjacent to the Botanical Gardens, a beautiful and tranquil green space amongst the bustling modernity of the gleaming international office buildings of Brussels-Center. Hotel Indigo Brussels has 284 guest rooms featuring one of three garden-inspired themes: floral, herbal and

tropical. The concept mimics the grand greenhouse of the Botanical Gardens, which was divided into the same three climates. Continuing this story, the hotel's restaurant, Serra, is named after terra (the soil) and serre (the greenhouse). Spa-inspired ensuite bathrooms feature Art Deco touches complemented by GROHE Essence mixers, Euphoria shower systems and Grotherm 1000 Cosmopolitan bath/shower mixers. Airtight, self-sustaining terrariums continue the theme – which extends throughout the hotel where walls and ceiling ceilings boast bold, botanic prints and plants occupy seemingly every corner, turn and alcove.



The Botanical Gardens theme extends to the contemporary, spa-inspired bathrooms which feature Art Deco touches and GROHE basin mixers with thermostatic shower and bath mixers.



Wim Eerens, TooManyAgencies

Architect

TooManyAgencies
toomanyagencies.com

Project address

Place Charles Rogier 20
1210 Brussels, Belgium

Date of completion

2019

GROHE Products

Euphoria System 210

Essence

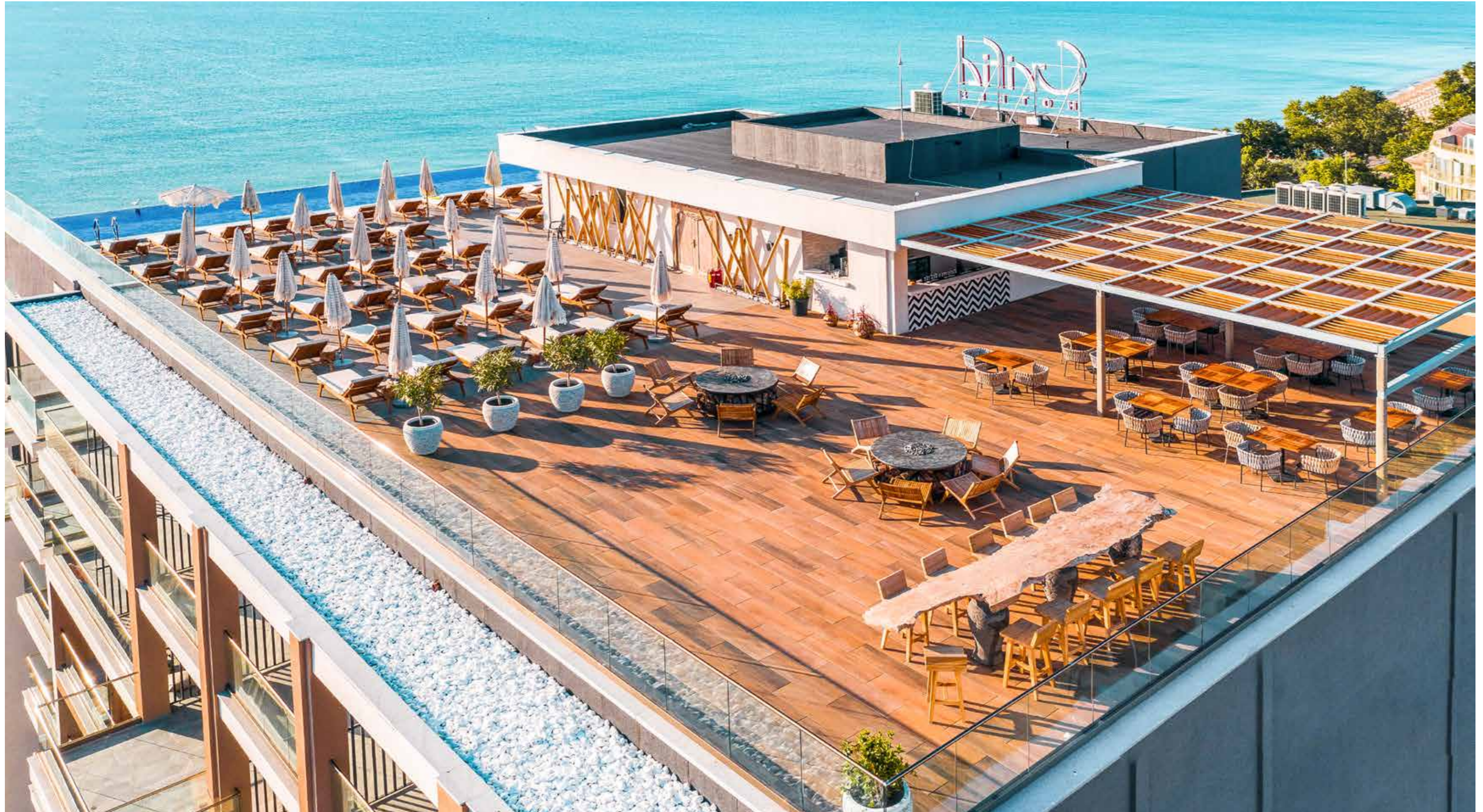
Grohtherm 1000 Cosmopolitan M



Grifid Hotel Vistamar Golden Sands, Bulgaria

Situated on Bulgaria's Black Sea coast, the resort of Vistamar lies adjacent to the Golden Sands Natural Park – a protected area of beautiful natural oak forests populated with red deer, wild boar, eagle owls and goshawks. Although the area has been welcoming guests for many years – according to some historians the region was visited by the Argonauts on their return from Colchis – development of the coastline as a holiday destination started in 1957. The Hotel Vistamar, owned by Grifid Hotels, occupies an enviable position adjoining the sandy beach. In 2019, an extensive project to redesign and refurbish the entire hotel,

following the urban jungle trend, was completed. The new configuration maintains the hotel's reputation as a perfect center for a family vacation but adds, for adults, a new "Grifid Concept" which includes a unique room design, a separate roof top bar and restaurant together with a private infinity pool. The guest rooms and suites have been extensively remodeled. Stylish and modern, they include carefully considered bathrooms equipped with GROHE Skate Cosmopolitan fittings and Essence basin and bath/shower mixers – all in the contemporary Brushed Hard Graphite finish.



Project address
Golden Sands 9007, Bulgaria
Date of completion
2019
GROHE Products
Skate Cosmopolitan
Essence



The Griffid Hotel Vistamar occupies a prime beachside location in the Golden Sands resort. The luxurious bathrooms in the suites and guest rooms of this 325-room hotel are equipped with GROHE Essence mixers and Skate Cosmopolitan fittings.





Sofitel Rome Villa Borghese Rome, Italy

Occupying one of the most desirable locations in Rome, the Villa Borghese, a 19th century palazzo, lies within walking distance of some of the Eternal City's best-known cultural landmarks including the Trevi Fountain, Villa Medici, the Pantheon and the Spanish steps. Settimo, the hotel's lavish, garden-themed, rooftop restaurant, overlooks the Villa Borghese park below and provides sweeping panoramic views to the dome of St. Peter's Basilica and beyond. Inspired by the lighting of the streets of Paris during the reign of Louis XIV, the hotel features an elegant candle ritual: at sunset giant candles are lit at the hotel's entrance to welcome guests returning from their evening tours.

The striking concept for the hotel's magnificent interior, created by French architect and designer Jean-Philippe Nuel combines the heritage and classicism of Italian Baroque with the modernism of French "art de vivre". The remodeled lobby incorporates crisp white boiserie with mid-century inspired seating and brushed brass accents. The rooms and suites have also been updated with a contemporary all-white palette, softened by iridescent ceilings creating the illusion of the bright sky above. Parquet floors, stylish cane chairs, and oversized prints add warmth. Elegant, contemporary bathrooms incorporate GROHE Lineare mixers.



Interior designer
 Jean-Philippe Nuel
 jeanphilippenuel.com

Project address
 Via Lombardia 47
 00187 Rome, Italy

Date of completion
 2018

GROHE Products
 Lineare
 Grotherm 3000 Cosmopolitan



Jean-Philippe Nuel



Conceived as a dialogue between French elegance and Italian Baroque, Jean-Philippe Nuel's vision for the Villa Borghese, which extends to the sumptuous, well-appointed guest rooms, has created a rich and surprising place of permanent discovery.



Zurich Marriott Hotel

Zurich, Switzerland

The Zurich Marriott Hotel is conveniently located in the center of Switzerland's largest city. Nestled by the banks of the Limmat River, the Zurich Marriott offers easy access to the city's iconic destinations: the magnificent architecture and cobblestone streets of the Old Town and the extensive shopping opportunities at Bahnhofstrasse are both just a short stroll away. Restaurants offering authentic Thai dining or traditional Swiss cuisine, together with the New York-inspired Lenox Bar, offer a choice of venues to relax at the end of the day. Business guests have a choice of 12 separate meeting rooms. Built over 19 floors, the hotel

offers 257 guest rooms and nine suites, furnished in a contemporary style to the highest international standards. Well-equipped bathrooms incorporate GROHE Tempesta bath and shower mixers and Concerto basin mixers. The public spaces have been completely reimagined by the pre-eminent interior designer Tarek Hegazy: the "disruptive bar", the largest in any European Marriott hotel, expresses his "meeting of travelers" concept to create an entirely new style of great room. He describes it as "an oasis – a place for passionate travelers to meet, socialize and create connections".





Tarek Hegazy, Principle &
Creative Director Living Design

Interior designer
Living Design
livingdesign.com
Project address
Neumuehlequai 42, Zurich
8006 Switzerland
Date of completion
2019
GROHE Products
Tempesta
Concetto



The modern, open-plan lobby at the Zurich Marriot offers an inviting, contemporary space in which to meet, socialize and relax.





Vedema Resort Santorini, Greece

Tucked away within the medieval village of Megalohori, Vedema is a luxurious retreat which has been conceived and designed to reflect the rich culture and customs of the island of Santorini. Originally comprising a 400-year-old wine cellar and a 100-year-old mansion, the estate, owned by a notable shipping family, was converted into a hotel in 1993 – the concept to recreate a traditional fortified Greek village made up of sophisticated Grecian-style villas and small handcrafted houses surrounded by an indigenous stone wall has been wonderfully realized. The Alati restaurant, located within the arched ceilings of the old wine cellar itself, and illuminated by candlelight is an enchanting place in

which to spend a relaxed evening. In 2019, the transformation continued. The project, overseen by the interior design studio Stones & Walls, included a reimagining and renovation of the guest rooms including the creation of spacious, superbly well-appointed bathrooms incorporating modern fittings including GROHE Atrio mixers. Antique furniture, representative of the island's distinctive style and ambience, has been upholstered in rich, sumptuous fabrics. And it is, perhaps, this sympathetic and considered fusion of the contemporary and the traditional that is the hallmark and defining characteristic of this refined, but effortlessly relaxed, resort hotel.



With their project to refurbish the Vedema Resort, Stones & Walls has created a comfortable, contemporary hotel which is entirely sympathetic to the rich architectural heritage of this traditional Greek wine estate.

Interior designer
Stones & Walls
stonesandwalls.com
Project address
Megalohori
Santorini 84700, Greece
Date of completion
2019
GROHE Products
Atrio



Maison Albar Hotels Le Vendôme Paris, France



Located next to the Opéra Garnier, a few steps from the Place Vendôme, the Maison Albar Hotels Le Vendôme is a recently refurbished luxury hotel in the 9th arrondissement – a place where modern comfort and authenticity reign in perfect harmony. The renovation, overseen by architect Atelier Cos, was completed in 2020 and retains architect Claude David's original 1880s Lyon d'Or facade. The interior design, by Fabien Roque of Roque Intérieurs, has created a place of indulgent intimacy and comfort.

The rooms and suites of Le Vendôme offer a choice of views – outwards to the Opéra Garnier and the streets of the city or inwards to the hotel's private garden. Preserving the natural luxury of the premises but bringing a touch of modernity and convenience, the bathrooms include GROHE SmartControl shower fittings – effortlessly intuitive to operate and adjust, they include the option to store your preferences for the next occasion. Golden furniture, white marble and parquet flooring accented with considered highlights of green velvet bring elegance and luminosity to each and every one of the 51 guest rooms.



Fabien Roque, Roque Intérieurs

Architect
Atelier Cos
ateliercos.com
Interior designer
Roque Intérieurs
roqueinterieurs.com
Project address
7 Rue du Helder
75009 Paris, France
Date of completion
2020
GROHE Products
Essence
Grotherm SmartControl
Rainshower F-Series



Many of the guest rooms at the Maison Albar Hotels le Vendôme offer a beguiling view of the Opéra Garnier – the opulent setting for Gaston Leroux's 1910 novel *The Phantom of the Opera*.



