

GROHE

UNBOTTLED WATER

REFRESH WITH GROHE BLUE HOME

WHERE WOULD YOU EXPECT TO FIND THE MOST **DELICIOUS WATER** ON EARTH?





FALLING FROM A **RAINCLOUD?**



EMERGING FROM A FRESH, BUBBLING **SPRING?** PERHAPS IN A BOTTLE?

OR NONE OF THESE?



WE BELIEVE THE ANSWER LIES **CLOSER TO HOME**



WE CALL IT UNBOTTLED WATER

INTRODUCING GROHE **BLUE HOME**



WELCOME TO YOUR PRIVATE WATER SOURCE

When was the last time you truly tasted water? When you took a sip that left you thirsting for more? That's what happens after your first encounter with GROHE

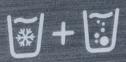
Blue Home: a beautiful and intelligent system that transforms simple water into pure thirst-quenching pleasure. And your kitchen into a meeting place for thirsty friends.











pull to open

THE SHAPE OF TOMORROW'S DRINKING WATER

Form and function come together in GROHE Blue Home, combining all the advantages of a high-end kitchen tap and a sophisticated water cooler. Add to that intuitive and timeless design and you are looking at the water source of the future.

SO COOL AND DELICIOUS AND STRAIGHT FROM THE TAP



Still waters run deep. If you prefer your water cool and still, nothing could be simpler: just push the top button. The LED lights up blue and your glass fills with pure refreshment.





STILL, MEDIUM OR SPARKLING: THE CHOICE IS ALL YOURS

How sparkling do you like your water? It's all a matter of taste. GROHE Blue Home has a simple and intuitive mechanism that lets you carbonate your drinking water at the touch of a button. Deliciously cool filtered water, just the way that you – and all your family – like it.

Sparkling – but not too much? More of a medium sparkling? Coming right up. Press both buttons in sequence – the LED lights up turquoise – to produce a finely pearled stream of water.



Sparkling water, alive with bubbles. If that's your idea of thirst-quenching heaven, just press the lower button – the LED lights up green – for your perfect glass of water.







PERFECTLY **CHILLED** – JUST AS YOU LIKE IT

Imagine the refreshing sensation of chilled water – cool and thirst-quenching. Ready and waiting for you at the touch of a button – at exactly the right temperature. Think of the glass misting over with minute water droplets and of that first delicious cold gulp.

Chilled water on demand - how refreshing is that then?



THE **INTELLIGENT HEART** OF GROHE BLUE HOME

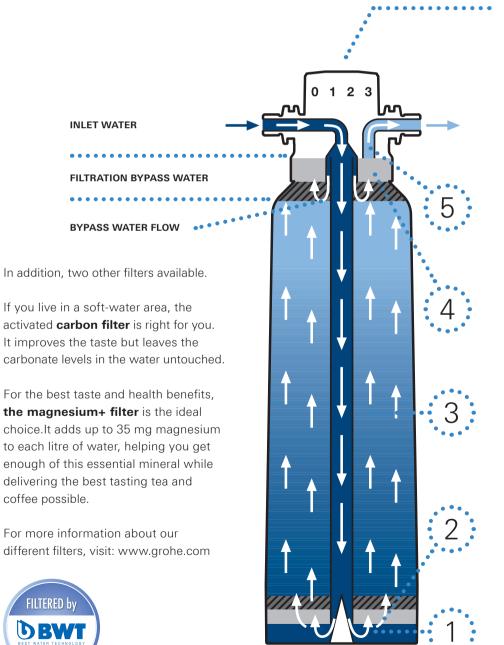
First we came up with some state-of the-art technology. And then we hid it away. The GROHE Blue Home cooler is our undercover genius that takes the water, filters it, chills it and makes it sparkle, ready to fill your glass to the brim. This is where it all happens: here you can adjust the temperature between 5° and 10° and insert the filter and the CO_2 bottle.





THE MAGIC IS IN THE FILTER

For our GROHE Blue system we have worked with BWT, Europe's leading filtered water professionals, to ensure that our system produces an unparalleled, refreshing drinking experience. Our standard high performance S-Size filter comes with every GROHE Blue Home starter set. It uses a five-step filtration process to remove even the smallest particles from tap water, while leaving behind all the important minerals that benefit your health.



coffee possible.