Wasserturm am Park Sanssouci Potsdam, Germany

The construction of the Kaiserbahnhof Potsdam was initiated in 1905 by Kaiser Wilhelm II and originally used as his private station; the Water Tower, completed in 1910, was built to serve the steam locomotives. However, following the transition to diesel locomotives, the Water Tower fell into neglect and disrepair. After a long period of vacancy, it was purchased by the architect couple Katrin Wirth and Daniel Alonso González. The restoration is entirely sympathetic to the original structure: the round shape and existing materials are perceptible everywhere. Inside, there is a wonderful interplay of red masonry, anthracite steel and new, white

fixtures. The tower extends over six stories and the architects approached each level as an individual project with a single, distinct use. On the ground floor is the kitchen, spanned by a brick dome. Three levels with sleeping areas and bathrooms follow. Under the former water tank, the old filling controllers have been retained, providing a sense of history and a link to the building's original purpose. The water tank itself is now the living room. A large window cut into the riveted tank wall illuminates the space. Above this, under the canopy of the original steel skeleton, is a roof terrace offering panoramic views over the wildlife park.



The open design of the sleeping areas creates a wonderful sense of space; simple, modern furnishings contrast with the original masonry and steel of the tower's industrial architecture with the new elements elegantly enhancing the historical features.

Architect
Katrin Wirth and
Daniel Alonso González
wirth-alonso.de
Project address
Werderscher Damm 5
14471 Potsdam, Germany
Date of completion
2017
GROHE Products
Eurosmart
Essence



Ibis Styles Gloucester Road London, UK



Overtorning many of the conventions of the economy hotel segment, the ibis Styles concept is all about individuality. Diversity, quirky design and a light-hearted sense of fun are the hallmarks of the chain. The recently refurbished ibis Styles Gloucester Road is no exception. Located in the hub of London's Kensington, this family-friendly hotel is the perfect base for visiting many of the city's most popular attractions including the Science, Victoria & Albert and Natural History museums.

Situated just around the corner from Gloucester Road tube station, the interior design of this new hotel, overseen by Philip Watts Design of Nottingham, is based around a single theme: the London Underground. Playful references to the Tube greet you at every turn – even the hotel's color scheme is based on Harry Beck's definitive map of the underground. The 84 guest rooms feature iconic wall prints and patterned cushions and headboards which bring to mind the Tube's passenger seats; bathrooms feature GROHE Euro Ceramic WC and basins with Bau Edge basin mixers and GROHE shower controls including the Rainshower head shower and Tempesta hand shower.



Playful references to the Tube color every room and corner of the ibis Styles Gloucester Road; bathroom tiling, reminiscent of the distinctive, contrasting tiles that decorate every London Underground station, creates a functional but light-hearted feel to the guest bathrooms.



Interior designer
Philip Watts Design
philipwattsinteriors.com
Project address
110 Cromwell Road, London
SW7 4ES, United Kingdom
Date of completion
2019
GROHE Products
Euro Ceramic
Bau Edge
Rainshower
Tempesta



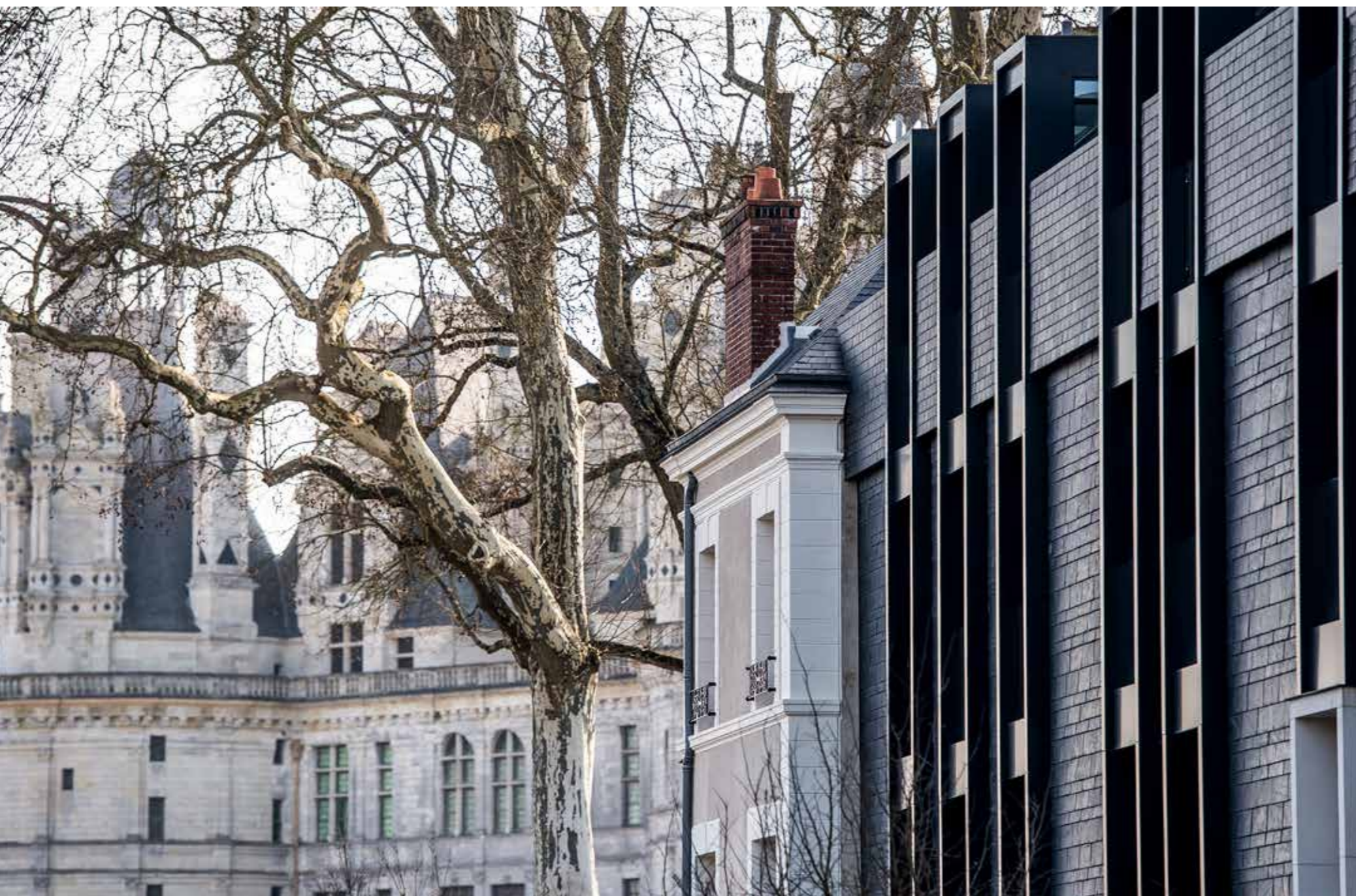
Relais de Chambord Chambord, France

The Relais de Chambord is set within the Unesco-listed Domaine de Chambord country estate in the Loire Valley. Covering an area of over 14,000 acres, the forested grounds are home to France's third largest château. The French Renaissance Château de Chambord was built by Francis I as a hunting lodge; the Relais de Chambord, originally constructed as stables and kennels for the king's horses and hunting dogs, has been completely refurbished and redesigned under the supervision of the world-renowned French architect and designer Jean-Michel Wilmotte. In 2018, the Relais de Chambord was reborn as a contemporary boutique

hotel – working with the utmost respect for the building's unique architecture and setting, Wilmotte & Associés has created a luxurious contemporary hotel that sits, in perfect harmony and sympathy, with its magnificent classical surroundings. The interior spaces blend the modern with carefully restored original pieces to create a minimal and sophisticated ambience. The hotel's stylish and individual rooms, illuminated with natural light, combine velvet, wood, ceramics made by Ettore Sottsass and lamps designed by Adrien Gardère. Bathrooms have been equipped with GROHE Concetto mixers and Arena Cosmopolitan fittings.



The classic, modern bathrooms at Relais de Chambord have been equipped with GROHE Concetto three-hole basin mixers in the elegant and timeless chrome finish.



Architect & interior designer
Wilmotte & Associés Architectes
wilmotte.com
Project address
Place Saint-Louis
41250 Chambord, France
Date of completion
2018
GROHE Products
Concetto
Arena Cosmopolitan



Jean-Michel Wilmotte

COMMERCIAL



GROHE works in partnership with a huge range of commercial projects – from iconic sporting venues to offices, prisons, amusement parks, shopping malls, restaurants, schools, universities, transport hubs and military installations. In these environments, resource efficiency, design and the highest standards of hygiene are prime requirements. GROHE offers a complete solution, at every price point, for public spaces, washrooms, bathrooms and kitchens. For example, our touchless bathroom technology reduces water consumption and promotes hygiene; the GROHE Blue system provides refreshing, great-tasting water on demand – without the need to resort to disposable plastic bottles while time, energy and space can be saved with the GROHE Red solution which delivers kettle-hot water straight from the faucet – safely and instantly.

U219 Vilnius, Lithuania

The U219 Business Center in Vilnius, Lithuania, represents the evolving nature of the contemporary work environment. The building is formed of two horizontal volumes of seven and eight stories which are connected by an expansive central atrium; flexible working spaces, cafés, restaurants, commercial premises, relaxation areas and green terraces work in harmony to form a creative, dynamic, functional environment which promotes interaction and the sharing of ideas. The front façade is dominated by CLOUD's project-defining visual statement: a vast oval aperture which provides occupants with an "eye" to the movement and

activity outside. At the same time, of course, passers-by are offered an insight into the inner rhythms of the atrium and an intriguing perspective on the workings of the modern business world. In total the U219 Business Center offers 15,000 square meters of rentable space. By specifying the highest quality materials and products throughout the building, including GROHE ceramics and basin mixers in the public washrooms, the developer, PST, has created a productive, healthy and comfortable facility which offers employees, guests and visitors a relaxing, energizing environment in which to work, socialize and relax.





Antanas Dagelis & Jovilė Porvaneckaitė from Cloud

Developer
Panevėžio statybos trestas (PST)
u219.lt

Architect
CLOUD
cloudarchitektai.lt

Project address
Ukmergės st. 219,
LT-07152 Vilnius, Lithuania

Date of completion
2020

GROHE Products
Euro Ceramic
Cube Ceramic
Bau Cosmopolitan E



The front façade is dominated by a huge elliptical aperture. U219's defining architectural feature, it illuminates the central atrium and offers passers-by an intriguing perspective on the inner workings of the business center.





Tottenham Hotspur Stadium London, UK

The 62,303 capacity Tottenham Hotspur Stadium sets a new benchmark in global stadium design. Architect Populous® has created an imposing, yet intimate, landmark building which dominates and redefines the local area. It is, for both the club and the community, a game changer. Conceived in many ways like a concert venue, the stadium is, primarily, an astonishingly atmospheric seating bowl. The 17,500 seat South Stand is the UK's largest and steepest single stand. Putting fans as close as possible to the action, its form creates a powerful sense of unity and, when full to capacity, an inspiring "wall of sound" effect. The interior incorporates

many technological advances. The turf pitch retracts to reveal the UK's first purpose-built NFL pitch. All payments are cashless; the stadium has the fastest internet speed of any in Europe and contains 1,800 HD TV screens – plus the UK's longest bar, with taps that enable efficient, hands-free pouring of locally produced craft beer. This meticulous attention to functionality, hygiene and reduced consumption extends to all areas of the stadium: GROHE frames and flush plates have been specified in the public washrooms. Players' changing rooms and hospitality areas incorporate GROHE Essence basin, shower and bath mixers.