FILTERED b

BYPASS SETTING

A small amount of limescale in the water is important for a pleasant taste and mineral balance. The bypass setting allows a small amount of water to be filtered without removing limescale in the ion exchanger.

OUTLET WATER

FIVE-STEP FILTRATION

FINE FILTRATION Captures even the finest remaining particles.

ACTIVATED CARBON FILTRATION

A second filtering process for a maximum taste experience. Bypass water is filtered and purified while keeping essential minerals.

HIGH-PERFORMANCE ION EXCHANGER Removes limescale and metal substances.

ACTIVATED CARBON PRE-FILTER (= TASTE IMPROVEMENT)

Removes chlorine and certain organic compounds including insecticides and pesticides, for a cleaner, fresher taste.

PRE-FILTRATION Filters out coarse particles of sand and dirt.



THE GUARANTEE FOR **PURE TASTE**

If you enjoy tea and coffee, you'll love them even more with GROHE Blue Home. Whether in your coffee machine or for making tea, the still water brings out the best in your favourite hot drinks. And thanks to the ultimate purity of the filtered water, the aromas can develop to the full – for an unforgettable café crema. At the same time protecting your high-end kitchen appliances.





Visit our GROHE Blue shop: http://shop.grohe.com



Watch the video and see how easy it is to replace the CO_2 bottle. www.grohe.com

THE SIMPLEST WAY TO **PERFECT BUBBLES**

Nothing could be easier – or faster – than inserting the CO_2 bottle. In less than a minute, you have a whole new supply of sparkling water – up to 75L.

And when the time comes to replace the CO_2 bottle, the display on the tap starts to blink, giving you ample warning.

The GROHE Blue Online shop makes ordering replacement bottles and returning the empty ones simple and effortless.

ENJOY **ALL THE BENEFITS** OF GROHE BLUE HOME



HOME DELIVERY MEANS FROM TAP TO TABLE

What could be easier – and more convenient – than drawing your drinking water straight from the tap? Life just became a lot simpler.





Space: we'd all like to have more of it. And in the fridge it's in especially short supply. Try squeezing enough water bottles in to keep the family going for a weekend or when friends come round. Because nobody wants to drink lukewarm water on a summer's day. Thank goodness GROHE Blue Home delivers chilled water on demand.



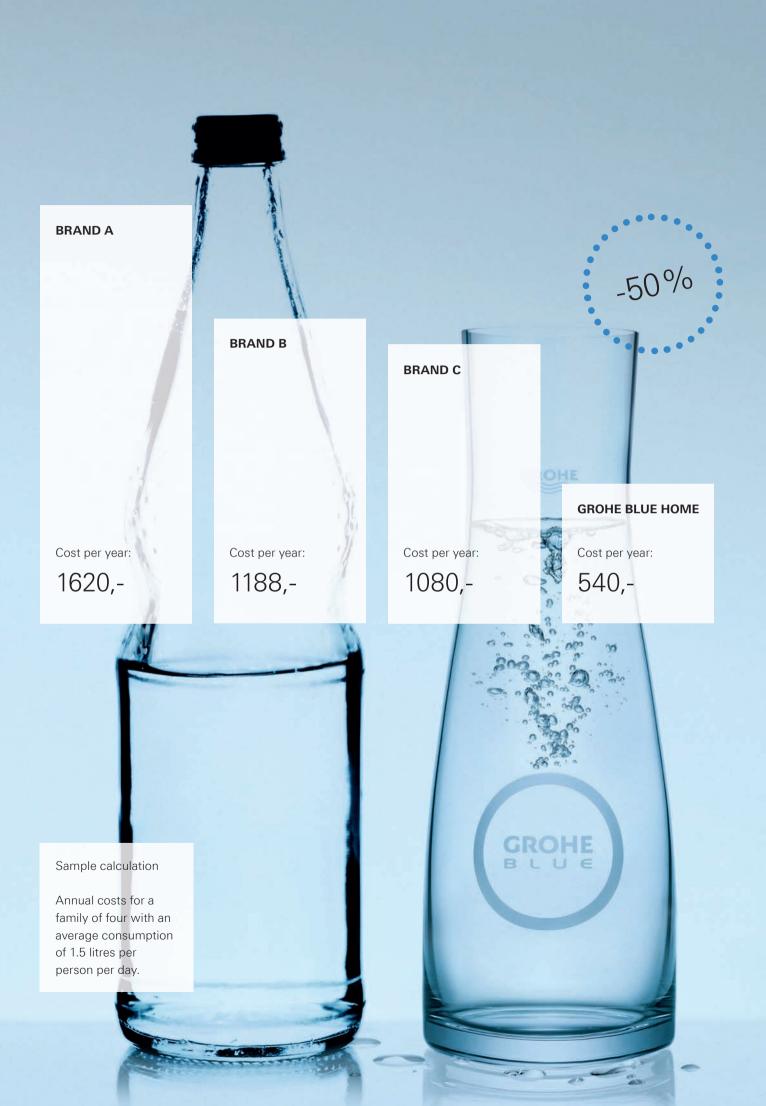
Just think for a moment about the effort it takes to ensure a constant supply of bottled water at home. Queuing up to buy it, lugging the heavy crates and bottles home (how's your back, by the way?), carrying them up the stairs and storing them. And before you know it, it's time to take the empties back, before starting the process all over again.