Architect and principle designer

Populous[®]
populous.com

Project address

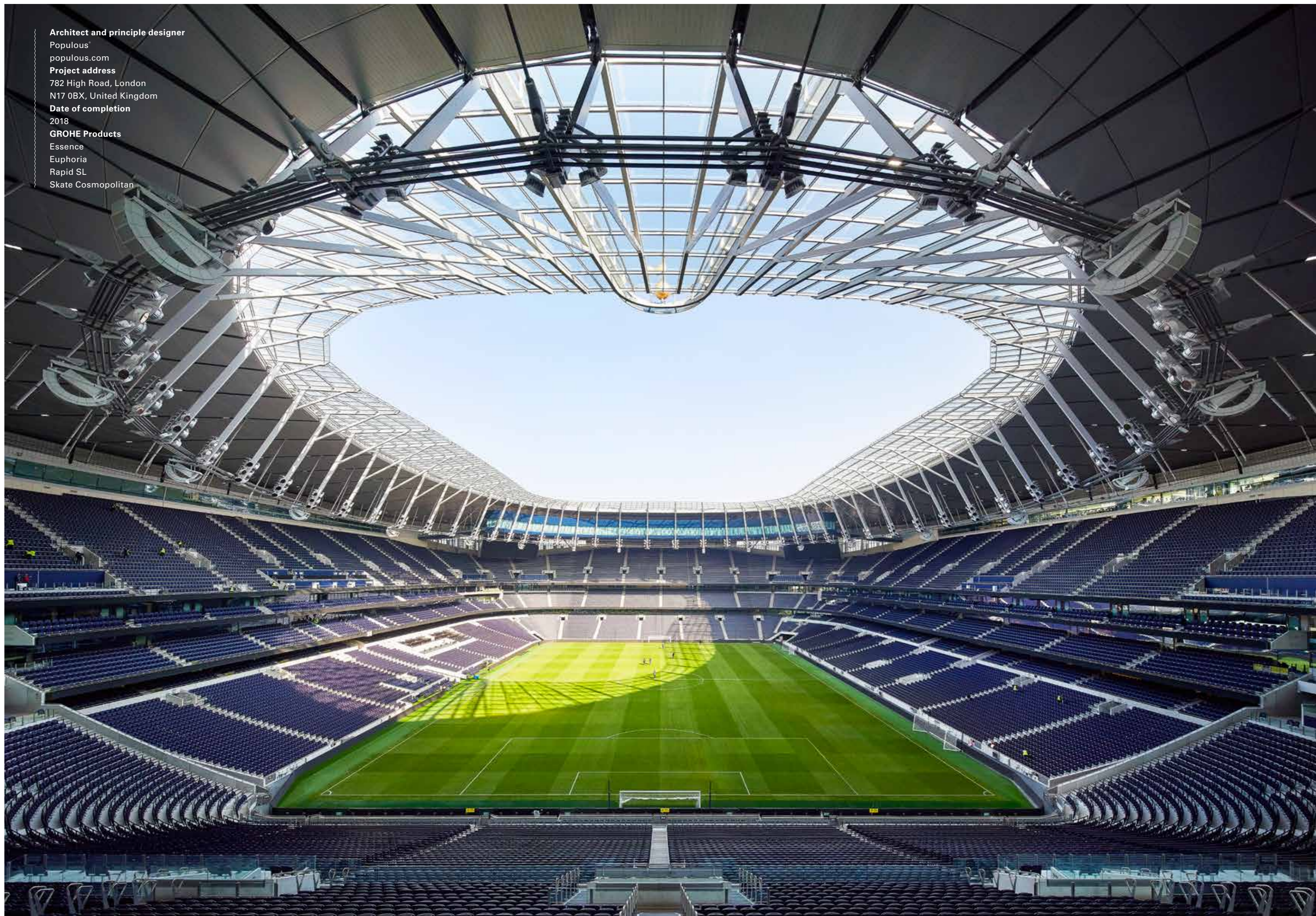
782 High Road, London
N17 0BX, United Kingdom

Date of completion

2018

GROHE Products

Essence
Euphoria
Rapid SL
Skate Cosmopolitan





Neró Spa, Hotel Terme Preistoriche Montegrotto Terme, Italy

Conceived as both a work of art and an evocation of well-being, Neró Spa New Experience is an avant-garde, holistic spa created on the upper floor of the famous Hotel Terme Preistoriche in Montegrotto Terme. In this region, in the Province of Padua, the therapeutic qualities of the waters have been known and celebrated for thousands of years. Overlooking and embracing the centuries-old grounds of the Hotel Terme Preistoriche, from which the vapors of the panoramic thermal pools rise, the Neró Spa has been created with a predominant use of glass. This

choice, in conjunction with the considered incorporation of materials such as wood, offers guests the feeling of being fully immersed in the rhythms and flow of the natural landscape. The founder of Studio Apostoli, Alberto Apostoli is considered to be one of the world's leading spa designers famously advocating that "architecture is the art of creating welfare for people and the environment". Nowhere is this sentiment more persuasively expressed than in his vision for Neró Spa, a harmonious celebration of the restorative, healing powers of nature – and water itself.



Ceramic basins in the washrooms are served by resource-efficient GROHE Eurocube single-lever mixers. Incorporating GROHE EcoJoy technology they offer an extremely precise water flow in conjunction with consumption reductions of up to 50%.

Architect
Studio Apostoli
albertoapostoli.com
Project address
Hotel Terme Preistoriche,
Via Castello,
35036 Montegrotto Terme, Italy
Date of completion
2019
GROHE Products
Eurocube
Tempesta 210



Alberto Apostoli



Stade Roland-Garros Paris, France

The Stade Roland-Garros in Paris is one of the jewels of world sport. Named after the pioneering French aviator, it was originally constructed in 1928 to host France's first defense of the Davis Cup. Each year, beginning in late May, the stadium plays host to the Internationaux de France de Tennis, the world's premier clay court tennis tournament and the second of the four annual Grand Slams. In 2014, an ambitious and extensive project to remodel the entire Historic Triangle of the Stade Roland-Garros commenced. Overseen by Chaix & Morel et Associés of Paris, the centerpiece of the redesign is a magnificent new "Village" complex,

located midway between the Court Philippe-Chatrier and the Court Suzanne-Lenglen. Incorporating 17 VIP lounges and offices for the French Tennis Federation, the project comprises six separate volumes arranged around a central square. Offset and located at different heights, the overall impression is of pavilions within a park – planted terraces that evoke hanging gardens continue the theme. Entirely new facilities, incorporating GROHE mixers and fittings, have been created to offer players, the media and spectators the finest modern standards of convenience and comfort.





Rémy Van Nieuwenhove,
Chaix & Morel et Associés

Architect

Chaix & Morel et Associés
chaixetmorel.com
with ACD Girardet & Associés
and AEL Architectes

Project address

2 Avenue Gordon Bennett
75016 Paris, France

Date of completion

2018 (Village)
2021 (entire Historic Triangle)

GROHE Products

Europlus E
Eurodisc Cosmopolitan
Rapido T
Grotherm 3000 Cosmopolitan



The development of the new public relations village has created spacious modern facilities and reception areas to meet the expectations and future needs of the media, commercial partners, spectators and players.





Maison Mathis Hasselt, Belgium

Maison Mathis is a unique restaurant concept which pays tribute to the rich heritage of Belgian food culture. Completed in 2020, the Maison Mathis in Hasselt joins existing restaurants in Dubai, Bahrain, Ras Al Khaimah and New Haven, Connecticut – the home of Yale University. Good food, served well, is – naturally – an intrinsic part of the Maison Mathis experience. Inspired by the best of many European cuisines, it is a place to treasure and share our culinary legacy and discover the true taste of the heart of Europe. A memorable dining experience starts with the finest food – but that is not the whole story. Every element has been

considered. Friendly, knowledgeable, informative staff, immersed in Belgian culture and cuisine offer warm greetings and a welcoming smile. The design of the interior is equally deliberate and has been inspired by nostalgia and a quest for authenticity, simplicity and functionality: in this setting, GROHE fittings were a natural choice. With offices in Hasselt and Dubai, Creneau are an international creative agency, specializing in branding and interior design. Their concept for Maison Mathis, inspired by their Belgian heritage, has translated, effortlessly, to an international audience keen to sample the very finest of Belgian culinary culture.



The interior spaces of Maison Mathis are inspired by and celebrate the finest traditions of Belgian cuisine. Washrooms are equipped with GROHE Essence E basin mixers.



Interior designer
 Creneau International
 creneau.com
Project address
 Slachthuiskaai 7C,
 3500 Hasselt, Belgium
Date of completion
 2020
GROHE Products
 Essence E
 Grotherm Micro

Flimwell Park East Sussex, UK

Architect
Steven Johnson, The Architecture
Ensemble
thearchitectureensemble.com
Project address
Hawkhurst Road, Flimwell
TN5 7FJ, United Kingdom
Date of completion
2020
GROHE Products
Bau Cosmopolitan
Bau Ceramic
BauEdge
Essence E



Set in 46 acres of beautiful coppiced woodland in an Area of Outstanding Natural Beauty on the East Sussex border with Kent, Flimwell Park is a pioneering new sustainable development containing workspaces, offices, co-working spaces, private homes and a restaurant/café. Water flows, in almost every direction, from natural springs; a collection of small ponds provide havens of reflection, contemplation and well-being in this creative, inspiring place.

The largest single structure at Flimwell Park, the Focal Building, will host teaching and learning opportunities in conjunction with the Bartlett School of Architecture, part of University College London. The aim will be to show, in this most illustrative of settings, how architectural and woodland development can exist in a mutually beneficial relationship. With resource efficiency at the heart of this development, the choice to incorporate GROHE Bau Cosmopolitan E infra-red basin faucets was a natural one: electronic sensors detect movement and start the flow of water – automatically and instantly deactivating it as soon as this motion stops. The Architecture Ensemble, the group responsible for the design of this project, focus on a primary construction material: wood. They specialize in efficiently executed projects of a social and environmental nature.

Senatorių Pasažas

Vilnius, Lithuania



Senatorių Pasažas (The Senator's Passage) is a historic mansion on Dominikonų Street in the Old Town of Vilnius. Dedicated to exceptional culinary experiences, it is home to two restaurants, Nineteen18 and 14Horses, and a carefully curated collection of shops presenting locally farmed, organic produce, culinary books and artisan homewares. The building architecture, overseen by DO ARCHITECTS, restores a forgotten connection between Dominikonų and Stiklių streets to create a vibrant pedestrian passage highlighted by intriguing modern details, levitating concrete terraces and a street fireplace. The project was a collaboration with YES.design.architecture who were responsible for the design of the interiors. Founded by Lithuanian architects Indrė Baršauskaitė and Greta Valikonė, YES.design.architecture specialize in both residential and hospitality architecture; their work blends an unerring eye for functionality with a contemporary, streamlined sensibility.

Their decision to incorporate the GROHE Atrio Icon 3D collection into their vision is both progressive and perfectly natural. The GROHE Atrio Icon 3D limited-edition collection reimagines the future of industrial product design: components are created by printing metal in an elaborate, meticulous, four-step process. The technique, which combines state-of-the-art digital technology with hand-crafted quality, is highly resource efficient and enables the creation of unique and robust products. The resulting ultra-thin form of the Atrio Icon 3D transcends the merely functional and transforms the familiar flow of water into something that is both interactive and magical.



The restoration of this, one of the oldest family palaces in Vilnius, has reopened the link between Dominikonų and Stiklių streets to create a new public space: a bustling pedestrian passageway which blends bright, warm, expressive modern architecture with many historical features.



Architect
DO ARCHITECTS
doarchitects.lt

Interior designer
YES.design.architecture
yesdesign.lt

Project address
Dominikonų Street 11
LT-01131 Vilnius, Lithuania

Date of completion
2020

GROHE Products
Atrio Icon 3D
Rapid SL
Euro Ceramic
Essence E



DO ARCHITECTS team

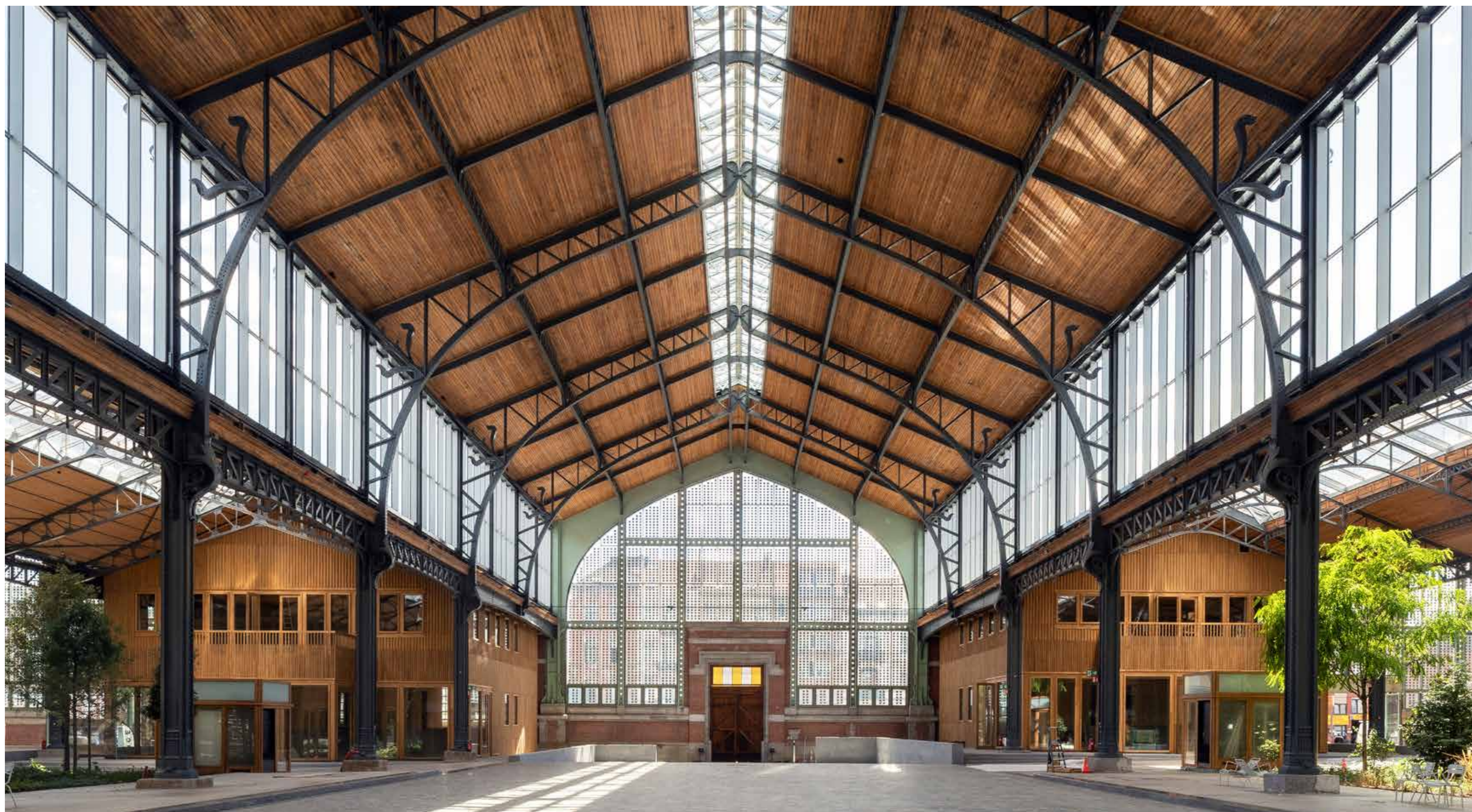


Indrė Baršauskaitė & Greta Valikonė from YES.design.architecture

Gare Maritime Brussels, Belgium

Tour & Taxis in Brussels was one of the world's first multi-modal freight transport platforms – incorporating water, road and rail. Central to the site's functionality was the Gare Maritime, built between 1902 and 1907. Under the roof of the old station, architect Neutelings Riedijk has created a new covered neighborhood – a city where it never rains. Comprising 12 wooden pavilion, interconnected with boulevards, parks and squares, the development includes workspaces, shops, places to relax and offices. The central space in the heart of the building has been retained for public events – on both sides of the event space, ten large gardens have been planted, providing a “green lung” for the entire

building. Accenture, the first large company to move to this development, have specified the GROHE Blue Professional solution for their offices: faucets, incorporating activated carbon filters, deliver fresh, great-tasting water on demand – eliminating any need for single-use water bottles. Sustainability and the efficient use of resources are at the core of this development. The Gare Maritime is energy neutral. Photovoltaic panels power the entire site. Geothermal wells provide heating and cooling, maintaining a temperate climate in both summer and winter. Two vast tanks collect and store rainwater – releasing it, as required, to flow through this futuristic model of circular construction.





Developer
Extensa Group
extensa.eu

Architect
Neutelings Riedijk Architects
neutelings-riedijk.com

Project address
Tour & Taxis, Picardstraat
Brussels, Belgium

Date of completion
2020

GROHE Products
Grohe Blue Professional
Concetto
Eurostyle Cosmopolitan
Rapid SL
Grohtherm 100 Cosmopolitan M



Wood and paving stones from the original construction were refurbished and reused – as were the historic steel columns; the office and retail spaces are made from responsibly sourced wood.



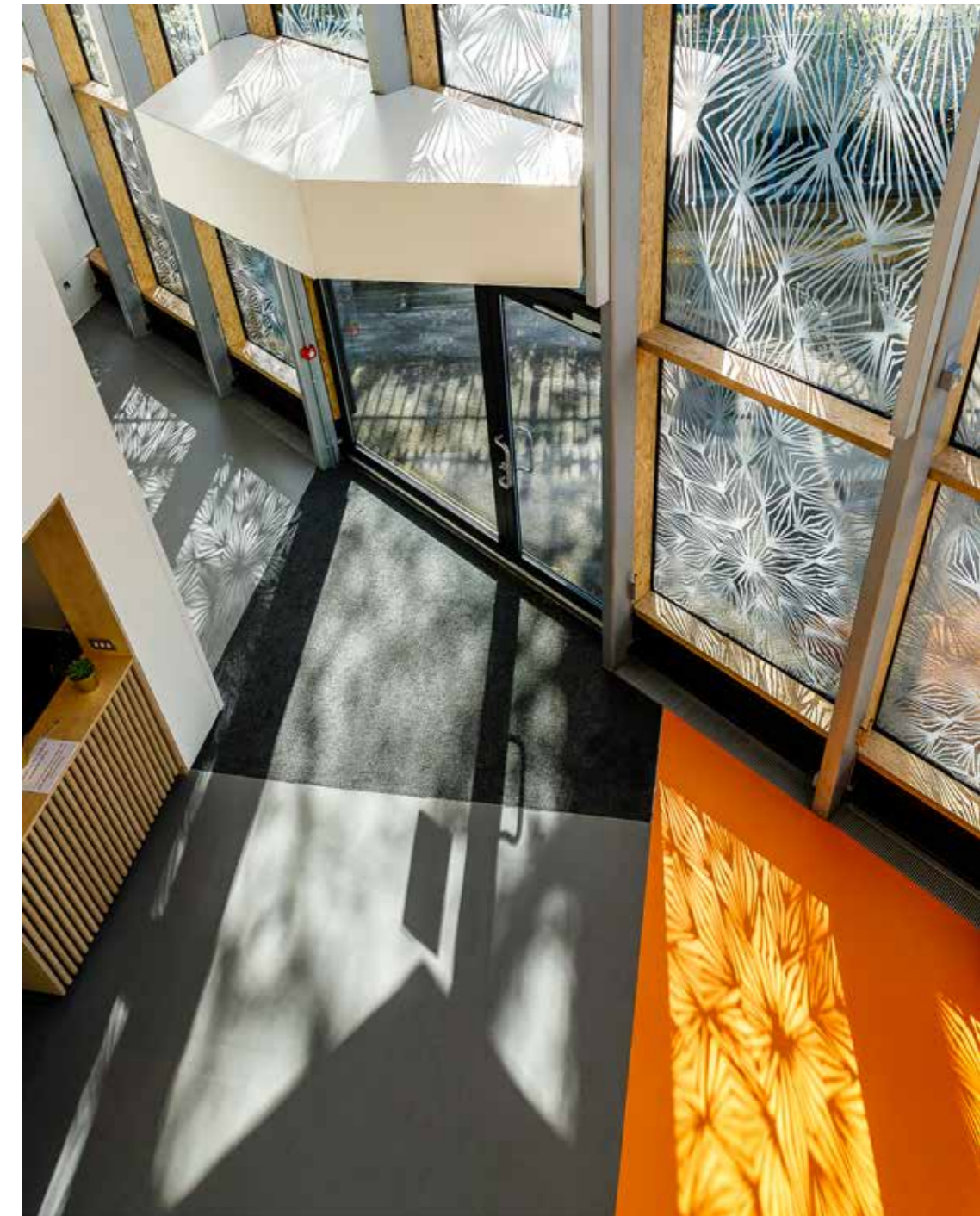
Your Space London, United Kingdom

Your Space, opened and operated by The Stephen Lawrence Charitable Trust, is a co-working space in Deptford, London for small businesses and start-up companies working in the architecture, design and creative industries. The center focusses on the Trust's work supporting young people from disadvantaged backgrounds and provides an affordable workspace with flexible desk space together with a lounge, a studio, an integrated event area and an outdoor rooftop terrace with views of the local park and community. The global architecture, design and planning firm, Gensler, donated their time and expertise to the project and were

supported by fit-out contractor BW: Workplace Experts and branding agency LBA. Their vision was to create a community environment where workers can feel supported, included and inspired while having access to professional business facilities. The motivational setting, filled with natural daylight and color, is designed to fuel collaboration and connectivity. And, given that so many great relationships and ideas stem from conversations over a strong tea or coffee, GROHE was pleased to equip the communal kitchens with GROHE Red faucets to deliver kettle-hot water, on demand, for the endless "cuppas" which fuel the British working day.



A bold orange tone has been applied to the floors, walls and ceilings to visually connect the front and rear space across all three levels. Large glazed partitions replace solid walls to encourage a feeling of community and collaboration.



Architect
Gensler
gensler.com
Project address
39 Brookmill Road, Deptford
London, United Kingdom
Date of completion
2018
GROHE Products
GROHE Red

The Bridge

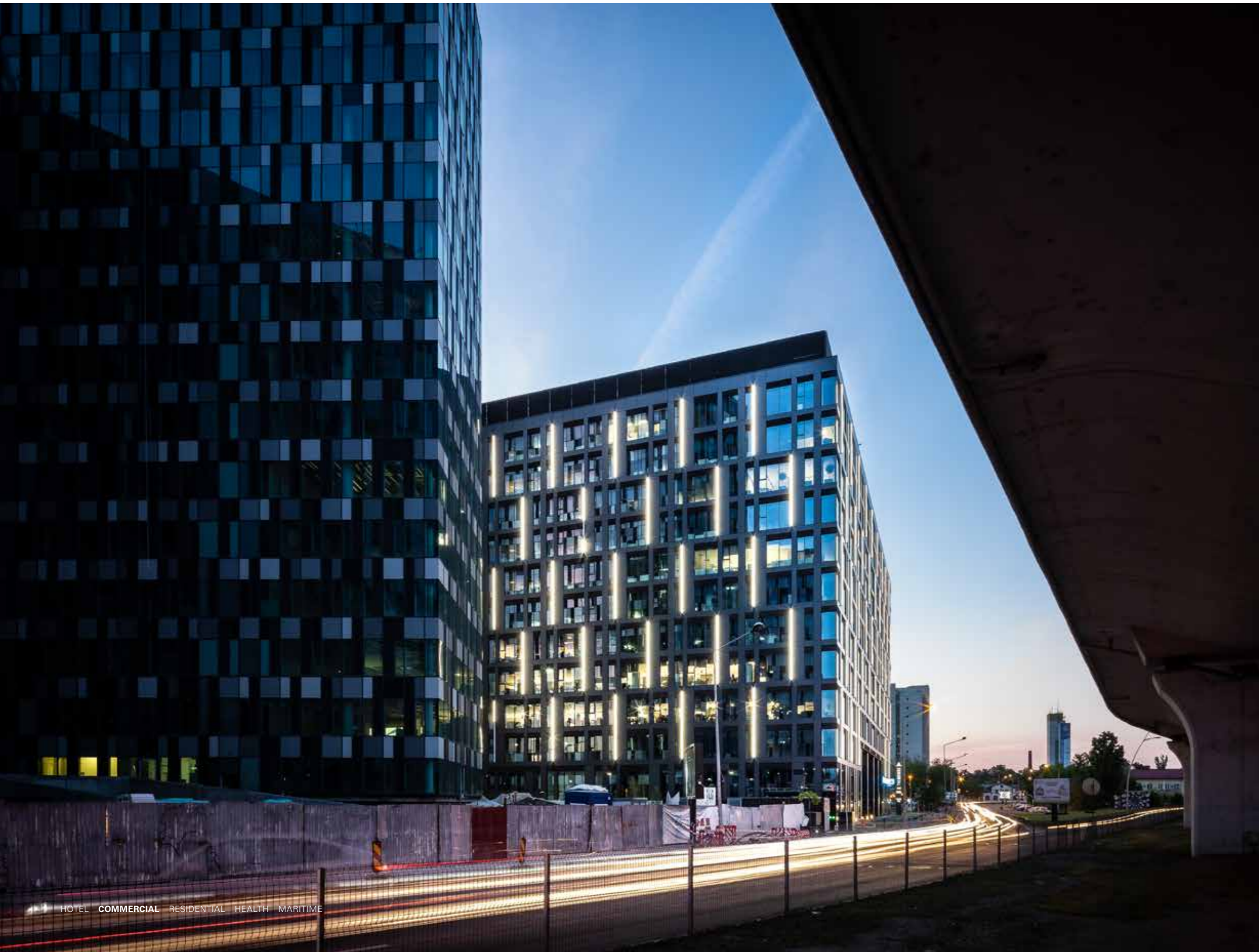
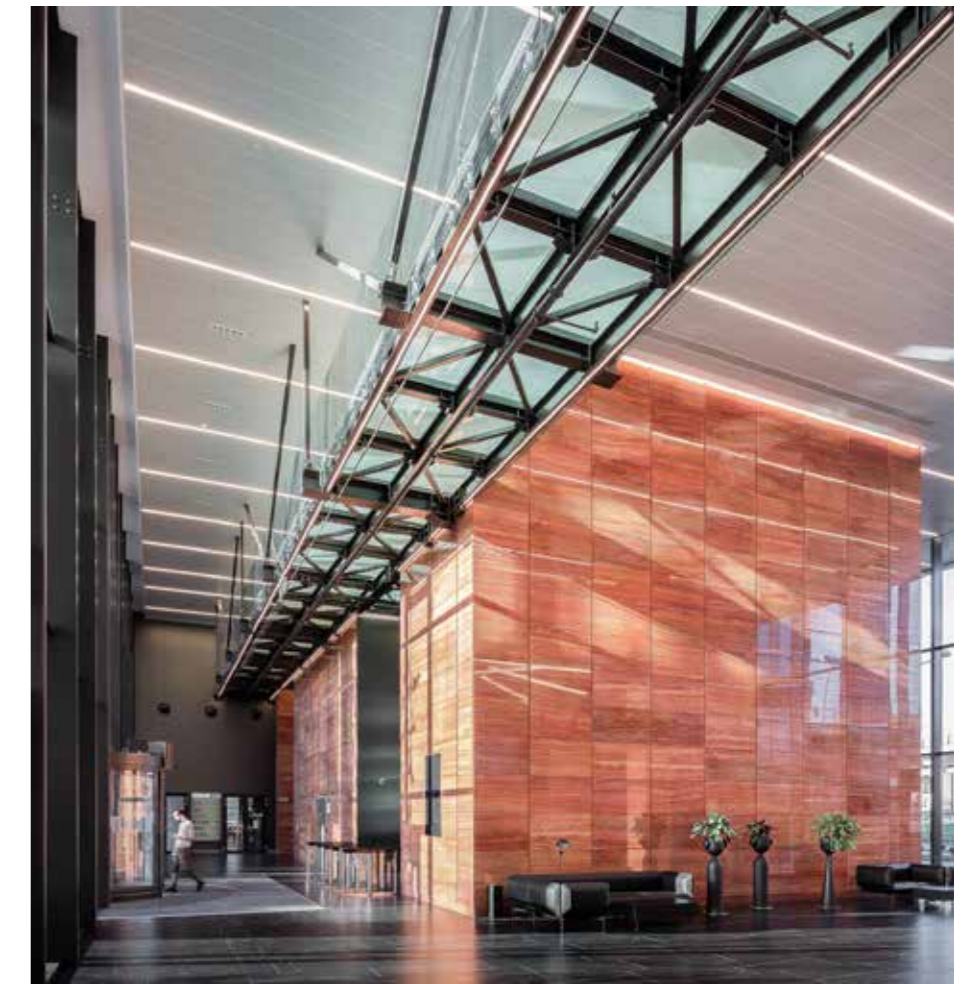
Bucharest, Romania