Time: something else that is precious. So why would anyone want to spent those precious minutes driving to supermarkets, looking for parking spaces and returning bottles. GROHE Blue Home means less frustration, more free time.

And here's another thought: when every member of the family prefers a different water, that's three kinds you have to buy. Not with GROHE Blue Home. You can have sparkling, medium and still – with just one tap.





SAVE IN THE LONG RUN AND IN THE SHORT

GROHE Blue Home is an investment in more ways than one. When you look at the costs of providing quality drinking water for your family and friends 365 days a year, you'll see how quickly you start to save in comparison to bottled water.

It's a simple piece of arithmetic. You'll soon be saving money with every glass you drink. And that's not counting the time and effort that you save as well.

When you register your GROHE Blue Home purchase online, we'll extend your warranty to 3 years, adding further security to your investment.



THE BEST PACKAGING FOR WATER: **NO PACKAGING** AT ALL

We are responsible for our small blue home, the earth. It demands of us that we care for its environment and save its precious water resources. At GROHE Blue Home we have a goal: to help save the planet one glass at a time. It might seem obvious, but in a world that is slowly sinking in a sea of plastic, the issue of the practically indestructible plastic bottles is becoming more urgent than ever.

Not only that, it takes an astonishing 7 litres of water just to produce a single litre of bottled water, not to mention the energy used and the CO_2 emissions created.

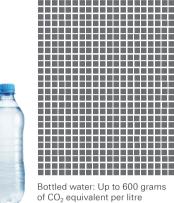
So do we really need bottled water? At Grohe we believe we have found the solution in GROHE Blue Home. We commissioned the University of Göttingen to carry out in-depth research that made comparisons of CO_2 emissions. The result: a huge reduction of 61% compared to bottled water.

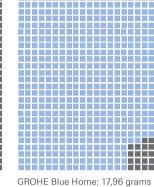
So you can have pure water enjoyment without compromising your green ideals.



To produce 1 litre of bottled water an amount of 7 litres of water is needed.

GROHE BLUE needs only one.





GROHE Blue Home: 17,96 grams of CO₂ equivalent per litre



BRING **MORE HEALTH** INTO YOUR LIFE

THE CH

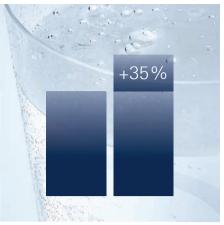
Everyone knows that the basis for good health is drinking enough water. It's vital for your brain and good for your skin. So if it's beauty and brains that you want, you need look no further than GROHE Blue Home.



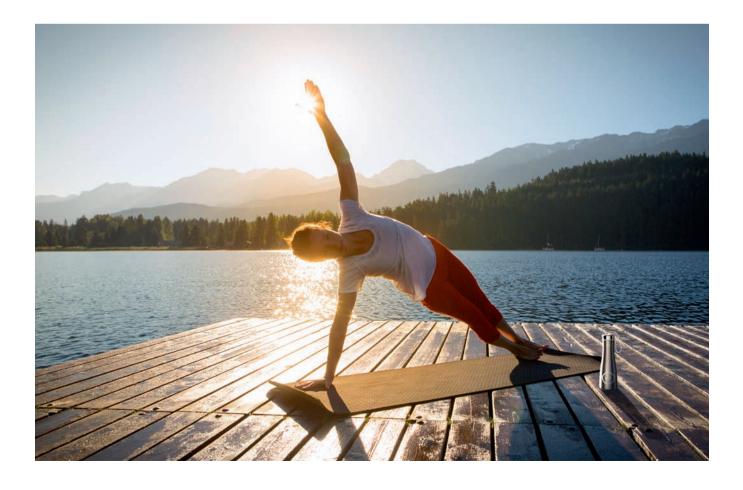
Magnesium and vitality go together. With the optional magnesium+ filter, you can have more of this important mineral in your diet. 2 litres of GROHE Blue Home contain as much magnesium as 4 apples – up to 35 mg per litre. Magnesium also enhances the flavour of the water, so it tastes good as well as does you good.



The recipe for taste and health: exclusive water recipes from Grohe Blue Home. Based on all natural ingredients and developed by GROHE and BWT, the Water Recipe Book is brim-full of mouth-watering drinks. Tested and approved by water-sommeliers.

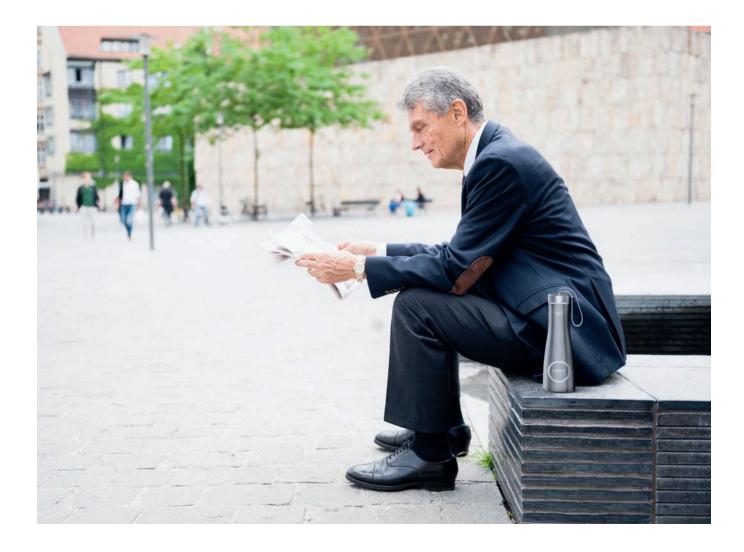


How much is enough? Experts recommend that we drink at least 2 litres a day. And yet with GROHE Blue it's so easy and pleasurable to fill a glass of refreshing water that many people find themselves returning for more.



YOUR WATER SOURCE FOR WHEN YOU'RE ON THE MOVE: GROHE TO GO

You don't need to stay at home to enjoy Grohe Blue Home. Discover the stylish and practical bottles for when you're out and about. In unbreakable plastic or elegant brushed aluminium, these bottles ensure you'll always be able to enjoy delicious tasting water wherever you are. Whether on your way to work or a workout, these bottles are beautiful enough to never leave your side.



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TAKING A **CLOSER LOOK** AT GROHE BLUE HOME



DESIGNED TO LOOK BEAUTIFUL **IN EVERY KITCHEN**







We designed the iconic GROHE Blue Home with a view to creating an aesthetic centrepiece for your kitchen. To ensure that your tap harmonises with your kitchen, whatever your chosen style, you can select from a number of different forms. There are three timeless and elegant options: the L, C and U-shaped spouts, available in two stylish finishes - chrome and supersteel.



THE TAP THAT COMPLIMENTS **ALL OTHERS**

If you already have a high-end tap in your kitchen and don't wish to replace it, then GROHE Blue Home Mono is the perfect choice for you. It fits perfectly alongside your existing tap, a source of deliciously fresh and sparkling filtered water.



Separated inner water ways for unfiltered tap and filtered drinking water.



THE **ULTIMATE** IN DESIGN AND FUNCTION

GROHE Blue Home is the symbiosis of elegant, timeless design and innovative features that make it a pleasure to use.