Architect
Espstein
epsteinglobal.com

Project address
Șoseaua Orhideelor 15D
Bucharest 060071, Romania

Date of completion
2018

GROHE Products
Allure
Eurosmart Cosmopolitan E
Eurosmart
Grohtherm 2000
Tempesta 100
Skate Cosmopolitan
Rapid SL



Occupying the former location of the Spicul bread factory, The Bridge is a newly built and highly resource-efficient 855,000 square foot office development in the center of Bucharest. The site overlooks the Basarabia Bridge, which connects the center and west of Bucharest, and is in close proximity to the Universitatea Politehnica of Bucharest with convenient access from the densely populated west, south and east corners of the city. The heart of The Bridge business park is its internal green garden which provides pedestrian access between buildings and creates a relaxing, recreational space for employees, guests and visitors. The development has been designed to be as energy efficient as possible and has earned LEED Platinum Certification for both Building 1 and Building 2. Sensor-controlled LED lighting systems, for example, generate electricity savings of up to 25%; savings of up to 30% in water use are created by incorporating features such as rain-water tanks and highly efficient GROHE mixers, with infra-red sensors, in the washrooms. The building location, close to public transport hubs, minimizes the reliance on private cars; electrical car charging sockets and bike lockers encourage the use of greener transport.

RESIDENTIAL

GROHE has a huge depth of experience in the residential sector: we partner with projects of all sizes and budgets – from one-off bespoke creations for private clients to large-scale multi-site housing developments. With our Perfect Match solution, we simplify the process for property developers by offering product combinations that work together – the faucet design and finish can be matched with the ceramic shape, the shower system, the flushing plates and even the accessories. Whatever the desired result – from sleek minimalism to organic elegance – it's never been easier to create kitchens and bathrooms for your development. And, because we offer a range of solutions to meet all budgets, we can provide a straightforward, single-supplier service that enhances and adds real, lasting value to every residential development project.

ÖÖD House

Jõelähtme, Estonia

The idea for ÖÖD house was born when brothers Andreas and Jaak Tiik were planning a weekend hiking trip; they were hoping to book a small, secluded house in a beautiful, tranquil location. Although large log cabins were available, small, individual properties were not. Their concept was to create hotel "modules" with a uniform appearance and a bold, stylish design. The idea allows the installation of a small, high-quality cabin in a remote area which may be expanded upon, if desired, in the future. The ÖÖD Hotel in Jõelähtme in Estonia is built primarily from steel, insulated glass

and thermally treated wood and includes a bedroom, a kitchen and a living room, complete with custom-built Estonian furniture. LED lighting, underfloor heating and air conditioning add comfort; conveniences such as a fridge, a stove, a kettle, a hairdryer and a wardrobe are all incorporated. The most distinctive aspect of the design is the large mirrored windows; they offer guests a unique feeling of immersion in the surrounding wilderness but offer complete privacy and ensure that the ÖÖD house structure blends in with, rather than stands out from, the local landscape.





Developer
ÕÖD
oodhouse.com
Project address
Jõelähtme
Estonia
Date of completion
2019
GROHE Products
Rapid SL
Eurosmart Cosmopolitan



The well-equipped bathroom incorporates GROHE Eurosmart Cosmopolitan mixers and Rapid SL frames – together with a distinctive vantage point on the outside world.



DLN Penthouse Udine, Italy

Located on the top floor of an historic building, designed and built in the Liberty style by the architect Ettore Gilberti in the 1930s, the DLN Penthouse offers wonderful panoramic views of the castle of Udine and the rooftops of the city. Architects Stefano Gri and Piero Zucchi, the founders of GEZA Architettura, have taken advantage of the numerous skylights which pierced the wooden roof of the original building to create a modern, open, naturally lit apartment. The most remarkable architectural feature of the interior is a Verdi Alpi marble monolith which separates the living area from the sleeping space and allows, via

an iron staircase, access to a roof terrace. At one end, a lush – and soundproofed – winter garden has been created. The living area, designed to facilitate conviviality with guests, features a large kitchen island and a comfortable seating area arranged around a striking suspended fireplace. The apartment has been equipped with the GROHE Blue Home water system to offer refreshing and perfectly chilled still, medium or sparkling drinking water on demand; the GROHE Ondus App offers the facility to automatically reorder replacement filters or CO2 units as required.



Numerous skylights, piercing the wooden roof, and distinctive windows along the perimeter walls provide intriguing glimpses of the Udine skyline and fill the apartment with natural light.



Architect & interior designer

GEZA Architettura
geza.it

Project address

Udine, Italy

Date of completion

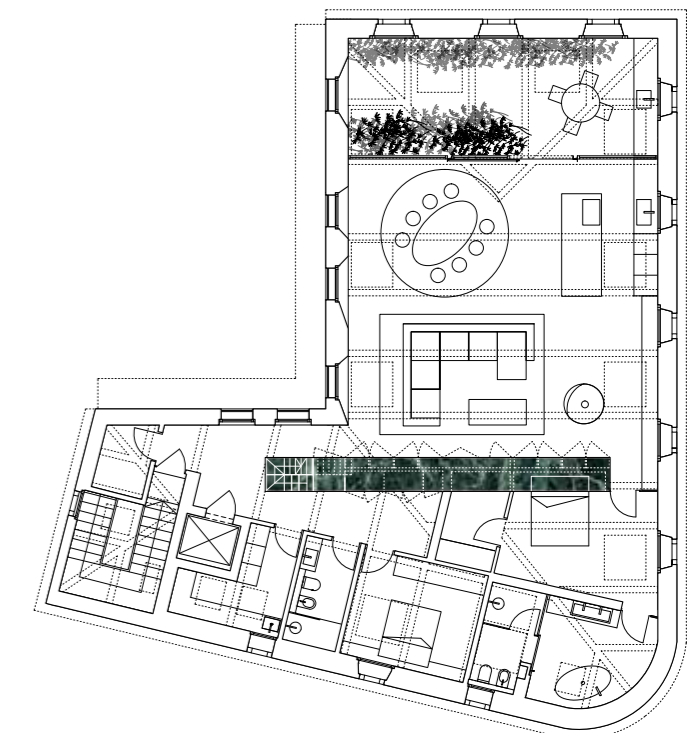
2018

GROHE Products

GROHE Blue Home



Stefano Gri & Piero Zucchi,
GEZA Architettura





Doca, Pura Vida Aveiro, Portugal

Situated between the Aveiro lagoon and the Atlantic coast, Doca occupies a wonderful position in Praia da Barra. For those who enjoy nature, water sports and an active outdoor lifestyle, its location, close to expansive sand beaches and the network of walking and running trails in the Reserva Natural das Dunas de São Jacinto is idyllic. The Edifício Doca project, a collaboration between the architectural and interior design studio Civilria and the University of Aveiro, is based on the "Passive House" concept. Energy efficiency is central to every aspect of the

building's design. External walls are generously insulated and the glazing is sited according to the orientation of the sun. The result is a building with thermal comfort throughout the year, extremely low energy consumption and a high level of air quality. The residential apartments are open, spacious and filled with natural light. The interiors have been designed to the highest modern standards of functionality and feature bathrooms that have been equipped with an extensive range of GROHE mixers from the Lineare and Eurosmart Cosmopolitan ranges.



The apartments at Doca, designed and built to be as energy-efficient as possible, offer sustainable, modern living in a wonderful location on Portugal's Atlantic coast.



Architect & Interior designer
Civilria
civilria.pt
Project address
Praia da Barra, Aveiro
Portugal
Date of completion
2019
GROHE Products
Lineare
Euphoria System 260
Eurosmart Cosmopolitan

Nightingales

Coleshill, United Kingdom

Developer
Hitchambury Homes
hitchamburyhomes.co.uk

Project address
Coleshill,
Buckinghamshire, United Kingdom

Date of completion
2020

GROHE Products
Grandera
Eurostyle Cosmopolitan
Grohtherm 3000 Thermostatic
Skate Cosmopolitan



A triple-aspect kitchen and dining area at the rear of the property creates an expansive, open-plan, family living space.



Located in the Buckinghamshire countryside halfway between the towns of Amersham and Beaconsfield, Nightingales is a five-bedroomed house built by the property development firm Hitchambury Homes. Founded 40 years ago, by structural engineer Roger Perry, they specialize in redevelopment partnerships with existing home owners. Arranged over three floors, Nightingales offers both open plan and separate living. A triple-aspect kitchen, dining and family room is situated to the rear of the building and provides direct access to the outside space and south-facing garden. A further sitting room and a ground-floor study are accessed from the central entrance hall. Two ensuite double bedrooms and a master bedroom, with a separate dressing area, are located on the first floor. The upper floor, consisting of two large rooms, a separate bathroom and a small kitchen offers a versatile space and an opportunity for self-contained accommodation or an additional "work from home" office space. The Nightingales is specified to the finest contemporary standards and includes GROHE Eurostyle Cosmopolitan, Grandera and Grohtherm 3000 Thermostatic mixers together with Skate Cosmopolitan flush plates.



Private Residence Sitges, Spain

Magnificently located on the Mediterranean sea front in Sitges, this private residence was originally built over 90 years ago. The project to reimagine and redesign the interior was overseen by Luis Sanandrés. The owner's desire was to open the established spaces to the unique views of the Catalan coast and to give the house a contemporary design with modern, eclectic touches. The open ground floor features a traditional "Catalan vault" which covers the ceiling with a brick arch; exposed brickwork in the walls combines a vintage feel with a fresh elegance. The project successfully unites the entire ground floor but

creates a subtle, soft distinction between the living, dining and kitchen spaces with a considered selection of furniture and materials including wood, wrought iron, rattan and linen. From the living area, a large window, made from Iroko wood, offers wonderful views of the promenade. The chosen color palette – at times neutral, occasionally tremendously vibrant – is constantly surprising. The matte white kitchen with deep black worktops overlooks the intimate outside seating area at the rear of the house. A complete selection of GROHE mixers, shower units and fittings is specified throughout the kitchen and two first floor bathrooms.



The kitchen, at the rear of the house, overlooks the garden through large sliding windows; the floors have been tiled with decorative blue ceramics, created by the Valencian manufacturer Mainzu, which recall the original flooring of the house.



Interior designer

Luis Sanandrés
luissanandres.com

Project address

Sitges, Catalunya
Spain

Date of completion

2017

GROHE Products

Essence
Rainshower F-Series
Euphoria Cube
Grotherm Cube
Allure
Tempesta Rustic



Luis Sanandrés

DD16

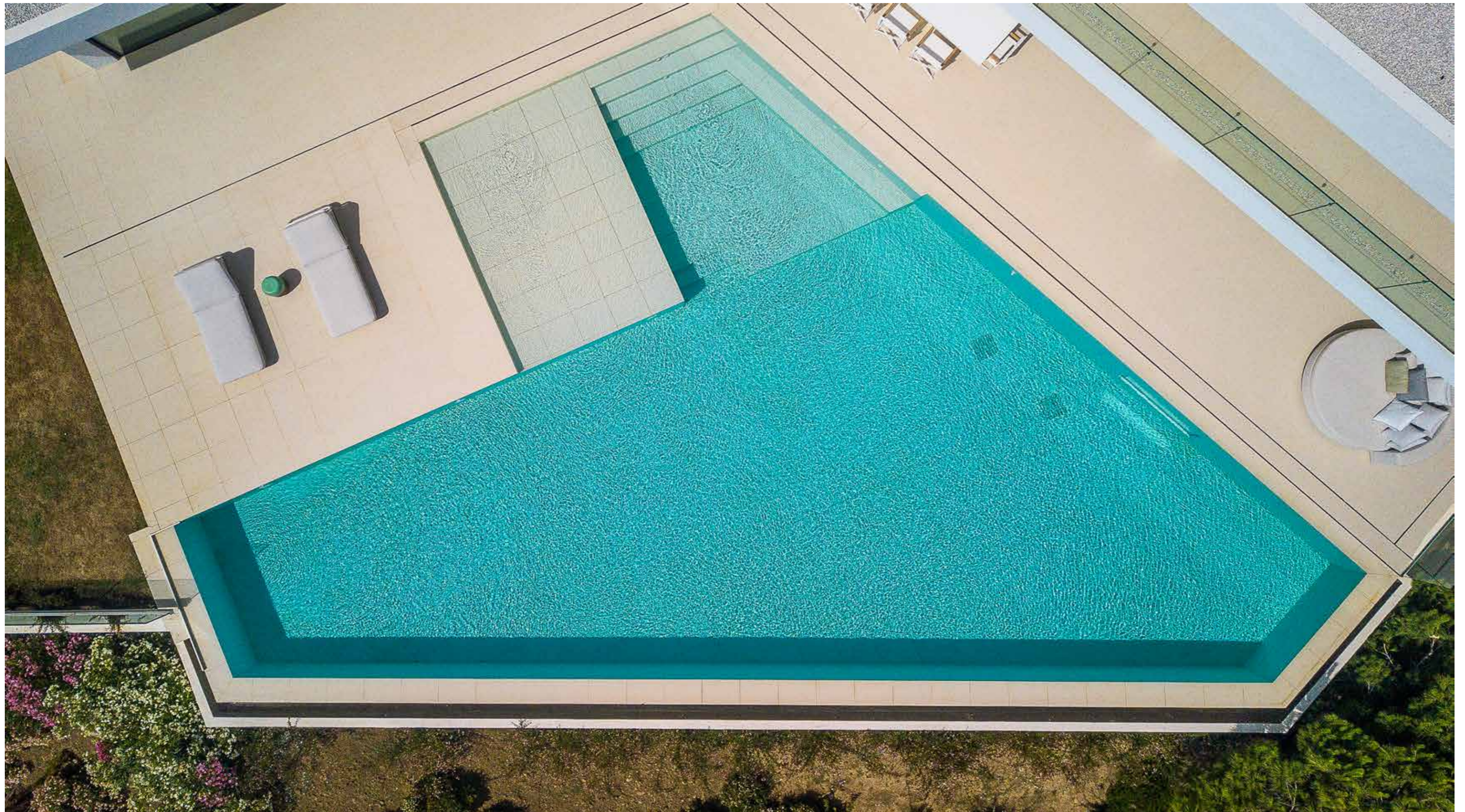
Moscow, Russia

Architect
Ivan Ovchinnikov, BIO-architects
bio-architects.com
Project address
Moscow, Russia
Date of completion
2016
GROHE Products
Eurostyle Cosmopolitan



Although compact, DD16 has been ingeniously designed to make the most of the available space. The fully functioning kitchen area includes a GROHE Eurostyle Cosmopolitan mixer faucet.

DD16 is a prototype compact modular house specifically designed for installation in remote places and extreme environments. Keeping weight to an absolute minimum was a key design consideration – potential installation by helicopter is one of the objectives of the project. Every element in the construction has been modified to reduce weight – the frame is made of laminated wood with milled ports. Polyurethane foam is used for insulation. As well as helping to keep the building warm, this adds further rigidity to the structure and eliminates the need for extra materials. The exterior finishing and kitchen façades are made from lightweight composite aluminum sheets. Internally, DD16 includes a living space, a bathroom with shower, a double bed, a dining table and free space for the installation of a wood-burning stove. DD16 has been installed on a river outside Moscow – where it floats on modular pontoons. The cabin is entirely self-contained – it incorporates a bio toilet, draws water from the lake and is powered by solar energy.



Casa Panorama Sotogrande, Spain

Sotogrande, in the province of Cádiz, is the largest residential development in Andalusia, and well known as a showcase for fine architecture. Designed by Pablo Alba Ripoll of ARKUM in Malaga, Casa Panorama is a large detached house built on a substantial 2000 square meter plot. The ground floor has been conceived as a large open space which opens to an impressive outdoor terrace and swimming pool. The different bedrooms, with their private or ensuite bathrooms, are located on the first floor. To create a distinctive personality in each of the bathrooms,

ARKUM has specified a wide range of GROHE products. Some, incorporating Allure faucets and Essentials Cube accessories, favor straight, angled lines while others prefer the softer and more rounded silhouettes offered by the Essence collection. The overall effect is one of harmonious individuality. The project includes innovative technologies such as GROHE SilkMove ES which reduces hot water wastage or GROHE EcoJoy to reduce overall water consumption – sustainability and the efficient use of precious natural resources are at the heart of the project.



As Casa Panorama is an entirely new development, the architects, ARKUM, were able to take into account the topography and orientation of the plot to optimise the outlook from all the interior and outdoor spaces.

Architect
ARKUM
arkum.es

Project address
Sotogrande
Cádiz, Spain

Date of completion
2020

GROHE Products
Allure Brilliant
Essentials Cube
Essence
Grohtherm 3000 Cosmopolitan
Rainshower F-Series
Eurosmart Cosmopolitan
Skate Cosmopolitan



Pablo Alba Ripoll, ARKUM



The Residences at Marina Gate Dubai, United Arab Emirates

In less than half a century, Dubai has been transformed into a hugely important commercial and cultural hub and is one of the most dynamic and exciting places in the world to live. Situated at the gateway to the world's largest man-made marina, with direct access to Marina Walk, The Residences at Marina Gate occupy one of the most prestigious locations in Dubai balancing privacy and seclusion with a direct connection to the Dubai Marina community of shops, restaurants and leisure facilities. The project has been conceptualized with great attention to every

detail – designed from the inside out, each apartment in The Residences at Marina Gate is planned to maximize indoor space with high ceilings and right angles, perfectly balancing the striking, modern vertical lines with inspired interior decoration. The spacious balconies and floor-to-ceiling windows offer stunning views of the Dubai skyline, the Marina and the Arabian Gulf. The Residences at Marina Gate feature superbly equipped, contemporary bathrooms incorporating GROHE Veris bath mixers and hand showers.





Architecture & interior design

Aedas

aedas.com

GHD

ghd.com

Project address

Alkhayay Street, Dubai Marina

Dubai, United Arab Emirates

Date of completion

2019

GROHE Products

Allure

Veris

Veris Stick



Apartments at The Residences at Marina Gate feature spacious modern bathrooms, equipped with GROHE mixers and hand showers.

Casa ARN 25 Cascais, Portugal

Situated close to Lisbon, Cascais became popular as a seaside resort in the 1870s when King Luís I of Portugal began visiting the coastal town each September with the Portuguese royal family. Over the years, the quiet fishing village became a well-known retreat for aristocracy from all over the world, including King Edward VIII of the United Kingdom, King Juan Carlos I of Spain and King Umberto II of Italy, and is – understandably – home to some of the finest architecture of its kind in Europe. Casa ARN 25 is a contemporary semi-detached home designed by [i]da

arquitectos and situated in a primarily residential area of Cascais. A restrained palette of white and dark gray combines with marble and wood flooring across the exterior spaces. The construction follows the slope of the terrain and is arranged over two floors with several intermediate levels. This carefully considered combination simultaneously provides ideal conditions for natural light while guaranteeing privacy across the various outdoor spaces. GROHE Bau Edge and GROHE Minta mixers have been specified in the outdoor and interior kitchens.





Ivan de Sousa & Inês Antunes,
[i]da arquitectos

Architect
[i]da arquitectos
i-da.eu
Project address
Cascais, Portugal
Date of completion
2020
GROHE Products
Bau Edge
Minta



The simple, minimal theme of Casa ARN 25 extends to the spacious, well-lit kitchen area where GROHE Minta single-lever mixers, in the durable StarLight chrome finish, have been specified.



Toom-Kuninga 21 Tallinn, Estonia

Toom-Kuninga is located in the Uus Maailm district of Tallinn – close to the historic streets of the city center. Toom-Kuninga 21, which has been developed by leading Estonian property firm Liven AS, is a nine-floor residential building that includes 51 apartments and one commercial space. The project to design the building was awarded to Kadarik Tüür Arhitektid who were also responsible for the creation of the adjacent houses. The design is intended to be very contextual – the volumes are divided into smaller units to connect to the surrounding scale. A variety

of external materials is incorporated to establish a diverse façade. Apartments within the building were offered with a choice of interior specifications, created by Kadri Tamme and Liis Saarnak, which are influenced by 1930s New York style and French Art Deco – including herringbone parquet flooring, decorative timber walls and polished copper details. Bathrooms have been equipped with GROHE Essence basin mixers, Skate Cosmopolitan flush plates and Euphoria System 310 shower systems.



The apartments at Toom-Kuninga 21 offer spacious, contemporary, open-plan living spaces, benefitting from large, floor-to-ceiling external windows.



Architect
Kadarik Tüür Arhitektid
kta.ee

Project address
Toom-Kuninga 21
10122 Tallinn, Estonia

Date of completion
2019

GROHE Products
Essence
Euphoria System 310
Skate Cosmopolitan
Rapid SL



Kadri Tamme & Liis Saarnak, Kadarik Tüür Arhitektid



HEALTH

A microscopic view of several cells, likely from a plant or animal tissue, showing cell walls and internal structures. The cells are arranged in a somewhat circular pattern, with some larger cells and some smaller ones. The background is a light blue gradient.

The Health segment is highly specialized and presents unique challenges. GROHE has extensive experience in this sector with specific expertise in the provision of sanitary solutions in a wide range of hospitals, clinics, outpatient units and residential care homes. Hygiene, safety, durability and ergonomics are key considerations. In response, GROHE has developed a range of specialist products. Grotherm Special thermostatic basin mixers, for example, are elbow operated and offer the facility to safely pre-set an appropriate water temperature. In residential care homes, the Sensia Arena shower toilet provides both hygiene and independence and reduces the workload of nursing staff. Specialist health-care products can be specified alongside products from the main GROHE range to offer a simple, one-supplier solution across the whole project.