Lovely as it is to look at, there's much more to GROHE Blue Home than meets the eye.

When the time comes to replace the filter, the display on the tap will alert you with an orange, blinking light.

A white, blinking light alerts you when it's time to replace the CO_2 bottle.





Push button with illuminated LED ring for still, medium and sparkling water.

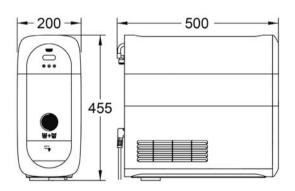






The GROHE Blue Home cooler is slim and adaptable, making it simple to find the ideal space for it in your kitchen. It can be fitted directly below the sink or within a radius of 2.5 meters, e.g. in a 30 cm wide towel cabinet.

EVERY SPACE CAN BE A HOME FOR GROHE BLUE HOME.



INSTALLING THE COOLER: NOTHING COULD BE **SIMPLER**









Place faucet and mount with fixation set below the cabinet.



Place ventilation template and drill ventilation hole accordingly.



Screw filter into filter head and place cooler below the cabinet into the drilled holes.





Connect hoses to the tap and cooler. Afterwards open the angle valves before connecting power supply.





Screw in CO_2 bottle and close front with cover. Rest the cooler for about 20 minutes to cool down the water.





Adjust the software to the correct filter capacity setting.

THE GROHE BLUE HOME PRODUCT PORTFOLIO AND RANGE OF ACCESSORIES



31 454 000 / 31 454 DC0
GROHE Blue Home
L-spout Starter kit



31 455 000 / 31 455 DC0 GROHE Blue Home C-spout Starter kit



31 456 000 / 31 456 DC0 GROHE Blue Home U-spout Starter kit



31 498 000 / 31 498 DC0 GROHE Blue Home Mono Starter kit

EACH GROHE BLUE HOME CONTAINS:



Colour options:

000 | StarLight Chrome | DC0 | SuperSteel







40 404 001 **GROHE Blue Home** S-Size Filter Capacity 600I at 15° KH



40 547 001 **GROHE Blue Home** Activated Carbon filter For regions with water hardness <9° KH Capacity 3000I



40 691 001 GROHE Blue Magnesium+ filter with magnesium and premium taste capacity 400I at 15° KH



40 434 001 GROHE Blue Home cleaning cartridge 40 694 000 adapter for GROHE Blue BWT filter head only to be used in combination with 40 434 001



40 422 000 GROHE Blue CO₂ bottle 425g 4 pieces

GROHE Blue CO₂ Refill bottle

Available as:

40 687 000

425g 4 pieces



40 437 000 **GROHE Blue Glass 6 pieces**



40 405 000 GROHE Blue Glass carafe



40 848 000 / 40 848 SD0 GROHE Blue drinking bottle plastic GROHE Blue drinking bottle stainless steel

Visit our GROHE Blue shop: http://shop.grohe.com



HERE ARE THE **ANSWERS** TO ALL YOUR QUESTIONS

How much space do I need to install GROHE Blue Home?

The cooler is 20 cm wide and 50 cm deep. This means that the whole system can fit comfortably inside a standard 60 cm or even in a 30 cm kitchen cabinet.

When do I need to change the filter?

The filter has to be changed at least every 12 months, or when it has run out, whichever is sooner. An LED display in the faucet's left handle makes it easy to tell when filter capacity is running low. A flashing light indicates less than 10% capacity and a rapidly flashing orange light indicates 1% capacity, meaning the filter cartridge must be changed.

When do I need to change the CO₂ bottle?

As soon as the water does not sparkle anymore. To give a heads-up indication the LED display in the faucet's left handle flashes white shortly before the CO_2 bottle needs to be replaced.

Where can I buy filter and CO₂ bottles?

Visit our online GROHE Blue shop for all replacement filters, CO₂ bottles and accessories.

How do I change the filter?

The filter can be easily changed simply by unscrewing it and screwing in the new filter in its place. You don't even need to turn the water supply off.

How do I change the CO₂ bottle?

The CO_2 bottle can also be changed simply by unscrewing it and screwing in the new bottle in its place. Simple!

How can I dispose of the filter?

The filter can be easily disposed of as normal plastics.

What is the capacity of the CO_2 bottle?

The 425 g bottle produces 75 litres of full sparkling water.

What happens if I do not use GROHE Blue Home for an extended period of time?

GROHE recommends not leaving the filter system out of service for extended periods of time. If the GROHE Blue filter system is not used for a few days, the filter system must be rinsed with at least four liters of water. If you leave the system unused for more than four weeks then the system has to be cleaned with the GROHE Blue Bio-Clean cleaning liquid 40 434 001 and the filter must be replaced.

Why should I drink GROHE Blue water? I keep hearing that tap water is top quality, so why should I purchase GROHE Blue Home?

GROHE Blue purifies the already good quality tap water, and of course gives you the option of chilled, carbonated water too. Substances which are important for the body such as calcium and magnesium are retained, while the limescale content is reduced and elements which affect taste such as heavy metals (iron, copper), chlorine and organic substances (pesticides) are filtered out. Water supply companies just guarantee drinking water quality to the point where it enters your home. Impurities caused by the house piping are eliminated by the GROHE Blue filter.

What do I need to consider when installing GROHE Blue Home?

Don't forget that the cooler requires sufficient air ventilation and requires a warm air exhaust outlet at the bottom of the cabinet. The cut-out template is included in every product set.

GROHE: A WHOLE WORLD OF **INTELLIGENT DESIGN** FOR THE KITCHEN

Discover the many beautiful and functional taps in our wide selection.

They range from sleek, minimalistic forms that are timeless in their appeal, to striking styles that make a bold design statement.

And they come with many ingenious features and functions for ease and pleasure of use. For example with our pull-out mousseurs and sprays which are both convenient and time-saving. Or easy-touch taps that can be operated with just a fingertip.

Whatever your needs, GROHE offers you all the choice, comfort and flexibility that you could wish for.



Find more on grohe.com











REGISTER ONCE, BENEFIT TWICE!

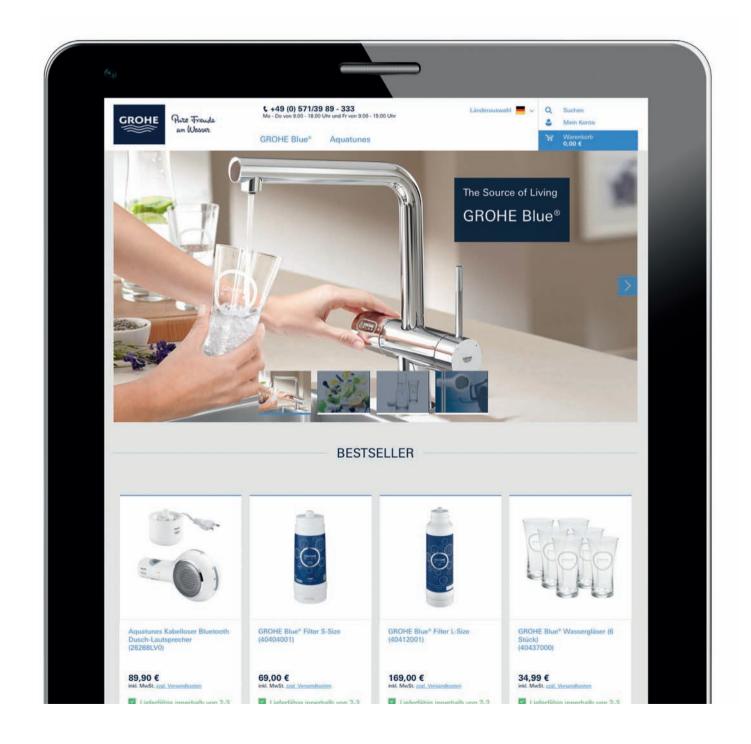
Register* your GROHE Blue Home System now! And receive an extended warranty from 2 to 3 years

As an additional 'thank you' gift, we'll send you our welcome package, including a practical GROHE Water Bottle and our new inspiring Water Recipe Book. But remember, you must do it within three months. So hurry now!

Product-registration: http://product-registration.grohe.com

ORDERING FROM HOME: DONE

Visit our GROHE Blue Online shop to see our exclusive range of carafes and glasses, drinking bottles for on-the-go, as well as replacement filters and CO_2 bottles.



GROHE.COM Follow us





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