Center for Soft Nanoscience Münster, Germany

Located on the science campus of the Westphalian Wilhelms University, the Center for Soft Nanoscience (SoN) is a highly functional, tailor-made building designed to facilitate the research of biologists, physicists, chemists and molecular biologists from all over the world. With their design, Kresing Architektur has created a structure of both precision and utilitarian beauty. Clad in silver-green aluminum composite panels SoN is accessed by a spacious atrium in the sloping end of the façade. The laboratories and work stations are all designed and arranged in line with strict protocols and the specific needs of the individual scientific disciplines. Physicists work on the ground floor, biologists on the first

floor and chemists on the second floor. To make optimal use of daylight, all the offices are situated on the building's west flank. The communal areas – which are almost cozy in comparison to the stark functionality of the work spaces – are hugely important to the well-being of the scientists. Research is an intense and, at times, lonely profession: in the shared spaces, the architects have created a modern, appealing environment in which the scientists can engage in collaborative, informal conversation. The washrooms have been equipped with GROHE Eurosmart Cosmopolitan mixers which, rather like the building itself, offer a stylish aesthetic and uncompromising functional efficiency.



Architect
Kresings Architektur
kresings.com
Project address
Busso-Peus-Straße 10
48149 Münster, Germany
Date of completion
2017
GROHE Products
Eurosmart Cosmpolitan



Eurosmart Cosmpolitan basin mixers, specified in the washrooms, incorporate GROHE StarLight technology to create a flawless and highly durable surface finish.



Center for Pediatric Ambulatory Care Mistelbach, Austria

Operator

VKKJ

vkkj.at

Architect

RUNSER/PRANTL architekten

runser-prantl.at

Project address

Andreas-Schreiber-Straße 5

2130 Mistelbach, Austria

Date of completion

2017

GROHE Products

Euroeco Special

Euroeco Single Sequential



Christa Prantl & Alexander Runser,
RUNSER/PRANTL architekten



The VKKJ was originally founded in 1975, by an association of parents, to provide therapeutic and medical care for children with disabilities or delayed development. Their pediatric outpatient clinic in Mistelbach was built in 2017 and operates as a center for developmental neurology and social pediatrics offering a range of treatments including psychotherapy, physiotherapy, music therapy, speech therapy and parental and social counseling. The building, designed by the architectural practice, RUNSER/PRANTL architekten, is constructed with wooden columns made from prefabricated, white glazed wood, a laminated wood ceiling and superstructures integrated into the attic – the design allows for maximum flexibility to reconfigure the rooms in line with changing requirements.

Protruding canopies offer additional protection from the sun and rain. Facilities include two separate therapy wings – one for “quiet” therapies and one for “loud” therapies such as music therapy. A central administrative unit connects the therapy wings and contains meeting rooms, a staff area with a kitchen, washrooms and a staff bedroom. The clinic has been equipped with GROHE mixers – including Euroeco basin mixers specifically designed for hygienic clinical use.



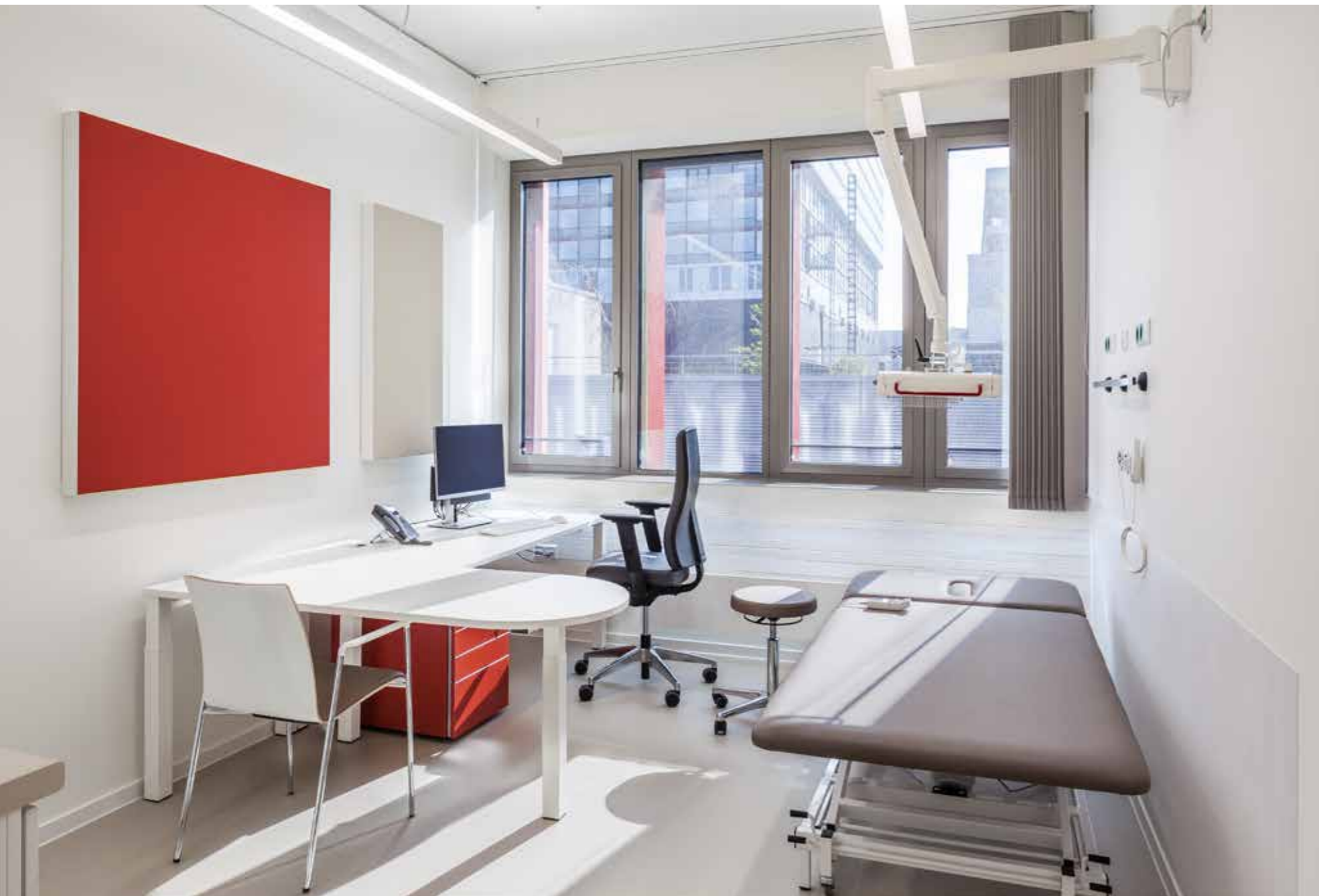
Center for Integrated Oncology Cologne, Germany

The Center for Integrated Oncology at the University Hospital of Cologne creates a single facility to unite and integrate the collective expertise of the four university hospitals of Aachen, Bonn, Düsseldorf and Cologne. The planning, project management and development of the seven-story high building, overseen by medfacilities, has created a modern, central hub with the capacity to offer pioneering treatment to over 24,000 cancer patients each year. Aachen-based architect, kadawittfeldarchitektur, has created an unmistakable visual identity for the building: illustrations have been applied to the aluminum façade

in such a way that they appear in a single hue when seen from opposite corners; the color changes as you walk past, creating a memorable, shimmering effect. The interior of the building has been created around two atriums designed to maximize natural light and ventilation; walls have been designed with flexibility in mind. The dimensions and layout of individual rooms and spaces can be altered in line with changing requirements. GROHE mixers and showers have been specified throughout the center including special safety mixers, operable by elbow, in patient treatment rooms.



In patient treatment rooms, GROHE Euroeco special safety mixers have been specified; all the functions can be effortlessly controlled by the clinician's elbow – minimizing the risk of germ transmission and maximizing hygiene.



Project planner and manager

medfacilities
medfacilities.de

Architect – façade

kadawittfeldarchitektur
kadawittfeldarchitektur.de

Project address

University Hospital of Cologne
Cologne, Germany

Date of completion

2019

GROHE Products

Euroeco Cosmopolitan T
Euroeco Special
Grohtherm 3000
Tempesta

Floridsdorf Clinic Vienna, Austria

Opened in 2019, Floridsdorf Clinic is located in Vienna, on the Northern side of the Danube on a site formerly occupied by the Austrian State Railways (ÖBB) and used for railway workshops. After an EU-wide, two stage competitive tender, the proposal of the Viennese architect Albert Wimmer was accepted. The Floridsdorf Clinic combines recent advancements in patient care, technology, architecture and medicine into a single, forward-looking design. The project integrates the advantages of both a centralized and pavilion-style hospital. Modular expandability ensures the long-term sustainability of the facility. Single and twin rooms

have replaced large, communal wards and extensive green areas, light-flooded atriums and roof gardens create a calm sense of well-being – for both patients and staff. Underlining the project's overall orientation towards the needs of patients, mobile cabinets for patients' personal clothing and belongings have been introduced. Locked with a chip, the cabinets can be moved, with the patients, as they are transferred to other wards. A comprehensive collection of GROHE mixers and showers have been specified throughout the hospital including GROHE Euroeco Special basin mixers and Grotherm Ergomix thermostatic basin mixers.



Architect
Albert Wimmer
awimmer.at
Project address
Brünner Straße 68
1210 Vienna
Date of completion
2019
GROHE Products
Grotherm Ergomix
Grotherm 2000 Special
Euroeco Special
Tempesta 100



The design of the interior of the Floridsdorf Clinic aims to create a "Healing Environment" – the naturally lit public spaces are spacious and take advantage of a calming, neutral color palette.





Ronald McDonald House Sankt Augustin, Germany

The McDonald's Kinderhilfe Stiftung has been committed to the health and well-being of children in Germany since 1987. This child welfare foundation operates Ronald McDonald houses throughout the country – situated close to specialist hospitals, they allow families to stay close to their children for the duration of their treatment. Built on the premises of the Asklepios Children's Hospital, the Ronald McDonald House in Sankt Augustin was designed by Thomas Willemeit, Wolfram Putz and Lars Krückeberg of GRAFT – based in Berlin. The building, a dynamic curved structure with an iconic sculptural quality, lies on a small hill just

two minutes walk from the clinic. On the ground floor a long table in the public area serves as a communal focal point where parents can engage in conversation while preparing meals together. A long ramp connects the interior to a large outdoor terrace which serves multiple uses – a playground for children, a performance stage or a quiet place for parents to work. Each of the house's 25 parental apartments enjoys views over the fields of Sankt Augustin and all face the setting sun. Custom-made furniture is integrated into the window frame of every room. GROHE Essence basin and shower mixers are specified throughout.



The Ronald McDonald House offers parents comfortable accommodation in 25 separate apartments; bathrooms are equipped with GROHE Essence mixers.

Architect
GRAFT
graftlab.com
Project address
Hans-Wilhelm-Lippe-Weg 1
53757 Sankt Augustin
Date of completion
2014
GROHE Products
Essence



Thomas Willemeit, Wolfram Putz & Lars Krückeberg; founding partners of GRAFT



MARITIME

An aerial photograph of a ship's wake in deep turquoise water. The wake is a prominent white and light blue trail that curves from the top right towards the bottom left, creating a sense of motion and depth. The water's surface is textured with small waves and ripples, reflecting light in various shades of green and blue.

GROHE has an international network of consultants dedicated to the cruise ship industry with a global project team that can offer sector-specific expertise and the highest levels of personal service. We operate in 170 countries with a well-developed supply chain, for both new interior fit outs and spares, that covers every major port and shipbuilding yard in the world. We offer both face-to-face meetings and a powerful range of online tools to help you specify and fit out your project in the most cost-effective manner possible. Our range of resource-efficient and, often, touchless solutions reduce water and energy consumption across every project. We work with all the leading international cruise operators and offer a full, single-supplier solution, at every price point, to provide unrivaled levels of comfort for your passengers.

MSC Seaview MSC Cruises

MSC Cruises, originally founded in Naples with headquarters in Geneva, is the largest privately owned cruise company in the world. The MSC Seaview is the sister ship to the MSC Seaside and was built at Fincantieri's shipyard in Monfalcone on the Gulf of Trieste. She was delivered on 4 June 2018 with a ceremony in Monfalcone and christened in Genoa by her godmother, Sophia Loren. The design of the ship, arranged over 18 decks, is intended to create a sense of connection with the world outside – the glass-walled, four-deck atrium, for example,

offers two transparent catwalks to offer guests spectacular ocean views while a Waterfront Boardwalk, situated on Deck 8, circumnavigates the ship, offering both a stunning outlook and convenient access to the wide selection of bars and restaurants. The MSC Seaview accommodates over 5,000 passengers in 2066 cabins with a crew compliment of 1400. Cabins are equipped with a range of GROHE solutions including Eurosmart Cosmopolitan and Grohtherm 1000 mixers together with Tempesta showers and Essential Cube fittings.





Paolo Sitia, Lead Architect,
MSC Cruises

Lead architect
Paolo Sitia, MSC Cruises
msccruises.co.uk

Interior design
De Jorio Design International
dejoriodesign.it

Date of completion
2018

GROHE Products
Eurosmart Cosmopolitan
Grohtherm 1000
Tempesta
Essentials Cube



The multi-level, glass-walled central atrium of the MSC Seaview extends over four decks and forms an atmospheric and spectacular entertainment center in the heart of the ship.



Seven Seas Splendor

Regent Seven Seas Cruises

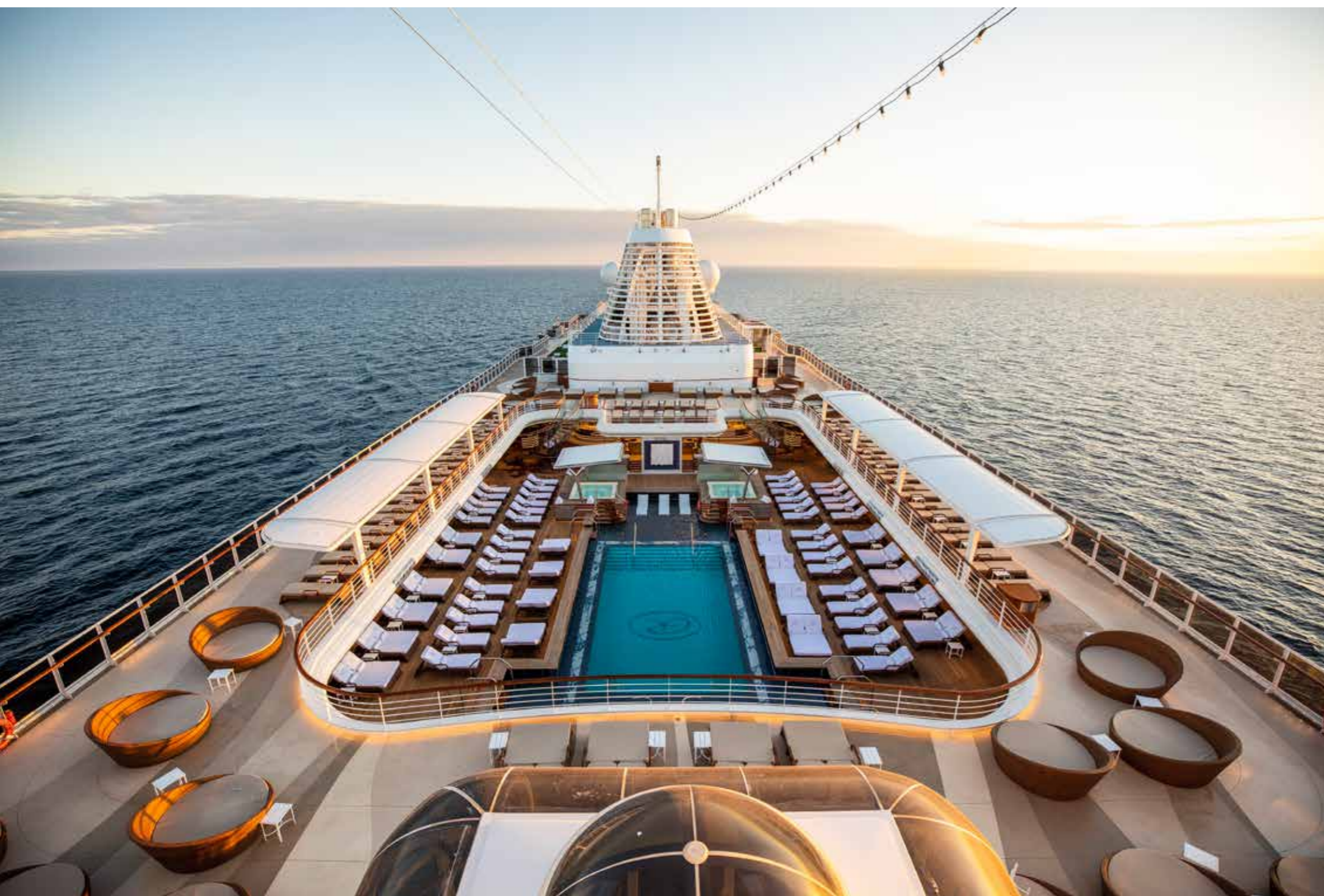
Delivered in 2020 at Fincantieri's shipyard in Ancona, Italy, Seven Seas Splendor, at 55,254 gross tons and 735 feet in length, is Regent's fifth ship and built on the cruise line's rich 28-year heritage. The all-suite Seven Seas Splendor provides luxurious accommodation for 750 guests in 375 suites which range in size from the 307 square foot Veranda Suite to the lavishly appointed 4,443 square foot Regent Suite – every suite includes a furnished private balcony. The guest bathrooms feature stone and marble detailing and incorporate mixers, showers and fittings selected from the GROHE range.

The ship's interior features more than 46,000 square feet of Italian marble, over 500 chandeliers and a vast, thoughtfully curated collection of 20th and 21st Century fine art. Seven Seas Splendor was helmed by veteran Captain Serena Melani, the first female captain of a brand-new ocean cruise ship, on its inaugural voyage, in February 2020, from Barcelona in Spain to Florida where she was christened by model and actress Christie Brinkley at a ceremony in PortMiami.





On the all-suite Seven Seas Splendor, the private passenger spaces feature beautifully designed bathrooms with luxurious marble and stone detailing and carefully selected GROHE mixers, showers and fittings.



Architect & interior designer

Studio Dado
studiodado.com

Date of completion

2020

GROHE Products

Essentials
Allure Brilliant
Essence
Grotherm F
Power & Soul Cosmopolitan
Grandera
Sena
Rainshower F-Series
Concetto



Greg Walton, CEO and Founding Partner Studio Dado



Norwegian Encore Norwegian Cruise Line

Norwegian Encore is a Breakaway-Plus Class cruise ship and joins sister ships, Norwegian Bliss, Norwegian Escape and Norwegian Joy in the Norwegian Cruise Line fleet. Built at the Meyer Werft shipyard in Germany, she was delivered in Bremerhaven in 2019 and sailed to Miami for the christening ceremony before her debut in the Caribbean. With an overall length of 1094 feet and a gross tonnage of 169,116, Norwegian Encore has 20 decks with accommodation for 3,998 passengers – guest suites and cabins are equipped with a range of GROHE mixers, shower

sets and thermostatic mixers. The largest suite, the Haven Deluxe Owner's suite, located at the top of the ship, offers an expansive balcony with stunning ocean views – together with access to a 24-hour butler service and a private sundeck. Passengers have a choice of over 20 different restaurants and a wide selection of entertainment options – including popular Broadway shows, two Aqua Parks, an Atlantis-themed laser tag and, spreading over two decks, the Norwegian Encore Speedway, the largest cart racing track at sea.



Club Balcony Suites on the Norwegian Encore offer generously sized and stylishly furnished accommodation with private balconies and comfortable seating areas.



Architect and interior designer

Tillberg Design of Sweden
tillbergdesign.com

Date of completion

2019

GROHE Products

Grotherm 800
Eurosmart Cosmopolitan
Eurosmart
Tempesta 100

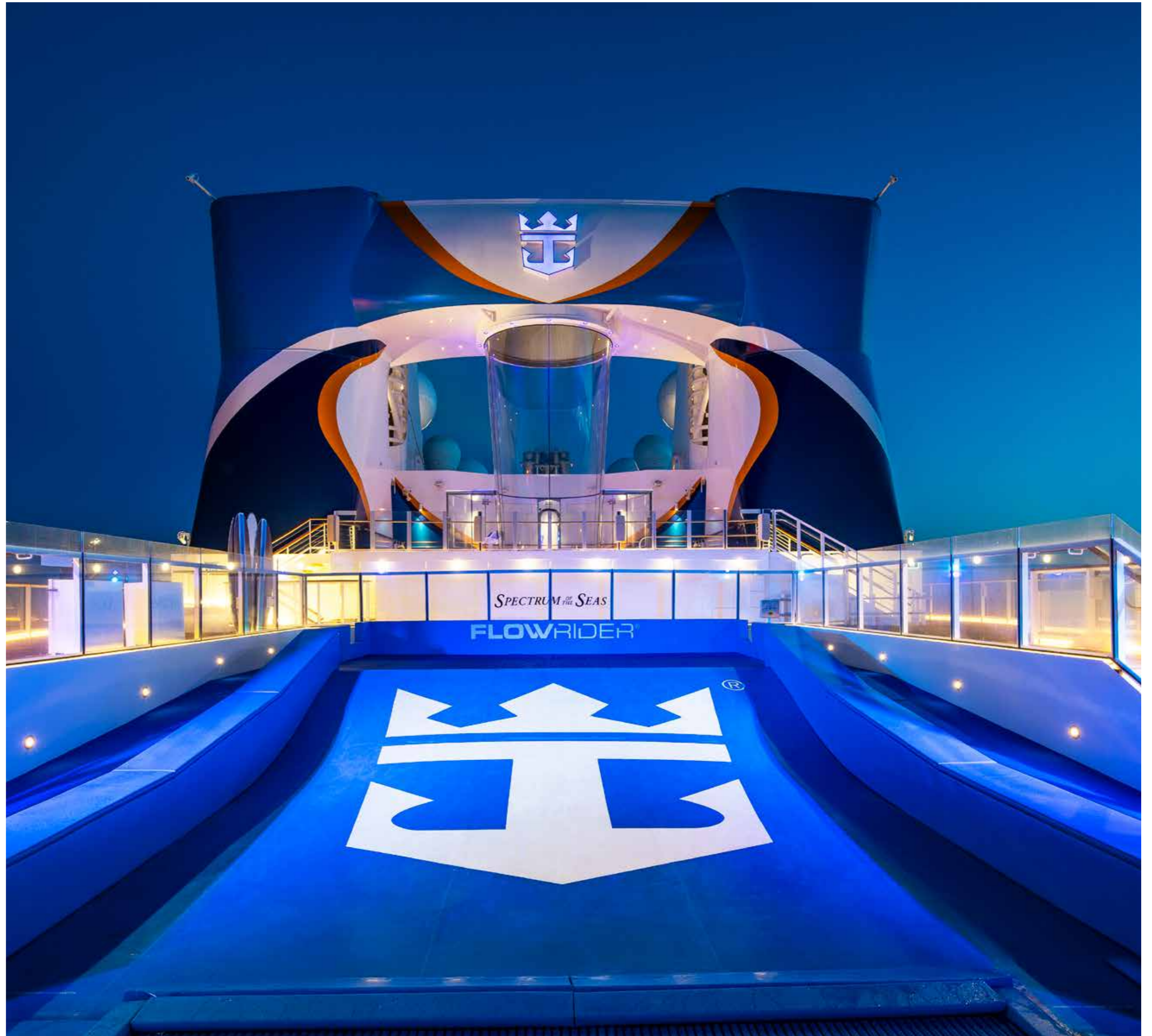


Helena Sawelin & Michael Jackiewicz,
Tillberg Design of Sweden



Spectrum of the Seas

Royal Caribbean International



Constructed at the Meyer Werft shipyard in Papenburg, Germany, Spectrum of the Seas is a Quantum Ultra Class cruise ship operated by Royal Caribbean International. She was delivered at a ceremony in Bremerhaven before beginning her maiden voyage from Barcelona to Singapore and on to her homeport in Shanghai. With a gross tonnage of 169,379, Spectrum of the Seas offers 14 passenger-accessible decks with accommodation for close to 5,000 guests.

The most exclusive accommodation, at the Suite Club, offers private dining areas, lounges and a solarium; Gold Suite guests have access to an exclusive balcony for stunning ocean and sunset views. Suites and cabins are furnished in a contemporary style and incorporate a range of GROHE mixers, showers and fittings. Family groups are particularly well catered for on Spectrum of the Seas – with virtual reality experiences and a surfing simulator available alongside more traditional sporting activities such as basketball, fencing and soccer. The Ultimate Family Suite, a two level suite for up to 11 guests includes three bedrooms, a recreation area with karaoke, movies and video games together with – for kids of all ages – a slide down to the living area.



Architect and interior designer

CallisonRTKL
callisonrtkl.com

Date of completion
2019

GROHE Products

Rainshower F-Series
Relexa 100 Trio
Rapido T
Allure
Euphoria Cosmopolitan



Spectrum of the Seas offers a huge selection of casual and formal dining opportunities from exclusive, speciality establishments to relaxed, family-friendly noodle bars and coffee shops.



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